

NEW Manufacturing Alliance

Board of Directors Meeting

November 30, 2016

9:30 – 11:30 a.m.

NWTC

Minutes

Attendees: Bill Bartnik, Jeff Anderson, Ron Buchinger, John Dennis, Jim Golembeski, Randy Harbarth, Mark Kaiser, Scott Kettler, Jim Koronkiewicz, Paul Rauscher, Rick Recktenwald, Jerry Murphy, and Ann Franz

Topic 1: 2017 Full Membership meeting dates/locations

The dates for the 2017 Full Membership meetings will be March 14 and June 1, 2017. Schenck has agreed to sponsor the June 2017 meeting for \$2,500. The 2017 meetings will be held in the Fox Valley and Lakeshore area.

Topic 2: Funding discussion on 2017 Facebook

The Board agreed to contract Nikki Kallio for a six month contract for Facebook at a cost of \$1,200. The Communications Taskforce will provide the Board a recommendation on continuing the media campaign in March.

Topic 3: 2017 Vice Chair

After the meeting, John Dennis has agreed to be the vice chair in 2017. Many thanks to John for agreeing to take a leadership role within the organization.

Topic 4: Associate membership approval

UE Systems Inc. is a manufacture of ultrasonic instruments for leak detection, mechanical analysis and electrical inspection requested to join as an Associate member. This is an international company that found out about the Alliance through marketing materials from the Manufacturing First Expo. The Associate Membership was unanimously approved.

Topic 5: Fast Forward grant for Machine Ops Excellence training

The Alliance did not receive the America's Promise grant that was in part providing funding for the Machine Ops Excellence certificate that the Talent Taskforce has been working on over the past year. Another opportunity to fund the training is the state of Wisconsin's Fast Forward Grant. There are 18 companies that have expressed interest in being part of the grant. The grant is due on Dec. 7, 2016.

Topic 6: Next meeting – January 4, 2017

The Board will have a half day strategic planning meeting at its January 4, 2017 meeting from noon until 4:30 p.m. The meeting will be held at Georgia-Pacific. The address is 1919 S. Broadway, Green Bay. Lunch will be provided.

After the Board meeting, the Board of Directors met with NEW ERA. Linda Bartelt and Ann gave updates regarding the programs the organizations have been working on together.

- I. Internship Draft Day - November 10, 3:00 – 7:00 p.m., Lambeau Field
 - Over 325 people attended - 215 students (double vs. year ago) interviewed and networked with over 35 NEW Manufacturing Alliance members (75+ HR professionals). Career Services, Alliance members, and faculty (25+) offered assistance to students and employers. All NEW ERA colleges/universities had students attend.
 - Several Alliance members sponsored the event, which helped offset \$15,000.
 - New this year, all of the students received a jersey that had logos of the companies that sponsored the event, plus logos from NEW ERA and the NEW Manufacturing Alliance.
 - Employers were very pleased with student's preparation, interviewing skills, and networking enthusiasm. Follow-up survey with students on experience – follow up with employers on interns hired.

- Key Strategies: On campus meetings with faculty/career services/student clubs; peer marketing; easy to use website – InternshipDraftDay.com

II. Engineering Technology Update

- Enrollments are growing in Bachelor of Science in Engineering Technology programs, over 200+ students across the three degrees in Mechanical, Electrical, and Environmental.
- Enrollments strong in Associate Degree programs at technical colleges/UW Colleges/College of Menominee Nation for students to ladder into BSET degrees.
- Emphasis on dual credit in high school in STEM courses to accelerate engineering technology pathways at any NEW ERA college/university.
- Cohort II (2017) for degree completion among working adults is being developed with a focus on Lakeshore/ Fond du Lac based on market need.

III. NEW Manufacturing Alliance Scholarships – ALL STARS

- \$40,000 scholarships awarded to students: Students benefit at UW Fox Valley/Sheboygan; UWGB;UWO; NWTC; LTC; MPTC; FVTC

The colleges shared news from their organizations. Gary Miller, chancellor at UW Green Bay stated he received approval from the system to explore having a mechanical engineering degree program at the college. He will need employers to assist in funding the engineering program. The Alliance Board stressed that the program should include a strong leadership training as part of the degree program.

There was discussion on how do we increase the number of nonresidents to northeast Wisconsin to enroll in the local colleges or apply for jobs with local manufacturers. Young Professional programs are very active in the region, but it may not be attractive for young adults working in production related roles within their companies. Is this something that the Alliance could partner with the chambers of commerce to start a group for young production workers?

Additional discussion centered around what other efforts the two organizations should work on going forward. Linda and Ann will work together and take the comments from the meeting and develop some potential initiatives to work on in 2017.