

**NEW Manufacturing Alliance**  
**Steering Committee Meeting**  
July 1, 2015  
Sargento  
*Minutes*

Attendees: Bill Bartnik, Steve Anklam, John Dennis, Mark Kaiser, Kathy Koehler, Scott Kuehn, Rick Recktenwald, Jeff Strenger, John West, and Ann Franz

Bill began the meeting by announcing that David Williams from Bassett has resigned from the Steering committee due to not being able to attend. Ann suggested replacing David with another owner of a Kaukauna based company Jeff Anderson, president from Precision Paper Converters. John West made a motion and Kathy Koehler second, the invitation to join the Steering committee was unanimously approved.

**Topic 1: NEWMA financials**

John West reviewed the financials from January 2015-May 2015. He shared that the Alliance was in good financial standing with membership dues being ahead of last year.

**Topic 2: Excellence in Mfg/K-12 Partnerships Awards**

There were 79 nominations submitted, which was a record number. Last year, there were 47 nominations. There were a number of nominations from companies/schools that were new. The judging committee submitted the following as the winners of this year's awards:

**MANUFACTURING**

**Brighter Image** - Laminations/Great Northern Corporation (GNC)

**Educational Partnerships** - Curt G. Joa, Inc.

**Leadership** - Georgia-Pacific

**Innovation** - Waupaca Foundry, Inc.

**Visionary** - Paul Bartelt (*The Vollrath Company, LLC*)

**Youth Apprenticeship** - Kohler Co.

**COMMUNITY PARTNERSHIP** - Project G.R.I.L.L.

**EDUCATION**

**Brighter Image** - Appleton Technical Academy

**Career Pathmaker Administrator** - Nick Cochart (*Algoma School District*)

**Career Pathmaker Educator** - Sara Greenwood and Marci Kuhn (*Mishicot High School*)

**Career Pathmaker Tech Ed Teacher** - Gregg Gritt (*Plymouth High School*)

**Education Innovation** - Green Bay Area Public Schools

**Manufacturing Partnership** - Denmark School District

The Steering committee approved the committee's recommendation. The event will be Oct. 21, 2015. Insight has offered to sell sponsorships for the event to offset costs. The Steering committee approved Insight selling the sponsorships as long as the companies are members of the organization. If the company is not a member, they need to be preapproved by the Steering committee. The sponsorship should raise approximately \$5,000, which will help offset some of the costs of giving complimentary tickets to school board members and administrators that attend the meeting held earlier in the day.

**Topic 3: Manufacturing First Expo 2015**

The registration period has begun for the event. There has been a lot of excitement from the membership in registering for the event. Ann is still looking for a company to be part of the company spotlight announcing a

new product line or innovation. There was discussion on getting larger companies from outside of the New North to attend the event. John West expressed that the Alliance should focus its efforts on workforce development and have economic development organizations like New North work on attracting companies to the event.

#### **Topic 4: Awards & Presentations**

The Alliance was nominated by First Business Bank for the Wisconsin Innovation Awards being held on August 18 at Discovery World starting at 5:30 p.m. The announcement of winners will be in early July (Ann was informed that the Alliance wasn't selected for the award on July 9).

Mark Kaiser and Ann will be presenting together this summer to EMMA (Equipment and Metal Manufacturing Alliance) in the La Crosse area and Milwaukee 7 that is interested in starting a manufacturing alliance. In addition, Mark will be presenting at an economic development conference in Winona, Minnesota.

#### **Topic 5: Math video update and event**

Nine new math videos were filmed at Robinsin Metal, KI and NWTC. Ann was approached by Mickey Noone to have an event to kick-off October is Manufacturing month. The idea that was generated was to have a movie premiere for the new videos inviting math and tech ed teachers and manufacturers throughout the New North. The date will be Sept. 30, 2015 at the Meyer Theatre from 5:30 p.m. – 7:30 p.m.

There will be a red carpet for educators to walk down with signage that “Educators are the Star of our Community!” Pictures will be taken and sent to the educator. There will be a cocktail reception from 5:30 p.m. – 6:30 p.m. and then a one hour program with a VP/president from each company that has a video sharing information about their company, career info, the need for strong math skills and their commitment to education. One math video from each company will be shown (videos are 2-5 minutes long). The Steering committee thought the event would be a great way to show the organizations support of education.

In order to encourage educators to attend, there will be a cash drawing of \$500 for both the math and tech ed department of the schools in attendance. Ann will contact Miller Electric and Snap On for a donation as well. Schools that attend will have the opportunity to receive 2 busses for transporting students to plant tours in the month of October. This will assist in determining how to identify schools for the bussing program the Alliance has sponsored over the last 3 years.

First Business Bank said that they will pay for the rental of the theatre (\$1,350) and the Alliance will pay for appetizers (cash bar) and signage. Approximate cost to the organization is \$3,000. John Dennis made a motion to approve the cost of hosting the event and Kathy Koehler second the motion, it was unanimously approved.

#### **Topic 6: Associate membership nomination**

Tabled, no Associate membership nominations.

#### **Topic 7: Next steps and next meeting**

Due to a scheduling conflict, the next Steering committee meeting will be held on **August 26, 2015 at 2 p.m.** at Lindquist Machine. Members were asked to cancel the August 5 date from their calendars.