

**NEW Manufacturing Alliance  
Steering Committee Meeting**

August 26, 2015

2 p.m. – 4 p.m.

Lindquist Machine

*Minutes*

Attendees: Jeff Anderson, Steve Anklam, Ron Buchinger, Mark Kaiser, Randy Harbath, Kathy Koehler, Scott Kuehn, Rick Recktenwald, Jeff Strenger, John West, Jerry Murphy, Paul Stelter, and Ann Franz

Mark Kaiser welcomed Jeff Anderson, president of Precision Paper Converters as a new Steering committee member.

Mark reported on the current technical college enrollments, one of the Alliance's most important metrics:

Welding enrolled:

2005: 193

2013: 506

2014: 734

Machine enrolled:

2005: 180

2013: 483

2014: 513

**Topic 1: Manufacturing-related video game presentation by Cineviz**

Cineviz had met previously with the Steering committee over the last three years regarding developing an online or video game to showcase manufacturing careers. At the meeting, they offered their solution to engaging youth in manufacturing careers. Their research was funded by the by a grant given by the Wisconsin Technical College System. The Prezi given at the meeting can be found at: [https://prezi.com/9ourvmqp5p\\_j/be-the-difference-v2/](https://prezi.com/9ourvmqp5p_j/be-the-difference-v2/)

The Steering committee does not feel their proposed project is unique enough, compared to the other student hands-on competitions like Project G.R.I.L.L.

**Topic 2: Excellence in Mfg/K-12 Partnerships Awards & Manufacturing First Expo**

All award winners have been notified and invitations have been sent out. The invitations that were mailed were donated by Zander Press. Steering committee members are encouraged to donate an item for the auction. Mark Kaiser is once again donating club seats to the Packer/Detroit game.

The Manufacturing First Expo has 69 Alliance members taking a complimentary booth at the event and 21 additional members registered for the 4 free tickets.

There was discussion on the Manufacturer/School Board Summit being held on Oct. 21 from 3 p.m. – 4:30 p.m. during the Manufacturing First Expo. 25 school districts will be invited to bring up to 4 people (2 school board members and 2 administrators). Everyone attending will receive a free ticket to the Awards dinner.

The school districts invited are:

Sheboygan Falls	Plymouth	Mishicot	Green Bay
Howard Suamico	Ashwaubenon	Wrightstown	Brillion
Sheboygan	Bonduel	Kimberly	Appleton
Neenah	Oshkosh	Denmark	Two River
Little Chute	Pulaski	Sturgeon Bay	Algoma
Kiel	Marinette	De Pere	New London
Kaukauna			

The agenda will be as follows:

1. Welcome & Introductions
2. Panel discussion on CTE best practices: Marci Kuhn, Mishicot High School, Nick Cochart, Algoma High School, Mark Kaiser, Lindquist Machine Corp.
3. Panel discussion of Alliance All Stars: professions spotlighted are engineer, production and supervisor
4. Round table discussion “How to enhance the implementation and effectiveness of the ACP to improve opportunities for students.”

The results of the dialogue will go back to the Steering committee and then to the K-12 taskforce.

Next year’s Manufacturing First Expo will focus on building leadership and innovation skills into the K-12 curriculum.

**Topic 3: Jan Allman, president of Marinette Marine presentation regarding Tax, Trade and Export Subcommittee for the Department of Commerce’s Manufacturing Council**

Jan requested feedback from the Steering committee on the work she is doing in conjunction with the Department of Commerce. The presentation is included in the email with the minutes. The Steering committee would like to send the survey that Jan had shared to the group sent to the membership. The survey link is: [www.surveymonkey.com/s/TTPEG](http://www.surveymonkey.com/s/TTPEG)

**Topic 4: Ashwaubenon High School presentation on Innovation Center**

Tom Barnhart and David Stroud from Ashwaubenon High School shared their desire to enhance their manufacturing curriculum at their school. At this time, there is limited manufacturing equipment for students to design, machine and fabricate. The vision for the school is to change this and create within the school the Beaux Mettler Innovation Center. Instead of the school having a special program for 20 students like some schools, this project will reach hundreds of students to participate in using innovation and exploring manufacturing careers. The school is investing \$200,000 in the project, which will be done in three phases. The high school is seeking employers to help with funding the second and third phases of the project. The presentation will be included with the email with the minutes.

**Topic 5: Get Real Math Premiere  
WEDNESDAY, SEPTEMBER 30, 2015  
MEYER THEATRE – GREEN BAY**

**5:30 TO 6:30 PM COCKTAIL RECEPTION – 6:30 TO 8:00 PM PROGRAM**

- Registration will be through Eventbrite.
- Insight Publications will be advertising the event in their September issue.
- Invites sent out to all of the tech ed, math and administrators at all of the New North middle and high schools.
- Educators and featured video stars will walk down the red carpet to the event.
- Dr. Tony Evers, state schools superintendent, and Reggie Newson with DWD have been invited to the event.

**Steering committee members are encouraged to participate in the event.**

**Topic 6: Next steps and next meeting**

The Steering committee approved up to \$4,500 for updating the Alliance’s website.

The next Steering committee meeting will be held on **Wednesday, Oct. 7 at 2 p.m. at Bemis Manufacturing.**