

NEW Manufacturing Alliance
K-12 TF/STEM TF/AWARDS PLANNING - JOINT MEETING MINUTES
Scouts– Appleton, WI
Friday, November 2, 2018 – 8:30 AM

ATTENDEES: Carol Bredesen-Bemis Co., Alison Chapman-LTC YA, Joe Draves-NWTC, Jack Ekins-Exploring/BSA, Marlene Gauthier-NWTC, Sondra LaCoy-Outlook Group, Mike Mapes-School Specialty, Shannon Niccum-Nestle, April Pingel-Green Bay Chamber, Jason Raislenger-Nature's Way, Andrew Rinke-FVTC, Scott Stephens-GPS, Brendan Wallace-Trillium Staffing, Ann Franz-NEWMA

OCTOBER IS MANUFACTURING MONTH

- October is Manufacturing month ad campaign on Fox 11 – very successful promotion exceeding expectations (goal 20 companies/24 companies participated). The All Stars commercial will be aired in November and in January we will run the parent/son CMD commercial.
- October 2 – Get Real Math Premiere – 241 attendees from 93 different schools
- October 9-10 – Find Your Inspiration with 8 Alliance member companies featured in the NEW Manufacturing Alliance sponsored area at the expo
- October 11 – Get Real Math presentation at CESA 8 to math teachers in the region
- October 23 – Excellence in Mfg./K-12 Partnerships Awards - 385 attendees
 - The program finished 10 minutes earlier than planned due to changes in having individuals go up to the stage
 - \$11,080 raised in the auction
- October 23 – ACP Partnership meeting – 102 attendees from 38 different schools
 - Most respondents stated their ACP program is not institutionalized yet.
 - The teachers reported that they enjoyed learning about the different programs.
 - Several comments from the survey noted that they were pleased to learn how many manufacturers are interested in working with their school.
 - Most stated that they really value getting the tool box with materials from the Alliance.
 - See attachment for comments related to the questions from the event.
 - Follow up to bring best practices at future meetings from: Johnson Controls, Menasha Corp., and Gulfstream.
- October 24 – Manufacturing First Expo & Conference - 1,134 attendees, 580+ high school students from 18 different schools
 - Overall the students and teachers enjoyed the event.
 - One of the busses had an accident with a parked car, which made pick-up more difficult. In the future, have the school name on each bus.
- October the Alliance sponsored the bussing for over 1,000 students to go on plant tours

'YOU CAN MAKE IT IN NORTHEAST WISCONSIN' Career Exploration Expansion

An event will be held at Lombardi Middle School (Green Bay) for their 6th graders in February 2019. Greenville Middle School is planning an event for March 19, 2019. There is no cost for NEWMA companies to participate. Each company hosts an educational activity. Students work in groups for 20 minutes at each company hosted booth before rotating. Parents/guardians will return with their child immediately after school to see what they made and attend a soft job fair.

EARN TO LEARN – MANUFACTURING LEADERSHIP ACADEMY

NWTC is in the process of hiring a person to coordinate partnerships between businesses and schools. High school students interested in attending college while working part-time will be identified. Students would not work for the company until they graduate high school. The program gives students an opportunity to stay in the area, in addition to helping with their college tuition. Employability skills will be taught.

SCOUTS 'YOUTH ECONOMICS DEVELOPMENT SUMMIT'

Jack Ekins, strategic initiatives director of the BSA Bay-Lakes Council, discussed their Youth Economic Development Congress. This program will unite three students from each of a 157 school districts across Wisconsin. Students will; debate questions live, attend breakout sessions, and participate in various webinar trainings. Students will meet twice a year. The goal is to drive data from kids to find out what they need. Schools will decide who they have participate. The program looks to accommodate students with an undecided career. He shared that he has been having difficulty finding schools to partner and asked for assistance in finding schools to participate in this program.

NEXT MEETINGS DATE/TIME/LOCATION/AGENDA

The next K-12 taskforce meeting will be held on January 18 from 8:30 a.m. – 10 a.m. at Denmark High School.

The next STEM taskforce meeting will take place on January 23 at 3 p.m. at KI.

Excellence in Mfg./K-12 Partnerships Awards next meeting will be held in March 2019.