

NEW Manufacturing Alliance
K-12 TF/STEM TF/AWARDS PLANNING - JOINT MEETING MINUTES
Nature's Way – Green Bay, WI
Friday, September 21, 2018 – 8:30 AM

ATTENDEES: Lynn Aprill-CESA 8, Leah Bruess-GBAPS, Andy Bushmaker-KI, Alison Chapman-LTC YA, Joe Draves-NWTC, Jack Ekins-Exploring/BSA, Connie Kais-Nature's Way, John Knickerbocker-CESA 8, Sondra LaCoy-Outlook Group, Brooke Mueller-GBAPS, Shannon Niccum-Nestle, Andrew Rinke-FVTC, Scott Stephens-GPS, Brendan Wallace-Trillium Staffing, Ann Franz-NEWMA, Debbie Thompson-NWTC

OCTOBER IS MANUFACTURING MONTH

- **Fox 11 Media Campaign** – 24 organizations (23 companies & LTC) have signed on to have a commercial produced. The Alliance will also be running a couple of commercials during the month of November after the election.
- **10/1 – NWTC New Trades Building Open House**
- **10/2 - Get Real Math Video Premiere** - 185 people have registered to attend. Math videos being premiered were produced at Georgia-Pacific, Fincantieri Marinette Marine, Kohler Co., Werner Electric, and TIDI Products.
- **10/9 – Find Your Inspiration** – Eight NEWMA companies are participating. Each student will receive an *All Stars* magazine.
- **10/23 – ACP Partnerships Roundtable meeting** – Two members are needed to serve as table leads. 50 people have RSVP'd to attend. Topics members would like to discuss:
 - What is a highlight from your school related to your ACP program?
 - What can industry do to be successful in engaging underrepresented students (*ethnic groups, females in nontraditional roles, lower economic social groups, special ed students*) and STEM?
 - How can industry engage parents about career opportunities?Each table will discuss and then report out. Members reviewed and agreed to administer the event post-survey.
- **10/23 – Excellence in Mfg./K-12 Partnerships Awards** – 200 people are registered. Volunteers are needed to work after the event to collect auction payments. **Members are encouraged to contact Ann if they can volunteer and/or donate auction items.**
- **10/24 - Manufacturing First Expo – Student Career Exploration** – Students choose five career fields to research, in addition to going to an HR rep to be asked an interview question. Schools districts registered include; Kiel, New Holstein, Chilton, Plymouth, Hortonville, and Menominee Nation. The goal is to have over 500 high school students attend. Students will need to be reminded to not take the free food/items from the booths. The Communications TF will be piloting a YouTube live session with attending students one week prior to the event. A vibrant All Star will set the stage and show pictures of the event.

'YOU CAN MAKE IT IN NORTHEAST WISCONSIN' Career Exploration Expansion

An event will be held at Lombardi Middle School (Green Bay) for their 6th graders on 2/19/2019. Greenville Middle School is planning an event for April 2019. There is no cost for NEWMA companies to participate. Each company hosts an educational activity. Students work in groups for 20 minutes at each company hosted booth before rotating. Parents/guardians will return with their child that evening to see what they made and attend a soft job fair. Ann will share information with the membership in early November.

EARN TO LEARN – MANUFACTURING LEADERSHIP ACADEMY

NWTC is in the process of hiring a person to coordinate partnerships between businesses and schools. High school students interested in attending college while working part-time will be identified. Students would not work for the company until they graduate high school. The program gives students an opportunity to stay in the area, in addition to helping with their college tuition. Employability skills will be taught.

Two events will be held that involve parents/guardians. Messaging to parents will include; long-term learning, career pathways, and college information. UW-Oshkosh engineering program students can be featured.

SCOUTS 'YOUTH ECONOMICS DEVELOPMENT SUMMIT'

Jack Ekins, strategic initiatives director of the BSA Bay-Lakes Council, discussed their Youth Economic Development Congress. This program will unite three students from each of a 157 school districts across Wisconsin. Students will;

debate questions live, attend breakout sessions, and participate in various webinar trainings. There will be manufacturer led focus groups needing the support of NEWMA members. Students will meet twice a year, with liability covered by the BSA. The goal is to drive data from kids to find out what they need. Schools will decide who they have participate. The program looks to accommodate students with an undecided career.

The program will be offered each school year. Information will be sent to the schools this year, with student meetings planned for February and April of 2019. Students will vote on next year's program leaders in spring 2019. An update will be given at the November 2 meeting.

NEXT MEETINGS DATE/TIME/LOCATION/AGENDA

The next K-12 TF/STEM TF joint meeting will be on Friday, November 2, 2018 at the Boy Scouts of America in Appleton, 8:30 to 10:00 a.m. Agenda:

- ✓ Recap: October - Manufacturing Month
- ✓ You Can Make It in Northeast Wisconsin
- ✓ Earn to Learn – Manufacturing Leadership Academy
- ✓ Scouts 'Youth Economic Development Summit'
- ✓ Internship Draft Day