

NEW Manufacturing Alliance
DEVELOPMENT TASK FORCE MEETING MINUTES
Coveris – Menasha, WI
Thursday, May 14, 2015 - 8:30 to 9:30 a.m.

ATTENDEES: Tedd Guttmann-Sargento, Scott Hill-ProSolutions, Lacey Jerabek-Coveris, Dave McIlheran-Shopko Optical, Rich Radzikowski-Coveris, Joan Turba-NWTC, Sarah Wedeward-KI, Ann Franz, Debbie Thompson

1. UPSKILLING MACHINIST TRAINING – JOAN TURBA

Last year the Alliance assisted members in several Fast Forward Grants (FFG) targeted at improving machinist skill sets in electrical and mechanical skills. KI, N.E.W. Plastics Corp., and Services Plus, Inc. successfully developed fundamental electrical training for their employees. Attendees reviewed a list of their learning outcomes that included commonalities, in addition to site specific outcomes.

Through another FFG round, members have an opportunity to develop mechanical and electrical troubleshooting skills for their employees, lessening the need for call-in when a machine goes down. Employees need understanding and critical thinking skills to identify a decision tree for machine troubleshooting protocol. The goal is for employees to use the skills gained from this program to help “narrow” down the possible equipment problems. Learning can be reinforced, customized, and offered onsite.

Joan Turba discussed a potential training program offered in a seminar format that would have people from different companies attend the training together. There is a total of 42 hours of seminar instruction, with a minimum of six students needed to run each class. See the attached proposal for specifics. The grant will likely be announced on 5/15/2015, with six weeks for application submission. The training format will be similar to the well-attended ‘Leadership Academy for Frontline Workers’ developed by NEWMA.

Attendees were asked for their feedback. The members thought focusing on mechanical may have more commonalities between the companies. Of utmost concern was that safety be emphasized in the training. The training can be delivered through FVTC, LTC, and NWTC.

A survey will be sent by Ann to the membership to determine their level of interest for participation, along with what skill sets would be of interest to the membership. **Joan Turba will send Ann the survey questions, while Tedd Guttman will send her a list of training topics developed by LTC for Sargento.**

2. INTERN-CONNECT EXPO

The Intern-Connect Expo has been rescheduled for **Thursday, November 12, 2015 at Lambeau Field**. The colleges/universities expressed they are more open to participating in a fall event, as they generally hold their job fairs in spring. Ann will also coordinate with college/university engineering and accounting clubs, etc. to encourage student attendance. The Development Task Force will continue to work on this initiative and announce any updates.

3. RECRUITMENT OF NEW MEMBERS

The goal for new members is 24 by the year-end. Currently, there are 13 new members. One of the membership benefits is a \$500 credit towards a booth at the Manufacturing First Expo & Conference (MFEC) on October 21 and 22. The cost of a booth for this year’s, two-day event is \$550, costing most members only \$50.

Companies who had a booth in last year’s Manufacturing First Conference & Expo:

- Appleton Manufacturing
- Dutchland Plastics
- Marion Bodyworks
- Marvel Manufacturing – Oshkosh
- Midland Plastics
- Thompson Metals

Members were asked to reach out to companies who have expressed interest, in addition to any of the companies listed above.

4. WELCOME PACKET FOR NEW MEMBERS

Ann would like for members to work on creating a NEWMA informational sheet/brochure and welcome insert. This information can be customizable, used to encourage membership, and can include the following.

- Member Benefits
- Task Force Goals
- Testimonials
- Use of Dues (College Scholarships, Student Bussing, etc.)

This will be an agenda item for the July 9 meeting.

NEXT STEPS & SET AGENDA FOR NEXT MEETING

The next Development Task Force meeting is on **Thursday, July 9 at ProSolutions (Green Bay), 8:30 to 9:30 a.m.** Agenda items will include; FFG skills training, Intern-Connect Expo, NEWMA informational brochure, and member recruitment.

The full membership meeting is scheduled for Thursday, June 11 at Foth (De Pere), 12:00 to 2:00 p.m.

NEXT STEPS

- Joan Turba will send Ann the survey questions.
- Tedd Guttman will send Ann a list of training topics developed by LTC for Sargento.
- Ann will create the survey and email it to the membership.
- Members are encouraged to contact Ann or Nikki Kallio if they would like their job postings or company information tweeted. Ann shared that NEWMA gets retweets each day. The retweets have reached as many as 100,000 followers. Currently, there are approximately 650 LinkedIn members.
- Members were asked to reach out to companies who have expressed interest or may be interested in joining NEWMA.