

NEW Manufacturing Alliance

Board of Director Meeting

May 30, 2019

2 p.m. – 4 p.m.

Lindquist Machine Corp.

Minutes

Attendees: Jeff Anderson, Ron Buchinger, Josh Delforge, Sue Dorscheid, Mark Kaiser, Jim Koronkiewicz, Paul Rauscher, Rick Recktenwald, Rob Weklar, John West, Jim Golembeski, Jerry Murphy and Ann Franz

Special welcome to new Board member Rob Weklar with Bemis Co.

Topic 1: Discuss Strategic Plan

The Board reviewed the notes from the Board retreat, Strategic Objectives and alignment with the programs/activities of the organization. The Board will add an additional Strategic Objective:

1. Financial
2. Partnerships/Collaboration
3. K-16
4. Talent
5. Promotion/Marketing
6. Technology & Innovation (new)

The taskforces will review the Strategic Objectives and make recommendations for metrics and tactics. Modifications to the original document were made at the Board meeting, which will be included in the minutes.

Topic 2: Discuss funding Alliance

Jim Golembeski shared that his organization received a 10 percent cut in funding, which will impact its financial support for the Alliance. Starting January 2020, the Bay Area Workforce Development Board will no longer be funding the Alliance's director's position. The Board members thanked Jim and the Bay Area Workforce Board for funding the position over the past thirteen years. The goal of the Alliance was to be fully fund the director by 2021, this just moved up the timetable one year earlier than expected. John West shared that the Alliance has the financial resources needed to fund the director's wages and benefits. He added that the growth of the organization requires some additional staffing for a part-time marketing/events assistant. The Alliance should be able to fund this position, especially considering the strong reserve the organization carries. Currently the Board funds an intern and social media consultant, which could be moved to fund the position. The Board reviewed the 2019 financials that reflected the strong position of the organization.

A motion was made by Jim Koronkiewicz that the Board fully fund the director's wages/benefits starting on January 1, 2020. A second by Paul Rauscher and was unanimously approved.

A motion was made by Mark Kaiser to fund a 20-25 hour marketing assistant position at \$20 an hour and second by Rick Recktenwald. It was unanimously approved.

The Board will review funding in June 2020 to determine if the organization has the resources needed to fund both positions or if additional resources will need to be found (ie. increasing dues for Associate membership).

Topic 3: Recap Alliance spring events

The Alliance secured two grants this spring:

- \$14,000 from Department of Public Instruction
- \$20,000 from Microsoft

On May 8th, Ann traveled with Team Wisconsin members to Fort Leonard Wood Military Base to recruit soon to be discharged military personnel. 100+ transitioning service members attended the recruitment event which included a large WI presence. Ann promoted 80+ NEWMA member company jobs and had roughly 20 conversations with people interested in moving to Wisconsin. Ann will follow-up with service members regarding what more they would like to know about the area, in addition as to whether they would like to travel to northeast Wisconsin for a weekend visit. 10 service members and their significant others could be invited. A grant with WEDC may be able to assist in paying for the program.

The Industry 4.0 Tours & Dialogue on May 22, 2019 was very successful. The event had 79 faculty/staff/deans from 11 different including UW Platteville, UW Stout, Michigan Tech, Northern Michigan University and northeast Wisconsin regional colleges. The event was to share the results of the Industry 4.0 study, along with promoting the November 14, 2019 Internship Draft Day. There was much excitement about how to engage their students with Alliance member internships. One faculty member remarked that although he already has scheduled an exam for the day of Internship Draft Day, he is going to change it so his students can attend the Alliance's event.

Topic 4: Membership recruitment

A motion was made by Mark Kaiser to approve 3 new Associate membership applications

- McClone
- The Geo Group
- ITC Global Translations

Second made by Jeff Anderson, motion was unanimously approved. The total new members for 2019 stands at 25.

Topic 5: Special guest Todd McLees, Pendio Group and consultant for Foxconn

Todd is a consultant for Foxconn and shared an update about the company. He would like to see more northeast Wisconsin manufacturers do their due diligence in getting to be a potential supplier for the company. He also shared that he is working with the Industrial AI Institute and gave an overview of their work. He believes that small and medium sized companies are not positioned for Industry 4.0. He feels that if companies would work together on shared learning, they could share the cost. He will be sending the Board some more thoughts on the subject to consider.

Topic 6: Determine next meeting and location

The next Board meeting will be held on July 18 at 2 p.m. at BPM in Peshtigo. There will be a tour at 1 p.m. for those interested.