

**NEW Manufacturing Alliance**  
**Board of Director Meeting**  
September 19, 2017  
8 a.m. – 10 a.m.  
Lindquist Machine Corp.  
*Minutes*

Attendees: Jeff Anderson, Ron Buchinger, Josh Delforge, John Dennis, Don Jahner, Mark Kaiser, Jim Koronkiewicz, Rick Recktenwald, John West, and Ann Franz

**Topic 1: New Board members**

Mike Gross will no longer be able to serve on the Board; instead Don Jahner was introduced as serving on the Board for Plexus. Don has been with Plexus for 17 years and is the General Manager for the Appleton plant.

The Board discussed recruiting new Board members for 2018. The makeup of the Board is:

Green Bay area: 7	Lakeshore Area: 1
Fox Valley area: 6	Clintonville/Shawano: 1
Marinette Area: 1	

Members are encouraged to bring any ideas for new Board members to Mark. Potential Board members should be CEO/Presidents/VPs at companies in Oshkosh, Lakeshore and Fond du Lac. Potential companies to target are: Jay Manufacturing, Bemis, and Fives. In addition, the Board would like to see some diversity of new Board members.

Jeff Anderson has accepted the vice chair position starting in 2018. In 2018, John Dennis will serve as chair.

**Topic 2: Retired Worker Summit**

The Retired Worker taskforce is working on learning best practices from companies that are addressing this issue. The March 7, 2018 full membership meeting will be a ½ day event from 8 a.m. – noon focused on the aging workforce. The Board supports having Steve Trautman as the keynote speaker, who is a nationally recognized speaker on this topic of knowledge transfer. He would have an additional person from his organization present during one of the breakouts. The cost is \$15,000. The goal would be to have 3 sponsors at \$5,000 each. Board members agreed to secure Steve Trautman with the goal of finding sponsors to offset his speaking fee.

Steve Trautman video: <https://www.youtube.com/watch?v=RTD9E46dDsE>

The Board would like to review a sponsorship letter for the 2018 calendar year. In addition, the Board at the next meeting would like to understand who sponsored in 2016 and 2017 and how much money was raised from these companies in sponsorships.

**Topic 3: Bank Associate membership**

First Business Bank has asked the Alliance to not give banks that are Associate member's free tickets to the Manufacturing First Expo & Conference. There was discussion on whether the Alliance will need to discount bank Associate membership. Mark Kaiser will speak to the new president of the northeast Wisconsin branches.

**Topic 4: October events & CEO Auction:**

- October 3 – Get Real Math Premiere
- October 12 – Vets Job Fair – Great Lakes Naval Station
- October 25 – Excellence in Mfg./K-12 Partnerships Awards
- October 25-26 – Manufacturing First Expo & Conference – **booths sold out!**
- October 25 – ACP Partnership meeting at 3 p.m. – Need Board members to attend
- October 26 – CEO Luncheon at Manufacturing First (similar to last year)

- November 9 – Internship Draft Day – Board members are encouraged to have their companies participate, if they have not done so already.

**Topic 5: Talent Network**

The Board reviewed the Talent Network site: <http://www.newmatalentnetwork.com/>. All agreed that the website offers great benefits to Alliance members in finding talent. It was determined that only Alliance members that participate in Internship Draft Day have access to the website, in order to increase the number of companies participating in the event.

**Topic 6: Marquette University**

Mark and Ann met with representatives with Marquette University. The university will be promoting Internship Draft Day and wants to bring a busload of students.

They are also interested in partnering in an Institute of Supply Management survey that the university has administered over the past several years in the Milwaukee area.

The request from the university:

- 1) NEW Manufacturing Alliance/MU-Center for SCM Monthly Report on Business (or whatever).
- 2) There is no charge to conduct the survey.
- 3) The Alliance will need to find the participants for the study. Approximately 30-50 would be a statistically valid sample. They would need name, title, phone and email address for each participant.
- 4) This is a monthly on-line survey – takes about 10 minutes or less to complete. It is feasible to conduct it quarterly (we'd have to change the questions to reflect quarterly insights).
- 5) The survey mirrors that of the ISM-National organization – intentionally. We wanted to be able to compare local activity to national.

The Board would like to review a prototype of the study and review the results of a past study, before making a decision.

**Topic 7: Membership Recruitment**

There are 27 new members for the year. Overall goal is to have 24 new manufacturing members. Currently there are 18 new manufacturing members.

**Topic 8: Next steps and next meeting**

No meeting in October, next meeting November 1, 2017 from 2 p.m. – 4 p.m. at Walker Forge.