

**NEW Manufacturing Alliance**  
**K-12 TASK FORCE MEETING MINUTES**  
**Plexus – Neenah, WI**  
**Friday, August 18, 2017 – 8:30 to 10:00 AM**

**ATTENDEES:** Keith Anderson-Masters Gallery Foods, Lynn Aprill-CESA 8, Peter Behnke-CESA 8, Alison Chapman-LTC, Mike Dietrich-LAB Midwest, Joe Draves-NWTC, John Knickerbocker-CESA 8, Steve Meyer-FVTC, Oran Nehls-Denmark HS, Lori Peacock-GBAPS, Brandon Peterson-GB Chamber/YA Program, Blair Plamann-Plexus, Nick Pretasky-GPS Education, Jay Stephany-Plexus, Ann Franz-NEWMA, Debbie Thompson-NWTC

**ACP PARENT MARKETING MATERIALS & MANUFACTURING TOOLKIT DISTRIBUTION PLAN TO THE SCHOOLS**

Members reviewed and edited the one page (2-sided) flyer. The flyer will be part of the ACP toolbox. The toolbox will contain copies of the following.

- Intro Letter
- Manufacturing Careers Flyers
- *All Stars* Magazines
- GRM Video Information
- Vitality Study
- Retired Worker Survey
- Alliance Membership List

Ann asked attendees if they would like anything else added to the toolbox. The goal is to have these materials distributed at the ACP joint meeting.

**ACP Partnership Meeting - October 25, 2017**

Two members of each New North high school and middle school, including private schools, will be invited. Invitees from the schools will be members of each schools' ACP team, including principals and school counselors. Industry invites will be comprised of members of the K-12 Task Force and the Board of Directors. Ann asked K-12 members to serve as table leaders. Each educator will receive a toolbox as a takeaway, in addition to being offered a free ticket to the awards dinner. Educators will only receive a free ticket if they attend the ACP Partnership 3:00 p.m. meeting.

Attendees reviewed and edited the educator invite. Edits included using a larger point font for the date, time and location, in addition to putting this information at the top of the page, under the title.

Event content and format was discussed.

- Welcome - Discuss highlights of what manufacturers are doing to enhance ACP.
- Define ACP and its history. 2 to 3 minutes
- Have each school share at their table three things they are currently doing with ACP. – 15 Minutes - *Let educators know they will be sharing this at the event.*
- What do educators and industry need from each other related to ACP? - 20 minutes
- How do we educate parents about career awareness? – 20 minutes
- The event format could be café style. Attendees can share their main collective thoughts at the end.
- A facilitator and board member will be at each table.
- An overall event facilitator will be used to keep the agenda on time and communicate the amount of time each presenter or roundtable participants have.
- **Ask registrants key questions prior to the event.**
- ✓ Ann will simplify the job skills needed on the Vitality Index.
- ✓ Ann will be sending out the ACP joint meeting invite before the next K-12 Task Force meeting.
- ✓ Get attendee names, job titles, emails, and ask 'What 3 things are your school doing related to ACP'.
- ✓ Specific questions will be finalized at the 9/27 meeting.

**FALL EVENTS**

**October 3 - Get Real Math Movie Premiere**, Meyer Theatre in Green Bay, WI.

**October 10 - Find Your Inspiration**, KI Convention Center in Green Bay. Approximately 4,000 8<sup>th</sup> grade students from the Green Bay area attended in 2016 to explore careers. Companies utilizing the Alliance sponsorship discount: Fosber, KI, Labs Midwest, Machines Plus, Nercon Eng. & Mfg., Valley Packaging Supply and WTEA.

**October 12 & 14 – This Girl Can** - 7<sup>th</sup> and 8<sup>th</sup> grade girls at Marinette Middle School will partner with NEWMA, NWTC and Samuel Pressure Vessel Group. Parents/guardians and their daughters will visit Samuel for a cook-out, tour and discussion of females working in manufacturing. The girls will also attend a safety briefing on 10/12. On 10/14 they will weld a fun craft. This event will replicate a program Green Bay Public Schools hosted this past spring.

**October 25** – MFEC Day 1: ACP Joint Meeting, Networking Reception, Excellence in Manufacturing/K-12 Partnerships Awards Dinner

**October 26** – MFEC Day 2 will host 600 high school students. The Alliance will sponsor the cost of bussing during October.

### **LAB MIDWEST AVROVER PRESENTATION**

Mike Dietrich of [LAB Midwest](#) gave an **AVRover** live demo. This portable educational system offers the latest in 3D learning. A large variety of AVRover software packages have been developed for the classroom. Software includes; manufacturing processes, manual transmission, anatomy, chemistry, and sciences. Programs are available for K-12, tech schools, colleges and universities, and industry.

For more info contact: **Mike Dietrich, LAB Midwest**, [mdietrich@labmidwest.com](mailto:mdietrich@labmidwest.com) - mobile phone **715 574 0549**.

### **GET REAL MATH & MANUFACTURING K-12 OUTREACH SURVEY UPDATES**

Ann should have the GRM videos by next week. Pete Petoniak will again emcee the GRM Video Premiere. NEWMA is still looking for a few more event sponsors; \$1,000 networking reception and \$500 math/tech ed sponsors. Miller Electric Mfg. Co. is again donating a welder. WTEA is also sponsoring \$500 for the event.

1/3 of the membership has completed the manufacturer K-12 outreach survey. Companies have until August 31 to respond. The survey responses will be shared with the schools attending the ACP Partnership meeting on Oct. 25.

### **ALLIANCE BOARD REQUEST FOR DEVELOPMENT OF A CAREER SPEAKER PROGRAM AT SCHOOLS**

Oran Nehls recommended speakers coordinate with educators to get in front of the classroom to present. Setting up a table in the lunchroom during students' lunchtime has not been successful, especially when there is not an incentive for students to visit the speaker's table.

Lori Peacock asked that there be one online location educators can visit for NEWMA, INSPIRE, and Your Future speaker contact information. This will be helpful for educators.

### **NEXT MEETING DATE/LOCATION/AGENDA**

**The next K-12 Task Force meeting will be on September 27 at 3:00 p.m., in conjunction with the STEM meeting. The meeting will be at Nercon Eng. & Mfg. in Neenah.** Agenda items include the following:

- ✓ Finalize October events.
- ✓ Establish questions to be asked of attendees prior to the ACP Partnership Meeting on October 25.
- ✓ Discuss GRM & Manufacturing K-12 Outreach Survey updates.
- ✓ Review the MFEC student research/scavenger hunt form.