

**NEW Manufacturing Alliance
K-12 Outreach Task Force Meeting Minutes**

Friday, July 12, 2019
Outlook Group – Neenah, WI
8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Keegan Coulter-Pacon/Dixon Ticonderoga, Joe Draves-NWTC, Sondra LaCoy-Outlook Group, Connie Loden-New North, Steve Meyer-FVTC, Deb Priebe-EMT International, Andrew Rinke-FVTC, Steve Straub-FVTC, Ann Franz-NEWMA, Debbie Thompson-NWTC

JUDGE THE EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS

There were 70 nominations, comparable to the last few years. Ann went through the list of nominees for each award category, while members voted for their top picks. **Winners will be notified on August 1. Members are asked to not share the results until after Ann reaches out to all the nominees/winners.**

All nominees will receive one free ticket to the 10/29/2019 Awards Dinner, while winners will receive two free tickets. Additional [TICKETS](#) can be purchased through Eventbrite.

CAREER PATHWAYS GRANT

The Manufacturing Careers Pathways job titles were reviewed for edits. Ann will share the changes with Pathways Wisconsin organizers. The finalized sheet will be discussed at the ACP Partnerships meeting on 10/29/2019 at the KI Convention Center in Green Bay. Schools will roll out the career pathways to students in spring 2020.

‘EARN TO LEARN’ PROGRAM – ALLYSON BAUE

Allyson Baue was introduced as NWTC’s new Earn to Learn coordinator. Allyson shared that Earn to Learn is a great opportunity to have more proactive conversations with high school students, while highlighting manufacturing. A survey will be administered to manufacturers to confirm their level of program participation. Steve Meyer suggested that possibly tiers of options be offered, hoping the company will choose at least one. The program’s framework, tuition reimbursement, and guidelines were reviewed.

- Ann plans to send the survey to manufacturers next week. They will have two weeks to respond.
- Companies will pay the student’s tuition and have the employee work part-time while going to school part-time.
- Companies who identify as wanting to participate, will have students visiting their Manufacturing First Expo & Conference booth on October 30 to learn more about their company.
- Steve Meyer also suggested coming up with some benchmarks and a five year vision, keeping the program sustainable in the future.

For questions, contact [Allyson Baue](#).

REVAMP ‘YOU CAN MAKE IT’ CAREER EXPOS

Lombardi and Greenville Middle Schools agreed they can still host the event, without having the formal exhibit booths. The schools offered great solutions regarding how to get more parents to attend.

- In May 2020, Lombardi Middle School will host the You Can Make It Career Expo. It will be held on the day 5th grade students visit with their parents for a 5 p.m. meeting regarding their transitioning into 6th grade. The principal shared that most parents attend the meeting. He will have the first 30 minutes dedicated to parents and kids coming into the gym to view the exhibit booths.
- Greenville Middle School suggested members host the event on their 2/20/2020 Parent – Teacher Conference Night. Parents arrive throughout the day and night and will be encouraged to visit the gym with their children.

2019 – 2021 STRATEGIC INITIATIVES

The Alliance’s Board of Directors recently held a strategic planning retreat in which they reviewed the organization’s strategies for 2019 - 2021. Previous K-12 strategies were:

- Reach same engagement of partnership with rural K-12 as urban K-12.
Analysis of current engagement of the school districts in the New North.

- Advocate, educate, innovate and increase enrollments for degrees in all facets of manufacturing.
- Provide manufacturing career materials and outreach for the Academic & Career Planning (ACP) for all New North schools (K-12 Task Force will define strategy and metric).
- Increase manufacturing outreach with schools (i.e. job shadows, plant tours, youth apprenticeship).
- Drive innovation skills (“soft” skills) into K-16.
Metric: Five companies will partner with schools in a Denmark/KI model.
- Increase the number of tech ed teachers in the region.
Metric: By 2018 there will be 12 new people that will use the Alliance’s Tech Ed scholarship program.

Members will discuss tactics and strategies for the 2019 - 2021 initiatives at the 8/16/2019 K-12 TF meeting. Results will be shared with the BOD in September.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force meeting is on Friday, August 16, 2019 at EMT International, 8:30 to 10:00 a.m. STEM Task Force members will also be invited to attend. Agenda:

- ✓ Career Pathways Grant
- ✓ ‘Earn to Learn’ Program
- ✓ ‘You Can Make It in Northeast WI’ Career Expo Events
- ✓ Excellence in Mfg./K-12 Partnerships Awards
- ✓ 2019 – 2021 Strategic Initiatives
- ✓ Next Meeting Date/Time/Location/Agenda