

**NEW Manufacturing Alliance  
TALENT TASK FORCE MEETING MINUTES  
UW-Oshkosh Alumni Welcome & Conference Center – Oshkosh, WI  
Thursday, July 13, 2017 – 8:30 to 10:00 AM**

**ATTENDEES:** Tony Aitkin-Tufco, Linda Bartelt-NEW ERA, Kim Becks-Tufco, Chad Fritz-Sargento, Shelly Gagen-Block-Pioneer Metal Finishing, Julie Gniewek-UWO BSC, Derek Jablonicky-DWD, Ryan Herber-LTC, Katie Insteffjord-Trillium Staffing, Kathy Koehler-EMT International, Bobbi Miller-FVWDB, Ann Franz-NEWMA, Debbie Thompson-NWTC

### **UW-OSHKOSH OVERVIEW**

#### **EMPLOYER SERVICES**

UW-Oshkosh serves approximately 14,000 students on their campus. They also work with hundreds of businesses annually and adjust their programs based on employer needs. UWO employer services include the following.

- 'Handshake' software allows employers to recruit and hire top talent from across the country. Employers can post their jobs on Handshake for free.
- UWO hosts numerous events including their 'Career Fair on the Fox', scheduled for October 3, 2017 at the Kolf Sports Center, 1:00 to 4:30 p.m.
- 'Hire a Titan' (on-campus interviews) is another free recruiting program employers can participate in.
- 'Recruiters Connection' is a summer networking and recruiting event being held on August 17, 2017 at the Campus Union, 1:00 to 4:00 p.m. Employers can register on Handshake.
- UWO's 'Career Closet' provides students with an established amount of free, professional apparel. Professional clothing donations are accepted and appreciated.
- Offer 'Professional Skills Sponsorship' opportunities.

**Members are encouraged to partner with UWO Career Services by contacting Jaime Page Stadler, director, [pagestad@uwosh.edu](mailto:pagestad@uwosh.edu), 920-424-2181. Visit <https://career.uwosh.edu/>**

#### **MBA PROGRAM**

UWO has provided quality education for over 140 years. Their MBA program highlights include the following.

- Their College of Business is AACSB (Association to Advance Collegiate Schools of Business) accredited, holding the highest standards of excellence in education recognized worldwide. Only 5% of colleges have the AACSB accreditation.
- Provide instruction by globally recognized faculty and speakers who share best practices and global perspectives geared toward learning.
- Develop curriculum with input from management and executives of local, regional, and international companies.
- Offer two options for completing an MBA-the **executive path**, a cohort learning environment, which meets Saturdays and allows for completion of a master's degree in 17 months, or a **professional path**, which offers part-time classes in the evenings and online.
- Serves as a key partner in advancing the New North and would like for NEWMA members to partner with them.

Visit [www.uwosh.edu/mba](http://www.uwosh.edu/mba) to learn more.

#### **REACHING OUT TO TARGETED MARKETS: HISPANIC/HMONG AND VETS**

NEWMA served as a sponsor of the recent Asian Memorial Festival. The sponsorship included Hmong radio network commercials that raised awareness about NEWMA job opportunities. Ann recently attended the Hispanic Interagency meeting and will ask to present at one of their upcoming meetings.

Ann also met with Derek Jablonicky and DWD reps to discuss partnering to provide job opportunities for vets. Derek shared that veteran unemployment was at 2% as of June, with lots of vets going back to school, in addition to many of them already being employed by companies. Most veterans require at least \$20 per hour, due to their large skill set. Opportunities to connect with vets are as follows.

- Hold a reverse job fair in fall 2017. Employers would go to the veterans' tables to promote themselves and their company. Vets can be prepped for job fairs. **Companies are asked to email Ann if they are interested in participating in the reverse job fair.**
- Participate in the 'Hire Our Heroes' event for veterans. Milwaukee DWD is looking at hosting this event in August 2018. Mark Murphy is passionate about getting involved. This event could be opened to the general public.
- Ann spoke with Ft. McCoy reps and they are also interested in partnering with NEWMA. Derek will let members know when the next Tap Classes will be held at Ft. McCoy.

- Ann is working with the Fox Cities Chamber and the New North to coordinate a job fair. This would include bringing vets to the area from Great Lakes for an expenses paid weekend to learn about regional job opportunities. **Derek will send Great Lakes contact information to Ann.**
- Have a weekly vet's spotlight. **Derek will talk to his team regarding this initiative.** Linda suggested finding a venue that is inviting and engaging, a place that can honor our heroes, such as a college. Members will continue to explore this proposal.

### INTERNSHIP DRAFT DAY (IDD)

The November 9, 2017 IDD, [www.Internshipdraftday.com](http://www.Internshipdraftday.com), will be launched to the membership in August. Currently, there are three 2017 IDD sponsors. Ann will be reaching out to previous sponsors before opening sponsorship opportunities to the full membership.

This year's software is straightforward, more user friendly, and ready for employers to post their information. If a company participated last year, they will already be in the system.

This year's event will feature; apprenticeships, internships, and part-time opportunities. Interviews have been shortened to 15 minutes. The event has been promoted to additional colleges, including more private colleges, offering a stronger pool of candidates. Marketing materials will be sent to students when the fall semester begins, allowing them to enter their information.

IDD coordinators are working with the DWD to partner on a new statewide funded initiative for internships. This will help build awareness and grow IDD statewide.

### IDD TALENT NETWORK WEBSITE

There are 650 student/grad profiles with resumes in the Talent Network Website. This year's event will raise the number of profiles anywhere from 800 to 1,000. Talent can be reviewed, filtered and contacted if indicated. The website will be reviewed at the August meeting. Taskforce members are encouraged to visit the website before the August meeting to share their feedback. To view the website go to: <http://www.internshipdraftday.com/TalentNetwork3/>

Discussions included the following.

- Investigate ROI by employers. Try to determine how many students are hired by companies because of IDD.
- Develop an alumni network.
- After a year of graduation, ask grads if they want to remain in the database so they can be contacted by employers, with the capability of updating their resume.

### MANUFACTURING FIRST COLLEGE OUTREACH EVENT

Member companies did not express interest in sponsoring the college outreach; therefore, it will not be part of this year's MFEC.

Ann will be sending out MFEC complimentary ticket information next week.

### NEXT MEETING DATE/LOCATION/AGENDA

The next Talent Task Force meeting will be held on **Thursday, August 10, at EMT International, 8:30 to 10:00 a.m.**

- ✓ IDD
- ✓ Talent Network Website Review – <http://www.internshipdraftday.com/TalentNetwork3/>
- ✓ Vet Spotlight – Derek Jablonicky
- ✓ Reaching out to Hispanic, Hmong, & Vet Communities