

## **NEW Manufacturing Alliance**

### **Board of Director Meeting**

August 2, 2017

2 p.m. – 4 p.m.

Lindquist Machine Corp.

*Minutes*

Attendees: Jeff Anderson, Ron Buchinger, Josh Delforge, John Dennis, Mark Kaiser, Scott Kettler, Jim Koronkiewicz, Rick Recktenwald, David Zychowski, Jerry Murphy, and Ann Franz

#### **Topic 1: Presentation from Doig Corp. discussion on robotics impact on the manufacturing environment and how it relates to workforce needs**

Jim Winstorfer, president and Automation Specialist Eric Kraus with Doig Corp. presented a proposed training opportunity for Alliance members. The company is sponsoring one of the Manufacturing First breakout sessions and doing a mini-version of a half day training. In November, the company proposes offering the training at no cost for Alliance members. The program would include:

Outline – Introduction to Robotics

1. What is a Robot
2. Advantages/Disadvantages of Robots
3. Robotic Terms
4. Robot vs Cobot
5. Robot/Cobot Demonstration
6. Safety Considerations
7. Robot RIO Calculator
8. Robot Cell Cost Considerations
9. Outsource vs Internal Project
10. Common Mistakes in Robotic applications

The Board thought this training would be valuable to the membership, especially with the conversations about Manufacturing 4.0. Doig will not be promoting their company, instead will focus on various robotic companies.

#### **Topic 2: Associate Membership classification**

The Board agreed to keep the Associate membership level the same and not offer additional for profit companies to the 'manufacturer' level of membership.

#### **Topic 3: K-12 recommendation to Board for ACP meeting**

The K-12 taskforce determined the best audience are principals, ACP teams and school counselors not superintendents.

The meeting format and agenda.

- Schedule the meeting from 3 p.m. to 4:30 p.m. on Manufacturing First day 1, with the option of attending networking reception and Awards dinner. Attendees to the Awards dinner would be given a free ticket.
- Have the ACP Manufacturing toolkits given to attendees at the meeting.
  - Introductory letter
  - Back to back slick on manufacturing careers
  - *All Stars* magazine
  - Overview of All Star videos
  - Get Real Math overview
  - Retired Worker survey results
  - Northeast Wisconsin Vitality Study
  - Overview of the Alliance features on Educators/Students tab on the website
- The 90 minute session should have dialogue at each table sharing ideas with one another on how to best work together and what is needed by the educators to implement ACP.

Another area that can be marketed to schools is the Alliance's partnership with the Einstein Project (EP). The organization has incorporated the Get Real Math (GRM) and the All Star videos into their science kits. EP touches over 50,000 students each year in Wisconsin. There is an opportunity to do a pilot with creating hands-on math kits focused on the Get Real Math videos. The cost to the Alliance would be approximately \$1,500. The pilot would be focused on

Green Bay and Plymouth middle schools. Board members feel there needs to be an assessment tool incorporated into the math kits to determine if students are more interested in manufacturing careers after participating in the math kit. The Board unanimously approved funding the kits with motion made by Rick and second by Scott.

**Topic 4: Manufacturing First CEO luncheon & Excellence Awards CEO auction**

WEDC will be the sponsor of the luncheon launching their Think-Make-Happen campaign. Statewide manufacturing alliances will discuss at roundtable how to work together with WEDC to promote the campaign.

There was discussion on having CEOs silent auctioned to raise money for college scholarships as part of the Excellence Awards. Louie Gentine from Sargento has expressed interest in donating his time for this effort. He would like to see 2 other CEOs. Other CEOs to recruit are: Dan Ariens, Mike Weller, and Wilson Jones. The opening bids for the CEOs would be \$2,500. The auction period would be from September 24 – October 24, the day before the Awards dinner. It would be an online auction and if the minimum is not reached the CEO would not have to offer their services. The goal would be to get publicity from the media and promote it to entrepreneur organizations around the region. Board members will ask CEOs about donating their services for the auction. Ann will write a letter describing the opportunity for the CEOs to help raise money for the Alliance's scholarship fund.

**Topic 5: NCMMA joint meeting recap**

There were 17 joint members at the NCMMA breakfast. Comments from the event were very favorable. Josh shared as a marine builder it is great to learn more about potential suppliers. Mark expressed that he learned a lot about the industry and felt it was a good use of his time. The next joint meeting will be April or May 2018.

**Topic 6: 2018 All Stars**

Winners were selected on 7/26 with the following companies winning: CMD Corp., Fox Valley Wood Products, Georgia-Pacific, Great Northern Corp., Heartland Label Printers, Johnsonville Sausage, KI, Nature's Way, Nicolet Plastics and Rockline Industries.

There was a request to the Board to fund a 10 year anniversary video of the All Stars that could be used as a commercial regarding careers in manufacturing. The cost would be \$500 and was approved by the Board.

**Topic 7: Associate Membership nominations**

None currently submitted.

**Topic 8: Internship Draft Day scholarship**

The week of July 24<sup>th</sup>, emails were sent to the membership announcing the kick-off to Internship Draft Day, along with sponsorship information. Already, the Alliance raised \$2,500 more than last year's event. So far there are two companies that have sponsored bussing at \$3,500:

UW Platteville – Plexus

UW Stout – Parker

Sponsors for the networking reception (6 available): BPM, NPS, M3, Miller Electric and Pioneer Metal Finishing

Sponsors for the jerseys (unlimited): Optima Machinery, BayTek Games, Samuel Pressure Vessel Group, Nercon

NEW ERA wrote a grant for \$7,500 for Department of Workforce Development to sponsor the event.

The Board approved funding scholarships for the 1<sup>st</sup> (\$1,500) and 2<sup>nd</sup> (\$500) place winners of Internship Draft Day.

**Scholarships currently funded:**

\$5,000 – UW Green Bay

\$5,000 – UW Oshosh

\$15,000 – FVTC, LTC and NWTC (\$5000 each)

\$4,000 – Moraine Park Tech College (MPTC)

\$3,000 – UW Sheboygan – 2 + 2 with UW Platteville for engineering

\$3,000 – UW Fox Valley – 2 + 2 with UW Platteville for engineering

Total: \$35,000

The Board approved \$40,000 for the 2017/2018 college term. New scholarships that were approved:

\$2,000 – Internship Draft Day awards

\$2,000 – additional \$1,000 each UW Sheboygan and UW Fox Valley

\$1,000 - MPTC

**Topic 9: Next steps and next meeting – 9/19 at 8 a.m. at Lindquist Machine Corp.**