

**NEW Manufacturing Alliance
Board of Director Meeting**

June 28, 2017
2 p.m. – 4 p.m.
Laminations
Minutes

Attendees: Jeff Anderson, Bill Bartnik, Josh Delforge, Mark Kaiser, Scott Kettler, Jim Koronkiewicz, Rick Recktenwald, Jeff Strenger, John West, and Ann Franz

Topic 1: Presentation from Rebekah Kowalski and Russ Johnson with Right Management/Manpower regarding their study on talent demands needed for Manufacturing 4.0

The PPT presentation is attached to the email with the minutes. The presentation included:

- Perspective on the workforce implications of Manufacturing 4.0
- Research on future roles and skills
- Discussion on practical implications for Wisconsin manufacturers and what steps need to be taken to generate awareness and adoption

Topic 2: Frost & Sullivan's Manufacturing Leadership Council

Bill shared how valuable the conference was and that there were a significant number of takeaways he had from attending the conference. All agreed that it was surprising that the Alliance received the High Achiever Award, especially with the competition being from Dow Chemical and Oracle. Bill and Ann have received a few emails, since the conference with individuals interested in replicating the Alliance in their areas including Georgia, New Hampshire and Nevada. The Board thanked Bill for his leadership in pursuing this award for the Alliance.

Topic 3: Taskforce updates

- Solutions to the Skills Shortage in Marinette/Oconto Counties – Internship Tour of Marinette County on 6/23 – 20 college students that are new to the area attended the ½ day event.
- North Coast Marine Manufacturing Alliance – July 20 networking breakfast for NCMMA/NEWMA members. There have been 25 NEWMA members interested in the dual membership.
- 70 nominations for the Excellence in Mfg/K-12 Partnerships Awards, compared to 51 last year. The winners are:

Manufacturing Awards:

Leadership Award – Kohler
Youth Apprenticeship Award - KI
Educational Partnership Award – Robinson Metals
Brighter Image Award – Team Industries
Visionary Award – Dan Ariens
Manufacturing Innovation – Marine Travelift

Educator Awards

Career Pathmaker Technology Education Teacher – Jeremie Meyer, Ashwaubenon High School
Career Pathmaker Technology Education Teacher – Andy Belongia, Green Bay West High School
Career Pathmaker Award Administrator – Oran Nehls, Denmark High School
Career Pathmaker Award Educator – Lisa Johnson, Green Bay Area Public School District
Manufacturer Partnership Award – Oshkosh North High School
Brighter Image Award – Ashwaubenon High School
Education Innovation Award – Brillion Elementary School
Higher Education Award – Jake Thonne with NWTC/Wausaukee High School

Community Partnership Award – Inspire Sheboygan

Winners will be contacted in July that they won. There was discussion about possibly awarding a 1st and 2nd place, in order to have more people attend the event. It was decided that when there is a tie to award two 1st place awards to the entities.

- Get Real Math filming completed at KI, Nercon and Rockline Industries. Filming on 7/10 at Marinette Marine. Get Real Movie Premiere being held on Oct. 3 at the Meyer Theatre.
- The Board reviewed the Retired Worker survey results. The Retired Worker taskforce will be working over the next 6 months on researching best practices and national/state experts on the topic. The goal is to have the March full membership meeting be a Retired Worker Symposium sharing best practices. The results will also be shared in the media and communicated to K-12 and higher education.
- The Fast Forward grant the Alliance received to up skill machine operators to have enhanced mechanical aptitude and troubleshooting skills has gone very well with the first cohort. Many of the companies that are participating in the grant want more of their employees to be enrolled in the training. The state just announced the grant award in June, so an announcement was sent to the membership. There were several more companies that are interested in the training that did not originally write for the grant.

Topic 4: Manufacturing First

Day 1 programming:

Talent

1. Crucial Conversations: Creating an Intentional Culture
2. Managing Organizational Culture at Georgia-Pacific & Engaging Millennials into Sargent's Culture

Safety

- 1 & 2. Prepared Not Scared: How to Prepare and Respond to an Armed Intruder or Active Shooter

Technology

1. Cyber Security
2. Internet of Things

Social Media

1. Principle Elements of Social Media
2. Facebook for Business

Leadership

- 1 & 2: Leadership training

Growth Strategy Development

- 1 & 2: Leading Profitable Growth & Change through Culture, Communications & customer experience

Day 2 programming:

Lunch & Learns:

1. ISO 9001:2015
2. Achieving Results at the speed of engagement: A leader's responsibility
3. Positioning for Growth: Supercharging your business development pipeline with inbound marketing and sales
4. Hiring in the new economy
5. TEC
6. WEDC & Manufacturing Alliance's CEO luncheon – discussion of WEDC's Think-Make-Happen campaign & having Alliances work together on a statewide manufacturing careers campaign.

Topic 5: Membership recruitment

23 new members to date (with the approval of the 3 Associate memberships later in the program). There are only 2 companies that did not renew due to the increase in membership dues. Mark encourage Board members to continue to promote membership.

Topic 6: Associate Membership nominations

The following Associate membership applications were unanimously approved: Utech Group, Werner Electric Supply and Keller Inc. There was discussion on reviewing what type of companies should be assigned the Associate membership level over the Manufacturer membership level. This will be an agenda item for the next Board meeting.

Topic 7: Next steps and next meeting

NWTC requested \$5,000 to be part of a radio campaign in which they are matching \$10,000 to recruit nontraditional students for the machining degree programs at the college. The Board approved the expenditure, as long as the Alliance is mentioned in the commercial. Suggestions included having the commercial identify how many open machining jobs there are with Alliance members.

The Board discussed having a joint superintendent meeting at a future Board meeting. The agenda would include the importance of students learning about manufacturing careers, how the Alliance can assist with ACP, a toolkit that the Alliance has to address ACP, providing labor market data and information about careers outside of engineering in STEM. Mark asked that the K-12 taskforce discuss the agenda and report back to the Board.

The Next meeting is August 2 from 2 p.m. – 4 p.m. at Lindquist Machine Corp.