

**DEVELOPMENT COMMITTEE MEETING**  
**Thursday, April 09, 2015 – 8:30 a.m. – 9:30 a.m.**  
**EMT International**

**Attendees:** Scott Hill, Pro Solutions; Lacey Jerabek, Coveris; Brenda Haese, Tramontina; Joan Turba, NWTC; Linda Bartelt, NEW ERA; Kathy Koehler, EMT; Chad Kopitzke, UWO BSC; Sarah Wedeward, KI; Ann Franz, NEWMA; Sandy Folsom, NWTC

### **INTERN CONNECT EVENT**

The Intern-Connect event was scheduled for March 12, 2015 at Lambeau Field. There were 12 colleges recruiting for over 100 positions. The event ended up with approximately 50 students registered and 25 companies. The number of registered students was significantly lower than what was originally anticipated by NEW ERA. One of the reasons for the lower number of students was due to most colleges were hosting their annual career fairs, so Intern-Connect was competing with those events. Due to the cost involved with the venue (\$10,000), it was decided the students that signed up would work directly with the hiring companies and not meet at Lambeau Field. Intern-Connect will instead be held at Lambeau Field on November 12, 2015.

There will be a survey sent to the companies that participated, in order to learn what worked and didn't work. Linda Bartelt handed out the preliminary internship follow up survey for the attendees to review. The survey will be sent to all who participated in Intern-Connect. One of the questions will be if the students were properly qualified due to the students self-selecting the positions they applied for. The taskforce members at today's meeting that received resumes from students agreed that the students were qualified for the positions they were filling.

It was pointed out that although the number of students signed up for the event was lower than hoped, the registration site has increased in the number of students' resumes posted. As a result, the companies are getting greater visibility as a company of choice to work in Northeast Wisconsin.

The attendees discussed approaches to ensure that the November intern event will be well represented with students.

1. Presidents of the colleges need to support the event and encourage their Career Services staff to actively recruit.
2. The Alliance will have members connect with student groups and classes in promoting the event.
3. The Alliance will provide free tickets to preregistered students to the October 22 Manufacturing First Expo.
4. Promote event to student groups at the colleges.
5. Utilize students who have been hired for internships through these events to be ambassadors.
6. The Alliance has scholarships that could be utilized as an incentive to encourage the students to pre-register and attend the event or offer scholarships to students that assist in the marketing/promotion of the event.
7. Extend an invitation to faculty to get their buy-in to increase student awareness.

The taskforce will continue the internship fair planning for the next meeting.

### **SCHOLARSHIP REVIEW**

The Alliance has two scholarship awards for Hispanic students that participated in the October plant tour event in Neenah and Green Bay area. The attendees reviewed all applications and agreed on David Frayre, Green Bay and Yasser Baule, Green Bay, for \$1,000 each scholarship award. The Alliance will be offering additional scholarships for Hmong students in Sheboygan and Green Bay in the fall 2015 semester.

### **ALLIANCE RECRUITMENT OF NEW MEMBERS**

The membership cling was distributed at the March membership meeting. For those members that did not attend, it will be mailed to them. The Alliance flag was raised at Lakeshore Technical College. Alliance manufacturers received an email giving them the opportunity to purchase the flag at cost. There have been several members that have requested purchasing the flag.

The Alliance has 9 new members so far this year. The goal for the year is 24, ideally 2 per month. New members include: Nestle, Bemis Manufacturing, Valley Tool, Coveris, First Merit Bank, Professional Fabrications, Industry Controls Co., Engineering Specialists, and ERC

#### **FAST FORWARD GRANT**

The committee discussed developing a training program similar to the Fast Forward grants that were awarded to N.E.W. Plastics, KI and Services Plus. At the next meeting, Joan Turba will be giving a Seminar Project proposal. The training will be for mechanical and electrical troubleshooting for machinist to upskill their ability to lessen the need to call-in an industrial mechanic when a machine goes down. The format will be similar to the Leadership Academy for Front Line Production Workers. The committee will take a few months to review the proposal and take back to their companies to ensure that it meets the skillsets needed by industry. The concept includes 2 or 3 modules in electrical, mechanical and PLC. Besides the general overview of each module, there will be the availability to add a customized component that can address specific company needs. The plan is to offer the seminar in the spring of 2016.

**Next meeting will be held at Coveris – Thursday, May 14 at 8:30 a.m. – 9:30 a.m.**