

**NEW Manufacturing Alliance  
Steering Committee Meeting**

June 29, 2016

2 p.m. – 4 p.m.

Gardan

*Minutes*

Attendees: Bill Bartnik, Jeff Anderson, Ron Buchinger, John Dennis, Mike Gross, Scott Kettler, Jim Koronkiewicz, Rick Recktenwald, Scott Kettler, John West, Bobblehead of Paul Rauscher, Jim Golembeski, Jerry Murphy, Paul Stelter, Bobbi Miller, and Ann Franz

**Topic 1: June 6<sup>th</sup> 10 year anniversary meeting recap**

There were 319 people registered for the event. There were eight companies that attended the event that are not members, four have since joined. In addition, from the mailing to nonmembers there were two additional members that joined. Ann followed up with those companies that attended but didn't join. Overall, there were many emails sent to Ann expressing how much members enjoyed the event.

In total there are 28 new members for the year, compared to all of last year being 29 new members. Although this is a strong increase so far this year, in order to meet the Alliance's goal of becoming more financially self-sufficient there needs to be a focus on recruiting new members. Ann will send the 10 year magazine, along with a letter to potential new members. Board members are encouraged to contact potential members, once the magazine is sent to the companies. Each Board member should reach out to 5 companies. Jim from BPM did this and Great Lakes Custom Tool joined. The anniversary magazine will also be sent to Alliance members. Members will receive two magazines and will be encouraged to have one of the magazines put in their lobby.

**Topic 2: 5 year plan discussion/new member recruitment**

The Board of Directors discussed the five year plan. A small group of Board members will discuss the Financial & Partnerships/Collaboration to offer suggestions to the full Board.

**Strategic Objectives:**

*Financial*

- *Double the number of manufacturers who are members of NEWMA in 4 years.*
- *Become financially self-sustaining in 5 years while enhancing current programs.*
- *Define and develop strategy for Associate / Affiliate membership and partnerships.*

*Partnerships / Collaboration*

- *Continue to engage and develop relationships with NEW ERA, K-12, workforce and economic development.*
- *Be the thought leader to manufacturers throughout the world related to mfg. careers/manufacturing alliances.*

The K-16 taskforce would like to divide into 3 taskforces for two reasons, first there are 40 active attendees which is too large to have at a meeting (20-30 people are at each meeting), second they feel they can get more done by having focused taskforces. The three taskforces proposed are: ACP/Curriculum, Solutions to the Tech Ed Teacher shortage, and Get Real Math. The Board supported the suggestion from the taskforce.

The Talent taskforce would also like to divide into 3 taskforces for two reasons, first it has 30 active attendees which is too large to have at a meeting (15-20 people are at each meeting), in addition it feels it can get more done by having focused taskforces. The three taskforces proposed are: Finding talent for members, incumbent worker training/grants and retired worker. The Board supported the suggestion from the taskforce.

The Communications taskforce will stay the same, due to it is not too large.

**Topic 3: American Promise grant**

Jim Golembeski discussed a grant opportunity that is from the Department of Labor that has a maximum reward of \$6 million dollars over a four year period. The BAWDB is working in partnership with the FVWDB, LTC, FVTC, MPTC and NWTC to write the grant with a focus in manufacturing and IT careers. A key component of the grant is having an industry partnership as part of the overall grant. The focus of the training will be for both incumbent workers and job seeker training in Electro/Mechanical career pathways. Training will include upskilling machine operators in the training that is being developed by the Talent taskforce, Industrial Maintenance Mechanic certificate, Electro/Mechanical Associate's degree and Engineering Technology Bachelor of Science degree. The grant is due to be submitted by August 23, 2016.

**Topic 4: Michigan Tech visit**

Paul Rauscher and Ann are going to Michigan Tech on July 21 to talk to leadership and faculty on how to connect their students to companies in the New North, along with recruiting students for the Internship Draft Day. If any Board member is interested in attending, please let Ann know. Scott Kettler and John Dennis both expressed interest in attending the meeting.

**Topic 5: Engineering Technology scholarship/Tech Ed teacher scholarship**

The Solutions to the Tech Ed Teacher Crisis subcommittee proposes the proceeds from the 10 year scholarship fund goes to the tech ed teacher scholarships. The goal is to have an immediate impact in training as many teachers as possible to meet the current need. One way to do this is working with the schools in recruiting educators that have their teaching license to continue on and get their 220 license. Educators can get their emergency 220 license and teach tech ed, as long as they are currently taking classes that meet the school's tech ed requirements. Many of these classes are at the technical college. In addition, UW Oshkosh/FVTC are starting a new program that does give teachers an opportunity to receive their license. A long term strategy includes the new Technology Education Bachelor's degree program between Lakeland College/Lakeshore Tech that will be starting in the fall.

It was determined to offer the following scholarships:

4 - \$250 scholarships to FVTC, NWTC and LTC

6 - \$500 scholarships to UW-Oshkosh's new program

2 - \$1,000 scholarships to Lakeland College

Motion made by Jim K., second Rick, motioned unanimously approved.

**Topic 6: Associate Member nomination**

Imaginasium submitted their Associate membership application. Motion for approval made by Rick, second by John, motioned unanimously approved.

**Topic 7: Next steps and next meeting**

Next meeting will be held on **August 3, 2016 from 2 p.m. – 4 p.m. at Sargento.**