

**NEW Manufacturing Alliance
TALENT TASK FORCE MEETING MINUTES
Services Plus, Inc. – Green Bay, WI
Wednesday, September 20, 2017 – 8:30 to 10:00 AM**

ATTENDEES: Linda Bartelt-NEW ERA, Courtney Bonnett-KI, John Davister-Services Plus, Chad Fritz-Sargento Foods Inc., Shelly Gagen-Block-Pioneer Metal Finishing, Ryan Herber-LTC, Katie Instefjord-Trillium Staffing, Kathy Koehler-EMT International, Melinda Morella-Olson-Imaginasium, Bill Seleen-WMEP, Jeff VanEkeren-Associated Bank, Ann Franz-NEWMA, Debbie Thompson-NWTC

INTERNSHIP DRAFT DAY (IDD)

Companies are still being recruited to attend. The following companies have registered for a booth.

Acuity	Hudson Sharp	Parker
American Orthodontics	Jacobs	Pioneer Metal Finishing
Ariens Company	Johnsonville Sausage	Plexus
AWI Engineering	Kohler Co.	WPS
BelGioioso Cheese	KS Kolbenschmidt	Progressive Converting
Bemis Manufacturing	Lindquist Machine Corporation	Samuel Pressure Vessel Group
BPM, Inc.	M3 Insurance	Sofidel
Coveris	Marine Travelift	The Utech Group
Eck Industries, Inc.	MCL Industries, Inc.	Total Energy Systems
EMT International	Menasha Corp.	Tufco
Engineering Specialists	Miller Electric Mfg. Co.	Voith Paper
Faith Technologies	Nature’s Way	Werner Electric
Fincantieri Marinette Marine	Nercon Eng. & Mfg. Co.	
Green Bay Packaging	Nicolet Plastics	
Heartland Label Printers	NPS Corp.	

- Job profiles still need to be completed by some of the registered companies.
- Bay Tek Games and Optima Machinery Corporation are not getting a booths; however, they are serving as IDD sponsors.
- Ann will be sending an email with volunteer opportunities. Linda will solicit the colleges for IDD volunteers. **Please contact Ann and/or Linda if you are able to volunteer.**
- Ann and Linda are crafting an event promotion letter for faculty and student clubs. The letter will be mailed next week. Faculty awareness is crucial.
- College club presidents who promote the event will be eligible to win \$500 for their club.
- Kathy Koehler will distribute the student recruiting cards at Michigan Tech. Bus transportation is not being sponsored this year from Michigan Tech.
- Members reviewed the IDD website. The website has been updated and is more student and employer user friendly.
- Employers can contact interviewees prior to the event.
- Students can view the participating companies and their open positions more easily on the website.
- A flyer for employers and students with IDD tips will be created.
- Ann will be meeting with UW-Stout and UW-Platteville in September and October. These students are being bussed to the event.
- Members who are going to any college job fairs are asked to contact Ann if they are able to distribute IDD promotional materials.
- Linda will be sending email reminders and related information to the students.

TALENT NETWORK WEBSITE

Board members are pleased with the Talent Network website. They see great value added to the membership. There is some concern that after a person gets a job with a member company that another company may recruit the person away from their company. In addition, the Board only wants companies participating in Internship Draft Day to have access to the website, in order to encourage participation at the event. The Talent Network website will be launched in early December or January.

REACHING OUT TO TARGETED MARKETS: VETS

Ann will be attending a job fair at the Great Lakes Naval Station on October 12. This week she will be notifying the membership about the event and ask if members have job opportunities they want promoted. **Members interested in attending can participate at no cost. Please contact Ann if interested.**

Ann will also tell members about the Vets Network that will give them the opportunity to connect with highly talented vets. She will follow-up with the Great Lakes Naval Station to establish the hourly wage needed for vets to consider relocation.

REACHING OUT TO TARGETED MARKETS: CORRECTIONS

ProSolutions is owned by Curative Connections and provides jobs for people with disabilities. Jim Golembeski of the BAWDB asked Ann to share that ProSolutions was approached by Brown County in an effort to have drug rehab people get work experience and job skills. Duties include light industrial work such as; collating, shrink wrapping, and bagging. The worker could then possibly transition into a job at your company.

This is another venue that could potentially provide new employees, while giving people the opportunity to transition into the community. Members were asked to consider this opportunity and to contact Ann if they have questions.

NEXT MEETING DATE/LOCATION/AGENDA

The next Talent Task Force meeting will be held on Thursday, January 11 at Sargento in Hilbert, 8:30 to 10:00 a.m.

Agenda items include the following.

- ✓ Internship Draft Day Recap
- ✓ Talent Network Website
- ✓ Reaching Out to Targeted Markets
- ✓ 2017 Recap