

NEW Manufacturing Alliance

Board of Director Meeting

September 4, 2019

2 p.m. – 4 p.m.

Pioneer Metal Finishing

Minutes

Attendees: Jeff Anderson, Bill Bartnik, Stan Blakney, Josh Delforge, Scott Kettler, Jim Koronkiewicz, Rick Recktenwald, John West, Barb LaMue, Kirk Muenzenberger, Jela Trask, and Ann Franz

Jeff welcomed Stan Blakney, president of PCMC as a new member of the Board.

Kirk Muenzenberger with ADP presented to the Talent taskforce earlier in the day. The taskforce recommended that he share with the Board an opportunity for the Alliance. ADP would like to conduct a benchmark survey with NEWMA companies. This is an opportunity to conduct a talent survey, identify common challenges, then develop cohorts to work together to try to resolve those challenges. The survey is delivered in person with 8 to 10 companies participating in each session that would be over and 1.5 hour period. The findings will assist in bringing groups together that have similar issues. Kirk Muenzenberger would like to have one HR person and one senior level person participate from each company. Results can be benchmarked against NEWMA, Hackett, and/or ADP data. ADP is offering the survey as a free service, which would usually cost \$6,500 per survey. The Board agreed that this would be of value to the members. Next steps would be to announce the opportunity to the Alliance at the December meeting and then conduct the surveys in early 2020.

Topic 1: Special presentation from Jela Trask, WEDC

Jela shared an overview of WEDC's programs with the Board. The topics included:

- Wisconsin Supplier Network
- Connected Systems Institute
- Transformational Productivity Learnings
- Manufacturing Policy Academy

The PPT shared at the meeting will be sent to the Board members.

Topic 2: Discuss funding Alliance and adding manufacturers outside of the New North

The Board approved allowing manufacturers outside of the New North as members. The motion was made by Jeff Anderson, second by John West and unanimously approved. Ann will work on amending the Alliance's bylaws.

There was a discussion regarding potentially increasing membership dues to offset the loss of revenue given to the organization by the BAWDB and extra staffing support. John shared that the financial health of the organization is strong as was demonstrated by the cash flow statement that was shared with the Board. He will work on some suggestions for membership dues increases and invites a small group of Board members to discuss the findings prior to the next Board meeting.

Topic 3: Updates on Alliance taskforces & strategic recommendations

Communications: working on a survey with Element to understand what are the reasons why a 19-30 year old is interested in manufacturing careers, reasons to live in northeast Wisconsin and what they do when they are seeking a position. It is the 10 year anniversary of the Northeast Wisconsin Manufacturing Vitality Study. A special press conference is being developed by the taskforce for December. 2020 All Stars had six new companies being featured. The companies that have an All Star: Alliance Laundry Systems, American Tent, Georgia-Pacific, Heartland Label Printers, Jacobs Engineering, NPS Corp., Optima Machinery Corp., Rockline Industries, Samuel Pressure Vessel Group, TIDI Products and Valley Packaging Industries.

K-12: working with the technical colleges on an Earn to Learn program identifying high school students that have taken a manufacturing-related transcribed credit classes and matching them to companies for part-time employment after

graduation, in which the companies will also pay for their tuition/books. Will need some Board members to attend the 10/29 ACP Partnerships Roundtable meeting.

Industry 4.0: Todd McLees is working with the taskforce in identifying 1-3 projects focused on Industry 4.0.

North Coast Marine Manufacturing Alliance – finished the Tall Ships Festival and now working on SeaPerch competition.

STEM: Planning the October 1 Get Real Math Premiere.

Talent: a record number of sponsors for this year's Internship Draft Day. The taskforce is working on creating a clearinghouse for entry level job seekers that have completed a program (ie My Brothers Keeper, Forward Services).

Talent Risk: working on the executive summary for the Retirement Intentions Survey. The taskforce is working on a seminar for people about to retire on topics that were of high importance to them (ie. Medicare).

Excellence in Mfg./K-12 Partnerships Awards: The companies being featured this year are: BPM, Therma-Tron-X, Miller Electric, Gulfstream Aerospace, Eagle Performance Plastics and Ariens Co. The schools being featured: Mishicot School District, Random Lake School District, Appleton School Districts, Winneconne Community School District, Ashwaubenon High School, Hortonville High School, Luxemburg-Casco High School.

Donations are needed for the auction, especially 1-2 big ticket items for the live auction. The event is being held on Oct. 29, 2019.

Topic 4: Membership recruitment and approval of Associate members

Here is a list of new members thus far this year (36 companies including the two for consideration)

Manufacturer	Associate
The Roller Specialist	Time Counts Consulting
Carnivore Meat Co.	Leighton Interactive
Wisconsin Lift Truck	Safety Connections
Alliance Laundry Systems	Element
Consolidated Machine	Zepnick Solutions
Valley Packaging Industries	Hoffman Planning & Design
JBS	Forsite Benefits
Ironwood Plastics	McClone
Twin Disc	ERC
McCormick Industries	Nicolet National Bank
Fives Giddings & Lewis	The GEO Group
Haas	ITC Global Translations
DePere Forge	Vantage Financial
AZCO	Isolved HCM
Velocity Machine	Express Employment
Carron Net Co.	
R-Tek Coatings	
Dairyland Electrical Industries	

There are two companies seeking Associate Membership: Quasius Construction and Initiative One. A motion was made by Jim Koronkiewicz and second by Bill Bartnik to accept both companies into the membership. The motion was unanimously carried and approved.

Topic 5: Discuss upcoming Alliance events

- **Get Real Math Premiere on 10/1**
- **Excellence in Mfg./K-12 Partnerships Awards on 10/29/19**

- **ACP Partnerships Roundtable on 10/29** – need volunteers from the Board to attend from 3 p.m. – 4:30 p.m.
- **Manufacturing First Expo & Conference on 10/30/19** – CEO Luncheon is part of the event.
- **Internship Draft Day on 11/14/19**
- **Special meeting with HP on 9/9/19 at NWTC**

Barb shared that her Board has an opportunity to tour Amazon's plant in Kenosha. She thought it would be beneficial for both the New North and NEW Manufacturing Alliance's Boards to have a joint meeting. The Amazon tour could be part of this joint meeting. The Board agreed that there was interest and Barb will follow-up with Ann on dates.

Topic 6: Determine next meeting and location

Date is October 2 at 2 p.m. Meeting with Craig Dickman with Tiletown Tech at Tiletown Tech.