

NEW Manufacturing Alliance
Board of Director Meeting
November 1, 2017
Walker Forge
Minutes

Attendees: Ron Buchinger, John Dennis, Mark Kaiser, Scott Kettler, Rick Recktenwald, John West, David Zychowski and Ann Franz

Topic 1: New Board members

Frank Hacker with Rockline Industries in Sheboygan has accepted being a new board member. The following potential members will be contacted:

Mark Kallas – PanelTek in Fond du Lac: Ann will contact

Kim Bassett – Bassett Mechanical: Mark Kaiser will contact

Jan Allman – Fincantieri Marinette Marine: Ann and John West will contact

Dan Hietpas – Muza Metals: John Dennis will contact

Topic 2: October events & Internship Draft Day

- October 3 – Get Real Math Premiere – **200+ attendees from 85 different schools**
- October 12 – Vets Job Fair – **Great Lakes Naval Station 15 good candidates**
- October 25 – Excellence in Mfg./K-12 Partnerships Awards - **Record number of attendees and money raised: 405 attendees, \$12,250 raised in the auction**
- October 25-26 – Manufacturing First Expo & Conference – **1,100 attendees, 500+ high school students, 42 job seekers**
- October 25 – ACP Partnership meeting - **104 attendees, 35 school districts**
- November 9 – Internship Draft Day – **46 companies, 200+ students**

The ACP meeting was a great success. One meaningful statistic was 25% of the attendees want to join one of the Alliance's taskforces.

The Board discussed how to enhance Manufacturing First in having more opportunities for exhibitors to meet with potential customers. One suggestion is giving free tickets to presidents and purchasing managers that are willing to meet with companies at a specific time during the day in a meeting room during the expo.

The Board would like to have as an agenda item for a future meeting in 2018 be focused on how to raise more money at the Awards dinner, including what auction items will be of interest to attendees. One suggestion would be an auction item that has a 'Made in Northeast Wisconsin' theme. A raffle may be another opportunity to raise more money.

Topic 3: Financials

John West met with Ann to review the Alliance's cash flow for 2017. He shared that the Alliance's finances are in good shape and are on target with the budget set this past January.

Topic 4: Membership Recruitment

No new members this month. Board members are encouraged to recruit new members for 2017.

Topic 5: Talent strategies

The CEO Luncheon at the Manufacturing First Expo was discussed and how the Alliance can partner with WEDC on its campaign; Think – Make – Happen. New North will be one way to promote the campaign.

Topic 6: Next steps and next meeting

The next Board meeting will be a joint meeting with NEW ERA on December 13 at 8:30 a.m. at FVTC.