

**NEW Manufacturing Alliance  
K-12 Outreach Task Force Minutes**

November 18, 2016

KI - Manitowoc

8:30 a.m. – 10 a.m.

**ATTENDEES:** Peter Behnke-CESA 8, Doug Bengson-Schenck, Andy Bushmaker-KI, Elisa Carr-LTC, Joe Draves-NWTC, Connie Heise-Nature's Way, Ashley Knutson-G.B. Chamber, Sondra LaCoy-Nercon, Oran Nehls-Denmark High School, Scott Stephens-GPS Education Partners, Ann Franz-NEWMA, Debbie Thompson-NEWMA

**Topic 1: Green Bay Chamber's 'Find Your Inspiration' event update**

The Alliance sponsored the Greater Green Bay Chamber's 'Find Your Inspiration' event on Oct. 13, which had over 3,700 8<sup>th</sup> graders from Brown County schools. Companies/organizations that participated included: Becks Quality Cabinets, KI, LAB Midwest, Nercon Eng. & Mfg., and N.E.W. Plastics and Wisconsin Technical Educators Association.

**Topic 2: Get Real Math update**

The Get Real Math Premiere had over 250 attendees, including educators from 60 different school districts. The event raised \$4,350 plus another \$1,500, with three companies donating \$500 each directly to the schools that won the raffle. The total cost the Alliance paid for the event was \$4,326.23.

All of the videos and lesson plans are now completed. The 6 that have not been released yet will be announced, with 3 of them during Thanksgiving week and 3 the first week in December.

At this time, there are 4 companies that have expressed interest in sponsoring the 2017 Get Real Math videos: Belmark, Nercon Eng. & Mfg., Rockline Industries and Masters Gallery Foods.

**Topic 3: Parent survey on manufacturing**

889 parent surveys that have been completed! The national study only had 500 completed surveys.

**Topic 4: Manufacturing First Expo update**

Manufacturing First Expo had 212 exhibit spaces compared to 179 last year. There were 1,297 registered attendees, last year was 1,231. There were 550 high school students that attended. The high schools that attended the event were; Ashwaubenon, Appleton, Oostburg, Wrightstown, Sheboygan (2 busses), Plymouth, Bonduel, Denmark, Green Bay West, Green Bay Preble, and Mishicot. GPS Educational Partners also had students attend. New this year, several schools that participated in previous years paid for their own bussing because they wanted to attend.

**Topic 5: Excellence Awards update**

Excellence in Mfg./K-12 Partnerships Awards had 383 attendees compared to 360 last year. We raised at the Awards dinner \$10,650, which was down from last year's \$12,000. However, Mark King donated his speaking fee to the Alliance's scholarship fund, which ended up giving the Alliance a total of \$30,650. The new format of how we introduced the All Stars was a good new enhancement to the program.

**Topic 6: Connecting Parents/Students with Manufacturing Career Opportunities**

Ann asked the committee their thoughts on how we can divide the work product of the K-12 Task Force. It was determined that the K-12 Task Force will have the following subcommittees in 2017: K-12 with a focus on parents, STEM (including the Get Real Math videos) and Solutions to the Tech Ed Teacher Shortage.

**Topic 7: Next agenda and meeting location/date**

The next **K-12 Task Force meeting** will be on January 20 at Schenck's Appleton office from **8:30 to 10:00 a.m.** Agenda items include the following: Goals and activities for 2017 and Manufacturing Parent Survey results.