

**NEW Manufacturing Alliance**  
**Board of Directors Meeting**  
February 7, 2018  
2 p.m. – 4:30 p.m.  
Laminations  
*Minutes*

Attendees: Jeff Anderson, Ron Buchinger, Josh Delforge, John Dennis, Frank Hacker, Mark Kaiser, Jim Koronkiewicz, Mark Lasky, Paul Rauscher, Jeff Strenger, John West, Jerry Murphy, and Ann Franz

**Topic 1: Presentation on automation and robotics by Oliver Buechse and Kurt Hahlbeck**

A presentation was given titled 'Artificial Intelligence & Advanced Automation: Opportunity or Disruption? The Board members believe this is a topic of interest for the membership. Ann will contact Oliver and Kurt to present at the June membership meeting.

**Topic 2: 2018 goals and objectives**

Ann shared the 2017 activities and programs. The Board confirmed the 2018 goals and objectives.

**Topic 3: President's Cup**

Confirmed teams:

- Team 1: Amerilux International and Lindquist Machine
- Team 2: Ariens Co and possibly Mark Murphy (Paul Rauscher)
- Team 3: Bassett Mechanical and Sargento Foods
- Team 4: Fincantieri Marinette Marine and Marine Travelift
- Team 5: Marquis Yachts and Mercury Marine
- Team 6: Pioneer Metal Finishing and Scott Kettler
- Team 7: Rockline Industries and possibly Sartori president
- Team 8: Services Plus and owner
- Team 9: Walker Forge and Ann
- Team 10: Plymouth Foam
- Team 11: PanelTek and Sadoff Iron & Metal

Teams should be finalized by Feb. 15, 2018. Pending:

Ameriquip	Curt G Joa	Rockwell Automation
BayTek Games/MCL Industries	Eagle Plastics	Salm Bros
Bemis Co.	Masters Gallery Foods	Waupaca Foundry
Bemis Manufacturing	Plexus	

Board members:

Gardan	Fosber
Precision Paper Converters	NEW Plastics

501c3 is currently being processed by Hager law firm and Schenck.

The Board discussed how sponsors should be selected. It was determined to first invite Alliance manufacturers and then Associate members. The Communications taskforce will finalize how the sponsors will be selected. One suggestion is to identify the 18 sponsors and then open up the bidding for golfing with a specific president to only the 18 that initially signed up.

**Topic 4: March membership meeting and plan June membership meeting**

March 7 is the Talent Risk Management Summit at FVTC in the Bordini Center. So far Ann has secured \$10,000 of the \$15,000 needed for paying for the keynote, Steve Trautman. She has possible other sponsors with WMEP and

Associated Bank. A luncheon after the meeting will be held with sponsors and Steve Trautman at FVTC. Board members are encouraged to for lunch with the sponsors. Jeff Anderson and Ron Buchinger responded they plan on staying for the luncheon. Other Board members should contact Ann, if they plan on attending the luncheon. Board members are also encouraged to invite potential new members to the event.

June 14 will be the next quarterly membership meeting at the Holiday Inn in Manitowoc. Historically the membership meetings are held at noon, but will now begin at 8 a.m. instead in order to decrease the number of no shows. Over the years, there is approximately 25% of people that respond that they are going to attend the meeting, however they do not show.

June presentations will include Oliver Buechse & Kurt Hahlbeck with a similar presentation, but shorter. In addition there will be a presentation on the Alliance's Fast Forward grant – Machine Ops Excellence program and a UW system new program connecting manufacturers to engineering/IT/business college students from UW Madison, UW Milwaukee, UW Platteville, and UW Stout.

#### **Topic 5: New member recruitment**

New members in January: Fox Valley Tool & Die, Oshkosh Corp. and PayneCrest. Jeff Strenger asked if the prospect list could be shared when the meeting minutes are sent.

The meeting with the Fond du Lac Chamber went well with another meeting in February. Moraine Park invited Ann to present at a meeting with approximately 15 manufacturers on Feb. 9 at Mercury Marine. Moraine Park has a grant from DPI to create a committee of manufacturers and education on working together on career pathways. Moraine Park is interested in partnering with the Alliance to do something together jointly.

#### **Topic 6: Manufacturing First Expo & Conference**

Bob Chapman with Barry Wehmiller has agreed to be the keynote speaker this year.

New format:

Oct. 23:

ACP Partnership meeting similar to last year's meeting

Vendor meeting with OEMs (Foxconn, Marinette Marine, Oshkosh Corp., food manufacturers, etc.) and exhibitors.

Oct. 24:

Same as last year with more breakout sessions.

#### **Topic 7: Next steps and next meeting – April 4, 2018 at 2 p.m. at Gardan**