

**NEW Manufacturing Alliance  
TALENT TASK FORCE MEETING  
EMT International – Hobart, WI  
May 12, 2016  
8:30 a.m.- 9:30 a.m.**

**Attendees:** Ann Franz, NEWMA; Amanda Kopetsky, Bemis Company; Kimberly Becks, Tufco; Tony Aitkin, Tufco; Steve Paider, Tramontina, Brenda Haese, Tramontina; Scott Hill, ProSolutions, Kathy Koehler, EMT; Lisa Francour, NWTC; Sandy Folsom, NWTC

**1. Upskilling Machinist Training Survey results:**

The Task Force reviewed the results of the Upskilling Machinist Survey. Next step is to determine how to utilize the survey results to best develop a curriculum. It was agreed that it would be advantageous to work with one college. The Fast Forward Grant would most likely work well for training of this nature. The Fast Forward Grant would allow participating employers to utilize the salaries of participating employees towards the cost of the grant/training. The grant language has changed so employers no longer are required to increase wages as a stipulation of the grant.

The Task Force determined the training will be set up in two sections. One will be focused on generalized topics/aspects of training, such as the standard timing model to establish a baseline on the employee. The second section will be customizable by the employer to specifically relate to their training needs.

Now that the data has been collected to understand the needs of employers who are interested in utilizing this training, the next step is to form a smaller group to work with the college to finalize the curriculum. Ann will send out a communication to all of the companies who participated in the survey to invite them to become involved in the planning of the curriculum and attend the planning meeting to be held on June 9<sup>th</sup>, 2016, and most likely a couple of follow up meetings. The planning meeting will focus on approach to developing the curriculum as well as those common areas of focus.

**2. Internship Draft Day**

- The date is set for November 10, 2016 at Lambeau Stadium.
- UW-Stout, UW-Platteville, and Michigan Tech all have agreed to be involved and to promote the event.
- Linda and Sandy have been meeting with faculty and student groups regarding next year's event.
- An email was sent with save the date and request for sponsors for \$3,500 for hosting a colleges outside of the region and \$1,500 for sponsoring the hospitality area. Two companies have expressed interest in sponsoring the hospitality area – M3 Insurance and The Lake Company.
- Jerseys are being considered to give to all student attendees with logos of sponsors.
- Next step will be to begin promoting the event this summer to gain interest in companies attending the event. Companies will have until the end of August to sign up to participate.

### **3. 10-Year Celebration:**

250 companies that are not members of the NEWMA were mailed a letter to the CEO/Presidents, inviting them to the 10-year celebration. There have been 10 companies that have shown interest in attending the event. The list was passed around to all Task Force members to determine if any members knew anyone who worked at the companies. Members who had a contact were asked to reach out and personally invite them to the event. There is no cost for them to attend. There are over 170 people already registered for the luncheon with a deadline of May 27, 2016. The venue can hold 360 for a full house.

The 8 page, 10-year perspective magazine will be given to everyone who attends the celebration. The magazine will also be mailed to all members of the Alliance. The magazine will be used for recruitment to share what this organization is all about. There are 50 companies that are having their logo on the back of the magazine to raise money for college scholarships.

### **4. Manufacturing First Expo College Student Outreach:**

This is the first year the Alliance will be inviting graduating seniors and second year two year college students to the Manufacturing First Expo. The same schools that are invited to the Internship Draft Day event will be invited. This event is differentiated by the fact it is for job seekers not internships. The event will actively promote the job opportunities of the Alliance members. There will be a handout that will indicate the companies that have open job opportunities and show where they are located on the expo floor. A communication will be sent to the employers regarding their interest in having a booth and to determine what positions they anticipate they will be hiring for. Final list of job openings will be needed by October 1, 2016.

### **5. Next Steps:**

**Those interested in participating in developing the Upskilling Curriculum, please attend the June 9<sup>th</sup>, 2016 meeting at EMT International.**

**Next meeting for the full Talent Task Force will be held on July 14, 2016 at Bemis Company.**