

**NEW Manufacturing Alliance
K-12 Outreach Task Force Meeting**

Friday, May 17, 2019

KI – Green Bay, WI

8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Keegan Coulter-Pacon Corp., Joe Draves-NWTC, Alison Driscoll-LTC YA, Sondra LaCoy-Outlook Group, Deb Priebe-EMT International, Andrew Rinke-FVTC, Scott Stephen-GPS Education Partners, Jenny Wagner-Pathways WI, Ann Franz-NEWMA, Debbie Thompson-NWTC

CAREER PATHWAYS GRANT – JENNY WAGNER

In 2017, the Wisconsin DPI received a \$2 million grant aimed at better preparing high school students to meet employer workplace needs. The three-year grant, one of 10 awarded nationally by JPMorgan Chase, is being used to strengthen existing efforts by Wisconsin's technical colleges and fund a pilot program that collaborates with local industry to expose students to careers. The project, led by regional Career Pathways directors, is being piloted with high schools in; Milwaukee, Madison, Moraine Park, Indianhead, and the New North.

Career pathways for in-demand occupations will be developed. The goal of Pathways Wisconsin is to increase the number of students who successfully complete career pathways that begin in high school and end with degrees that will link the students to jobs. Pathways Wisconsin will:

- Identify and work to overcome education barriers and gaps. Create pathways training and education opportunities for students. Show multiple entry and exit points.
- Increase high school graduation rates and dual enrollments, thereby increasing career readiness.
- Build regional career pathways for the jobs and skills local employers need.
- Share best practices and regional career pathways with education and training partners to influence program and curriculum development.
- Engage education and training partners in an industry-led conversation that ensures students move seamlessly through the various learning programs.
- Allow high schools to receive funding for students that complete a credential within their criteria.

State teams being developed include the areas of; manufacturing, nursing/healthcare, construction, IT, science, business administration, marketing, and education. Members are encouraged to contact Jenny Wagner if they are interested in participating on one of the state teams. A regional counsel will take the state map and customize it for their area. New North's manufacturing region will be done with a focus on Industry 4.0 recommendations.

Regionally, members will have access to marketing materials, communications for students, parents and employers. The hope is to get more marketing pieces developed as the program progresses.

NEWMA will design its own manufacturing career pathways. Ann will follow up with Jenny next week regarding industry 4.0 (identified jobs) results. The K-12 Task Force will be working with a focus on the 10/29/2019 ACP partnership meeting. The Pathways Wisconsin state forum, with a focus on education business partnership for career readiness, will be held on 12/11/2019. For more info go to: dpi.wi.gov/pathways.wisconsin.gov.

'EARN TO LEARN' PROGRAM

During students' junior and senior years of high school they can be connected with employers with the goal of having the student attend college part-time while working for a company. The company would sponsor the cost of their books and tuition, in addition to providing an hourly wage. Students with dual credit(s) will already have some manufacturing skills. A parent night, featuring plant tours, and a signing day can be hosted. Marketing materials can be given to students at the Manufacturing First Expo student portion of the event.

NWTC hired an Earn to Learn coordinator. FVTC is going to their board for approval next week for the same position and hope to have at least 10 students placed the first year. By 7/12/2019, companies will be identified that can sponsor students. Schools will then be targeted. Participating companies will be invited to join the K-12 Task Force.

EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS

Education, Manufacturer, and Community Partnership nominations are now open. The deadline to [nominate](#) is June 14. Currently, there are 22 nominations. K-12 Task Force members will serve as judges. Members will only have to read ½ of the nominations and will receive them by June 20. Voting will be held on July 12 at the K-12 TF meeting. A to Z Machine will be working in partnership with Youth Apprenticeship students to manufacture the awards.

A category for best Get Real Math video, voted by teachers, has been added. The winning video will be played during the Awards Dinner.

REVAMP 'YOU CAN MAKE IT' CAREER EXPOS

Alternative formats for the 'You Can Make It' career expos are being considered due to its high cost and low parent turnout of the past programs. A suggestion is to have a manufacturer company take over a class and provide an activity. This would be done over the course of the year for the core subjects of math, science and English. By having two or three companies work with a school, the Alliance could host more school career expos, with the hope of getting more students and parents involved. Ann will be meeting with past participant school reps and will share their feedback at the 7/12/2019 K-12 TF meeting.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force meeting is on **Friday, July 12, 2019 at Outlook Group (Neenah), 8:30 to 10:00 a.m.** Agenda:

- ✓ Career Pathways Grant
- ✓ 'Earn to Learn' Program
- ✓ 'You Can Make It in Northeast WI' Career Expo Events
- ✓ Excellence in Mfg./K-12 Partnerships Awards
- ✓ Next Meeting Date/Time/Location/Agenda