

DEVELOPMENT COMMITTEE MEETING
Thursday, July 9, 2015 – 8:30 a.m. – 9:30 a.m.
ProSolutions – 2900 Curry Lane, Green Bay, WI.

ATTENDEES: Brenda Haese, Tramontina; Joan Turba, NWTC; Sonia Otto, Sargento; Sarah Wedeward, KI; Chad Kopitzke, UWO; Errin Kolden, AFG; Brandon Beard, N.E.W. Plastics; Ann Franz, NEWMA; Scott Hill, Pro Solutions; Linda Bartelt, NEWERA; Sandy Folsom, NWTC

UPSKILLING MACHINIST TRAINING:

Joan Turba with NWTC presented the NEWMA Machine Operator Survey for the areas of Mechanical, Math and Electrical for the committee to review. The surveys are designed to provide competency based, foundational skills requirements. The committee felt that understanding foundational information would be very helpful for the development of their employees. There are a few suggested changes that Joan will make to each of the surveys. Each member of the committee will take the surveys back to their companies and review them for additional feedback. The goal is to have all revision feedback by the next meeting to be held in August. Suggested revisions completed and surveys sent out to the NEWMA members on September 1, 2015 with a due date of September 30, 2015. Joan will compile the data and report out the results in the November meeting. The Fast Forward grants can assist in offsetting the cost of the training.

INTERN-CONNECT EXPO:

The Intern-Connect Expo will be held on November 12, 2015 at Lambeau Field. The original time for the event was 2:00 p.m. – 6 p.m. The committee discussed the need to change the times due to conflict with students missing classes and travel time requirements. The committee agreed that it would make more sense to have it begin after 3:00 p.m. and end at 7:00 p.m. Alliance members will receive an email on August 3, 2015 to sign up to participate in the college internship event. Deadline date is August 31, 2015. The registration form used in the spring will be used again. Ann will ask how many people will be available to interview at the event, so companies do not have too many students to interview.

The committee discussed ideas regarding the theme surrounding the event. The venue lends itself to a football theme. The committee suggested “Internship Draft Day” with the possibility of having Combine types of events (NFL scouting combine is a week-long showcase where college football players perform physical and mental tests in front of NFL Teams). The committee will explore if there is an app that could track how the students are moving up and down the draft board.

The committee discussed how to enhance the theme related to having the event at Lambeau Field. One suggestion was to have activities related to a Draft Day, which would give points to the students for interviewing skills, resume quality, GPA, year in college, and trivia about the participating companies. Students would be ranked on a draft board with the top draftees listed on the board. Winners from each college would receive a prize, possibly a gift certificate to each college’s bookstore. All students will receive a gift bag with items donated from the companies that participate in the event.

There was a suggestion to have students participate in the planning of this event to solicit their ideas and to have them actively engaged in the planning. Linda Bartelt with NEW ERA and Chad Kopitzke with UWO will work on getting students who can become involved and have them attend the next meeting. In addition, the taskforce believes it would be helpful to identify different student clubs/fraternities that are related to the degree fields recruited at the Inter-Connect Expo. Once identified, the Alliance will request an opportunity to do a short presentation about the event. In addition, faculty will be asked to allow the Alliance to give a short presentation at their class about the event.

The committee liked the College Internship training meeting that was held in February on “How to Host a Successful College Internship.” They would like to do this again for supervisors working with Millennials and a second workshop for employers hiring Millennials. Linda Bartelt and Chad Kopitzke will work together to organize and host the workshops.

RECRUITMENT OF NEW MEMBERS:

There are 18 new members this year to date. On pace to meet the goal of 24 for the year!

WELCOME PACKET FOR NEW MEMBERS:

The Welcome Packets will remain pending until spring, due to the several projects the taskforce needs to complete this fall.

NEXT STEPS:

Next meeting will be held on August 13, 2015 at 8:30 a.m. at Tramontina in Manitowoc