

**NEW Manufacturing Alliance
Board of Director Meeting**

May 2, 2018
2 p.m. – 4 p.m.
Plexus
Minutes

Attendees: Jeff Anderson, Ron Buchinger, Josh Delforge, Donald Jahner, Mark Kaiser, Scott Kettler, Jim Koronkiewicz, Rick Recktenwald, Jerry Murphy and Ann Franz

Topic 1: Tour Plexus

Topic 2: Special guest Jela Trask with WEDC and lead for Foxconn

Jela is the point person for the state related to Foxconn. The state hired her for this role to focus solely on Foxconn. A few facts about Foxconn:

- Largest economic development project in Wisconsin history
- 20+ million sq. ft. campus, 1,200 acres
- \$1.4 billion annually in purchases from Wisconsin suppliers

Foxconn is focusing on the construction of the facility. In Q3 or Q4 the company will be going out to bid for long lead materials and equipment. Jela is working with the Alliance to secure Foxconn staff to speak and participate in the Manufacturing First Expo & Conference. Companies interested in working with Foxconn will need to register in the Wisconsin Supply Chain Marketplace that was designed by New North. Foxconn is interested in bringing approximately 100 suppliers to the region. The company will be primarily looking for Tier 2 and Tier 3 Wisconsin suppliers. Jela is working on establishing a Supply Chain Workgroup. The focus will be

- Develop plan to conduct pilot procurement with FoxConn using Supply Chain Marketplace website
- Scale procurement process to support FoxConn ecosystem and new attraction opportunities
- Encourage Supply Chain Marketplace “buyer demand” activity

Ann was invited to be a panelist at a April 20th WEDC sponsored event with Chinese businesses looking to invest in Wisconsin.

Topic 3: Overview of taskforce activities & President’s Cup

Team #	Participants
1	Amerilux International, LLC & Lindquist Machine Corporation
2	EMT International & former owner of WS Packaging/Packer Board member
3	Bassett Mechanical & Sargento Foods Inc.
4	Fincantieri Marinette Marine & WEDC VP
5	Marquis Yachts & Mercury Marine
6	Pioneer Metal Finishing (Scott will find out the other person golfing with him)
7	Marine Travlift & VP Rockwell Automation
8	Services Plus & Owner
9	Walker Forge & Ann Franz
10	Plymouth Foam and Torginol
11	PanelTek LLC
12	Gardan & Fox Valley Tool & Die
13	Bemis Manufacturing (Sheboygan)
14	Sadoff Iron & Metal and VP Kohler Co.
15	Precision Paper Converters and Oshkosh Corp. (VP)
16	Nicolet Plastics and another member from his company
	One more team – possibly Menasha Corp.

The Alliance has completed the application to be a 501c3.

6 Gold sponsors at \$3,000 each: Schenck, Wipfli, St. Norbert College, BPM Inc., N.E.W. Plastics, WMEP
3 Cocktail sponsors at \$1,500 each (sold out!): Fosber America, Acuity, M3 Insurance
1 Lunch sponsor at \$1,500 (sold out): St. Norbert
1 Breakfast sponsor at \$1,000 (1 of 2 sold): CleanPower

At this time, the event is fully paid for with the sponsors that have so far sponsored the event.

The Board reviewed the logo for the event. Townsley is donating 7% of sales to the scholarship fund. Ann is working on program book with Insight. Robinson Metal will be creating the trophy.

At the cocktail reception there will be photos taken with all of the teams. Ann secured a professional photographer to take the photos at no cost. There was discussion on whether there should be a prize given to the team that wins the event. It was decided to have a plaque given to the winning team.

We will not have any bidding this year to be guaranteed to golf with a specific president.

Board members were encouraged to promote sponsorship in the event with their business colleagues.

Communications taskforce is exploring recruiting strategies related to out of region Packer fans via Packers bars in different states and Ashwaubenon hotels having marketing materials in hotel rooms about the value of living in the New North.

You can MAKE it in northeast Wisconsin – 19 companies doing a make project with over 200 7th graders from Greenville and Hortonville middle schools. Parent were invited to come back at the end of the day.

Excellence in Mfg./K-12 Partnerships Awards nominations went out on May 1, 2018.

Manufacturing First Expo: Wilson Jones speaking at the event.

K-12 taskforce will be working with the tech colleges that attended the last Board meeting about a Manufacturing Leadership Academy connecting students that have manufacturing transcribed credits to manufacturers.

Topic 4: Membership recruitment

13 members have joined this year with a goal of 25 new members by the end of the year.

Topic 5: Next meeting set date/time/location

The next meeting date for the Board will be held in July at Gardan. A Doodle poll will be sent to determine the next meeting date.