

**NEW Manufacturing Alliance
Board of Director Meeting**

May 3, 2017
2 p.m. – 4 p.m.
EMT International
Minutes

Attendees: Jeff Anderson, Bill Bartnik, Ron Buchinger, Josh Delforge, John Dennis, Scott Kettler, Kathy Koehler, Jim Koronkiewicz, Paul Rauscher, Rick Recktenwald, Mike Rekitzke, Jeff Strenger, Dave Zychowski, Jerry Murphy, and Ann Franz

Topic 1: Discussion with Chancellor Gary Miller from UW Green Bay

Gary Miller discussed UWGB's desire to launch a school of mechanical engineering. In addition the college is working on building the STEM Innovation Center and Phoenix Innovation Park. He is seeking \$6 million for the mechanical engineering school, which would fund faculty wages, equipment and scholarships. He will be reaching out to manufacturers to secure pledges, so he can share with the Board of Regents at a fall meeting that he has the \$6 million needed to move forward. The STEM Innovation Center will cost \$15 million. It is a partnership between UWGB, Brown County and the Einstein Project. Gary shared that the Engineering Technology Bachelor of Science degrees' enrollments are triple of what UWGB had expected.

Topic 2: June 1 membership meeting and NCMMA July meeting

- Keynote presentation from Dan Ariens, CEO at Ariens Co.
- New North Supply Chain Marketplace Directory overview & Global Export new manager.
- Results from the Retired Worker survey, Alliance member companies that completed the survey employ over 25% of the entire manufacturing workforce in northeast Wisconsin.
- Overview about the Alliance's 10 taskforces and upcoming events.
- Schenck will be presenting

The NCMMA will be hosting a special event on July 20 for those Alliance members that want to be considered a supplier for the marine builders. Board members supported funding the breakfast.

Topic 3: Membership recruitment

Bill Bartnik, Scott Kettler and Ann went to a meeting with the Fond du Lac Economic Development Corp. director Jim Cleveland and a few members of a manufacturing steering committee discussing the value of them joining the NEW Manufacturing Alliance. Both Bill and Scott felt the meeting went well that there seemed to be interest, especially from the manufacturer that hosted the meeting. Bill shared that they valued having a company outside of the Green Bay area share the value of membership.

There are 12 new members with 2 additional companies being voted on later in the meeting. Ann found a free database to assist in membership recruitment. Board members were encouraged to share any list services they may use at their business.

Topic 4: Financial request and money market

Board members reviewed the 2017 Income & Expenses Report. All agreed that the organization is on target with its budget. All agreed not to pursue a CD.

The Board approved funding the Talent Network at \$2,900. It is a website that will be attached to the Alliance website that will provide Alliance members the opportunity to view college students that have applied on the Internship Draft Day website. The information on the website will have student contact information, resumes and date that they will graduate for companies to contact. Information will stay on the website until 6 months after graduation date. Those interested in remaining on the website can continue. Motion made by Jim and second by Rick, unanimously approved.

Topic 5: Associate Membership nominations

Trillium Staffing and AWI Engineering were both unanimously approved with motion made by Bill and second by Ron. In total there are now three staffing agencies that are members of the Alliance.

Topic 6: SME Prime program

SME Foundation reached out to the Alliance about STEM programming they offer. It was determined that the STEM taskforce should consider the opportunities available with SME and share their recommendations at a future Board meeting.

Topic 6: Next steps and next meeting

Due to the June 1 membership meeting and 4th of July, the Board will meet on **June 28 from 2 p.m. – 4 p.m. at Laminations**. There will be no Board meetings on June 7 or July 5, 2017.