

**NEW Manufacturing Alliance
Board of Directors Meeting**

January 4, 2017
12 p.m. – 4:30 p.m.
Georgia-Pacific

Minutes

Attendees: Jeff Anderson, Steve Anklam, Ron Buchinger, Josh Delforge, Randy Harbath, Mark Kaiser, Jim Koronkiewicz , Rick Recktenwald, Jeff Strenger, John West, Jerry Murphy, Bobbi Miller, and Ann Franz

Topic 1: Review 2016: achievements, membership and financials

Please see attachment to the email with the minutes for the handouts/PPT.

Overall, all agreed that it was a very successful year for the Alliance. There was a record number of new members (43 members compared to 2015 record breaking year of 29), revenues increased from \$143,000 to \$212,000, increase in scholarships from \$30,000 to \$40,000, the 10 year anniversary was a great success with over 300 attendees as well as the event grew scholarship dollars by \$8,500, sponsorships overall grew from \$7,000 to \$23,000 and increases in attendance for membership meetings, Manufacturing First and the Excellence Awards.

Topic 2: Strategize 2016-2020 vision, mission and objectives including adding metrics

The Board wants some additional information for the next meeting related to the Partnerships and Membership objectives including:

- 2016 new members an overview of each company's size of employees
- Comparison of membership by employment to the New North manufacturers
- Overview of Affiliate and Associate members including who they are and how they have been engaged

There was a change in the mission that is indicated in blue ink in the attached Vision/Mission/Objectives.

Taskforces & committees:

Board of Directors
Communications
Fast Forward Machine Op training
K-12 (focus this year on parents)
Retired Worker Strategies
Solutions to the Tech Ed Teacher Crisis
Solving the Skills Shortage in Marinette/Oconto
STEM – including Get Real Math
Talent
North Coast Marine Manufacturing Alliance

Topic 3: New member recruitment

Review attached list of potential members and have targeted companies each Board member will be recruiting for at the February Board meeting. Paul Rauscher agreed to lead the recruitment of new members. Jerry stated it is important to understand why there were so many new members in 2016, in order to replicate some of the tactics that were so successful last year.

Topic 4: Manufacturing First & Awards dinner

The planning committee for the Manufacturing First Expo has met twice to plan the Oct. 25-26, 2017 event.

Day 1 initial topics:

1. Talent
2. Lean
3. Safety

4. Technology/Innovation/Modernization
5. Growth Strategy Development
6. Culture
7. ISO 9001:2015

Discussion at the meeting related to Day 1 included Randy's daughter works for Facebook and could possibly speak or have someone from the organization speak on How to Use Facebook. Randy also stated that Georgia-Pacific could present on Employee Ownership Based Work Systems. Other topics are federal contracts and computer security.

Day 2 potential keynote speakers:

- Rich Karlgaard - Publisher, Editor-at-Large and Global Futurist, *Forbes*, Economic Leader, Entrepreneur & Author [RICH KARLGAARD](#)
- Dr. Soren Kaplan – Former Leader of Internal Strategy and Innovation at Hewlett-Packard, Bestselling Author & Entrepreneur [DR. SOREN KAPLAN](#) – leapfrogging book
- Louie Gentine – CEO at Sargento Foods Inc. (local)
- Dan Ariens – CEO at Ariens Company (local)
- Michel's Corporation (local)
- Jack Link's (local)
- Brad Smith – CEO Microsoft (from Fox Valley area)
- Bush's Baked Beans (from Fox Valley area)
- Ryan Estes & Seth Mattison
- Patrick Lencioni – 5 dysfunctions of a team book (cost \$75,000)
- Randy suggested Commander in Chief of Airforce One

Topic 5: Approve 2017 budget (15 minutes)

The following items were discussed to approve at the beginning of the year:

- 2018 All Stars (\$24,000)
- Manufacturing First Expo & Conference (\$15,000)
- Excellence in Manufacturing/Education Partnerships Awards (\$21,00)
- CNC Mobile Lab (\$5,000)
- Six ads in *Insight on Manufacturing* magazine (\$3,000)
- 2018 Northeast Wisconsin Manufacturing Vitality Index (\$2,200)
- Internship Draft Day (\$6,000)
- Get Real Math Video (\$4,500)
- Get Real Math Video Premiere (\$1,000)
- Scholarships \$40,000
- Administrative – Ann - \$30,000

If the amount for each item is more than what is notated, the Board will need to approve. Rick made the motion and Randy second, unanimously approved.

The overall 2017 budget was determined. Motion was made by Mark and Ron second, budget was unanimously approved. Attached to the minutes is the 2017 budget.

Topic 6: Next steps and next meeting - February 1, 2017 at 1 p.m. at Lindquist Machine