

## **NEW Manufacturing Alliance**

### **Board of Director Meeting**

November 13, 2018

9 a.m. – 11 a.m.

*Minutes*

Attendees: John Dennis, Mark Lasky, Paul Rauscher, Rick Recktenwald, John West, Jerry Murphy and Ann Franz

#### **Topic 1: New Board members**

Current Board members that will not continue in 2019 include Jeff Strenger, Scott Kuehn (no longer with Bemis Manufacturing) and Bill Bartnik (no longer with Trilliant Foods and now with Rockline Industries).

Board members discussed new potential Board members:

Sue Dorscheid with Rockwell Automation (Ann will invite)

Bob Sims with Oshkosh (Ann will invite)

Matt Flora with Kohler Company (Mark will invite)

Rob Weklar – Bemis Company (Rick will invite)

New president at PCMC – (Paul will invite)

Dennis Miller – replacement for Scott Kuehn at Bemis Manufacturing (Ann will invite)

Board members should inform Ann if they are interested in being vice chair for 2019. Jeff Anderson will be chair in 2019.

#### **Topic 2: October events & Internship Draft Day recap**

- October is Manufacturing month ad campaign on Fox 11 – very successful promotion exceeding expectations (goal 20 companies/24 companies participated). The All Stars commercial will be aired in November and in January we will run the parent/son CMD commercial. Ann shared the Alliance now owns a new domain name: [www.manufacturing.careers](http://www.manufacturing.careers). This new domain name will be used to direct individuals on the January commercial to the Alliance's website.
- October 2 – Get Real Math Premiere – **241 attendees from 93 different schools**
- October 23 – UEDA Award
- October 23 – Excellence in Mfg./K-12 Partnerships Awards - **385 attendees, \$11,080 raised in the auction**
- October 23 – OEM Supply Chain Networking meeting – over 100 attendees to this new program for the Manufacturing First Expo in which only exhibitors were invited to meet with Oshkosh Corp., Foxconn and 15 other OEMs/large manufacturers
- October 23 – ACP Partnership meeting – 102 attendees
- October 24 – Manufacturing First Expo & Conference - **1,134 attendees, 550+ high school students**
- October the Alliance sponsored the bussing for over 1,000 students to go on plant tours
- November 8 – Internship Draft Day - **57 companies, 200+ students**

#### **Topic 3: Membership Recruitment and approval of Associate members**

Associate membership applications: Focus on Energy, B&F Fasteners Supply and Alignex. Mark Lasky made the motion with second by John Dennis. Motion unanimously approved.

Total members as of today: 45 (an all-time record; last year's total was 30).

**Topic 4: NEW ERA meeting on in January.**

The NEW ERA November meeting is postponed, instead we will meet in early spring 2019.

**Topic 5: Next steps and next meeting**

The Board agreed to sponsor the President's Cup Scholarship Golf Scramble at Blackwolf Run on June 6, 2019 on the River course. Board members are encouraged to start promoting the event to secure presidents and sponsors. The next Full Membership meeting will be held on Dec. 6 from 1 p.m. – 2:30 p.m. at Fox Cities Expo.

The next Board meeting will be held on January 9, 2019 from 2 p.m. – 4 p.m. at Sadoff Iron & Metal. The address is 240 W. Arndt St., Fond du Lac.