

NEW Manufacturing Alliance
K-12 TASK FORCE MEETING MINUTES
KI – Manitowoc, WI
Friday, August 21, 2015 - 8:30 to 10:00 a.m.

ATTENDEES: Polly Abts-LTC, Allyson Baue-ERC, Andy Bushmaker-KI, Kari Christoph-A to Z Machine, Shannon Niccum-Nestle, David Schultz-Greater Green Bay Chamber, Sara Suckow-KI, Ann Franz, Debbie Thompson

On August 20, NEWMA won the Wisconsin Economic Development Associations (WEDA) Community & Economic Development Award in the Human Capital: Workforce Development category. This recognition is due to member's commitment to working on the skills shortage in the New North.

One of the chief metrics for the Alliance is enrollments in the four technical colleges in the region. Tech college enrollment numbers have increased since the Alliance's formation. A great deal of interest has been generated by the All Stars program. This interest has provided many skilled candidates and quality leadership. Over 100,000 *All Star* magazines have been distributed the last seven years.

FVTC, LTC, MPTC, NWTC ENROLLMENTS		
Program	Year	Total Enrollments
Welding	2005	193
	2014	734
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Machine Related Programs	2005	180
	2014	513

Source: Wisconsin Technical College System Data, Accessed 8/18/2015

The Alcoa Foundation's 2015 Parents' Perceptions of Manufacturing Survey revealed parents have little confidence in the industry's compensation, benefits and intellectually stimulating work opportunities. The Communications Task Force is collaborating on ways to increase parental manufacturing knowledge.

MATH VIDEO PROJECT & PREMIERE EVENT – MANUFACTURER MATH PROBLEMS

Members are needed to assist and be represented at the Get Real Math! Premiere on Wednesday, September 30 at the Meyer Theatre. Ann will be following up on securing a photographer for the event. An email invite will be sent to educators and manufacturers. **Manufacturer members are encouraged to email Ann with their organization's math problem(s) and answer(s) for the NEWMA website.**

Ann and Andy have been invited to present again at the 48th Annual Wisconsin Math Council Conference. The May 2016 event is being held in Green Lake, WI.

EXCELLENCE IN MANUFACTURING/K-12 PARTNERSHIPS AWARDS

Award winners have been notified. A videographer is needed to film in the Green Bay, Fox Cities and Lakeshore regions. 13 individuals/companies, in addition to two people who have succeeded in manufacturing, need to be filmed. In return, a complimentary one year NEWMA membership and free booths at the MFEC and Internship Draft Day will be offered.

\$20,000 in silent and live auction items are needed. Cash can be donated. Ann will be sending a letter to the membership in this regard. USPS and email versions of the invitation will be sent next week.

MANUFACTURING FIRST EXPO & CONFERENCE (MFEC) STUDENT OUTREACH

Day 2 of the MFEC will also serve as a host to 500 high school students who will be arriving by 8:30 a.m. Sheboygan North and South students have been confirmed. 10 high school buses are traveling to the event. Five volunteers will each be announcing procedures to two busloads of students upon their arrival. A fair amount of member volunteers are

also needed to assist during various parts of the MFEC student portion. Tech college students can attend at a special rate of \$25. Ann will be sending further information to the membership.

MANUFACTURER/EDUCATION SUMMIT

On October 21, 3:00 to 4:30 p.m., NEWMA will host a special invitation only panel discussion at the KI. Area school board members and administrators will discuss how to enhance working relationships between schools and manufacturers. Some of the All Stars will be participating. Starting fall 2016, every 5th to 12th grade student must develop an academic career plan. The dialogue will serve as a starting page that will be shared with Alliance members. Attendees will be offered a free ticket to the awards dinner.

EMPLOYABILITY SKILLS TRAINING

NWTC IT is working on updating the PPTs using the Leadership Academy template, as Debbie did not have access to the file template that was used. The PPTs will be updated on the website as soon as possible.

KI is close to completing their \$50,000 GPS Education Center for students at risk of not graduating. Eight students have been selected to participate in the program. Teachers are currently moving into the newly renovated facility.

NEXT STEPS AND MEETING LOCATION

Ann is setting up a media blitz to pitch all of the upcoming events. **The next NEWMA K-12 Task Force meeting will be on Friday, September 11, 2015, 1:00 – 2:30 p.m. at KI-Green Bay. Please note the start time change.** Agenda items include; a) Math Videos, Problems, & Premiere, b) Excellence in Manufacturing/K-12 Partnerships Awards and Manufacturing First Expo, c) Employability Skills Training.