

**NEW Manufacturing Alliance
K-12 Outreach Task Force Meeting**

Thursday, April 18, 2019

KI – Green Bay, WI

8:30 – 10:00 AM

ATTENDEES: Andy Bushmaker-KI, Danielle Dale-KI, Joe Draves-NWTC, Alison Driscoll-LTC YA, John Knickerbocker-CESA 8, Sondra LaCoy-Outlook Group, Oran Nehls-Denmark HS, April Pingel-Greater GB Chamber, Andrew Rinke-FVTC, Aubrey Schramm-GBAPS, Scott Stephens-GPS, Brendan Wallace-Trillium Staffing, Ann Franz-NEWMA, Debbie Thompson-NWTC

RECAP: ‘YOU CAN MAKE IT IN NORTHEAST WISCONSIN’ CAREER EXPOS

Two events were recently held. On March 19, Greenville Middle School hosted 15 companies. Lombardi Middle School hosted 16 companies on April 2. The schools and companies enjoyed the event; however, there was a low turnout of parents for the afterschool sessions. \$4,000 was the total cost to hold the event at both schools.

Ann asked members what their thoughts were regarding continuing this initiative, due to the low parent turnout and high cost. Because the students enjoy and seem to benefit from it, members would like to find a lower cost alternative. The event is valuable in that it aligns with ACP and provides schools a connection with businesses. Ann suggested having each core subject have for one day a manufacturing company take over the class and do an activity. This would be done over the course of the year in the core subjects of math, science and English. By having 2 or 3 companies work with a school, the Alliance could host more events at more schools.

Other ACP programs could include:

- Partner with:
 - Junior Achievement
 - Fox Valley Tech JA Center
 - GBAPS Monthly Clusters
- NEWMA could provide funding and busing to foster a partnership.
- Eliminate the purchased booths. Utilize school tables and chairs.

Ann will contact the middle schools where these events were held to discuss similar opportunities in a less expensive format. She will report her findings at the 5/17/2019 K-12 meeting.

‘EARN TO LEARN’ PROGRAM

NWTC hired a coordinator for their Earn to Learn program. The coordinator will also be part of NEWMA’s K-12 Task Force. FVTC’s Earn to Learn program will be staffed by a coordinator and a support person. In May, they will be going to their Board for approval, with the hope of having them start July 1.

Members discussed shaping the program for a fall 2019 start.

- Identify companies that want to participate.
- Open the program to all students, not just students with transcribed credit.
- Identify students by mid-September.
- Offer half-day, employability skills seminars to students.
- Set-up mock interviews for seniors during the fall semester.
- Have parent involvement. Host an awareness event for students and parents in late fall.
- Info sessions will need to be held at NWTC, LTC, and FVTC.
- Companies and schools can promote career pathways.

Ann shared the Alliance has an opportunity for a DPI grant to develop career pathways for manufacturing and IT. This would involve; getting companies and schools collaborating, looking at the work already being done, and having schools utilize the information and provide training.

EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS

The K-12 Task Force will be needed to work on the Awards program, which will include judging the nominations.

2018'S EVENT

- 380 people attended, the second highest attendance.
- Raised \$13,000 for college scholarships.
- 48 educational institutions and 24 manufacturers were nominated. There were 6 community partnerships nominations.

2019 EXCELLENCE IN MANUFACTURING/K-12 PARTNERSHIPS AWARDS EVENT

- The event will be held on 10/29/2019 at the KI Convention Center in Green Bay.
- The ACP meeting will be held again prior to the event.
- The silent and live auctions will be part of this year's event. As of last week, NEWMA has donated \$250,000 towards college scholarships.
- Bill Jartz will host again.
- Ann will inquire with:
 - A to Z Machine Company, Inc. to manufacture the awards again in partnership with New London High School students.
 - NorthCoast Productions – filming award winners.
 - Zander Press Inc. – printing the invitation and program.

AWARD CATEGORIES
Educator Awards
Brighter Image
Career Pathmaker – Administrator
Career Pathmaker – Educator
Career Pathmaker – Technical Education Teacher
Education Innovation
Higher Education Award
Manufacturing Partnership
Manufacturer Awards
Brighter Image
Educational Partnership
Leadership
Manufacturing Innovation
Visionary
Youth Apprenticeship
Community Partnership Award

Members agreed to add a new award for the best Get Real Math video. Math teachers will decide which video they like best. Their choice video will be shown at the **2019 GRM Video Premiere** and will not be part of the above ballot. Ann will send an email to all who have registered on the GRM website and teachers in general, asking for them to vote.

NOMINATION PROCESS

- Ann will send the nomination link to the schools and membership.
- Nominations will be encouraged through the website, LinkedIn, Facebook, and Twitter, etc. The link can also be added to a signature line and promoted at advisory meetings, etc.
- Winners do not have to be NEWMA members.
- Jason Raisleger has again created the online nomination form for 2019.

TIMELINE

- Education-Manufacturer-Community Partnership nominations will begin May 1. The deadline to nominate will be June 14. *2020 All Star nominations will begin June 1. A link to the All Stars webpage will be included with the nomination form.*
- Judging will be held on July 19. Half of the planning committee will read the educator nominations, while the other half will read the manufacturer nominations and community partnership nominations. Members will come to the meeting with their top picks.
- Winners will be announced August 1.
- Invitations will be sent the end of August.

Members agreed quality over quantity of nominations is desired, eliminating the need for offering further incentives to nominate. Members are asked to reach out to anyone they think should be nominated. Many companies and schools are doing great things.

TECH ED TEACHER 'BIG TRUCKS' TOUR

Last June, the Alliance hosted a Marine Manufacturing Tour for Wisconsin tech ed teachers to tour Bay Shipbuilding and Marquis Yachts. A unique facet, the teachers sailed on a million-dollar Marquis Yacht on the Bay of Green Bay.

The Alliance is working on hosting the 2nd annual Tech Ed Teachers Event, scheduled for June 19-20. This year's event is featuring Oshkosh Defense and Pierce Manufacturing and will be called Big Trucks Tour. After seeing how military vehicles are made, teachers will take them out on the test track. Participants will go to Pierce to see how their fire trucks are made. Wilson Jones, President and CEO of Oshkosh Corp., will talk to the educators. They will also tour FVTC's Public Safety Training Center.

There is capacity for 35 educators to attend. The WTEA has sent event information to their members.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force meeting is on **Friday, May 17, at Lakeshore Technical College in Cleveland 8:30 to 10:00 a.m.**

Agenda:

- ✓ Revamp: 'You Can Make It in Northeast WI' Career Expo Events
- ✓ 'Earn to Learn' Program
- ✓ Excellence in Mfg./K-12 Partnerships Awards
- ✓ Tech Ed Teachers 'Big Trucks Tour'