

**NEW Manufacturing Alliance
K-12/STEM Joint Meeting Minutes**
Friday, September 20, 2019
Outlook Group - Neenah, WI
8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Carol Bredesen-Amcor Flexibles, Leah Bruess-GBAPS, Joe Draves-NWTC, Alison Driscoll-LTC YA, Dustin Green-Wells Fargo, Connie Kais-Nature's Way, John Knickerbocker-CESA 8, Sondra LaCoy-Outlook Group, Steve Meyer-FVTC, Oran Nehls-Denmark HS, Shannon Niccum-Nestle, Christina Stelter-Menasha Corp., Aubrey Tucker-FVTC, Sarah Van Lanen-ITC Translations, Chuck Wachter-FVTC, Ann Franz-NEWMA, Debbie Thompson-NWTC (via phone)

Fall 2019 NEWMA Volunteer Opportunities

CAREER PATHWAYS GRANT

The Alliance received a grant, in partnership with DPI, to create Wisconsin Career Pathways, as it relates to manufacturing. Members reviewed the updated format. Hyperlinks will be included. It was suggested that a list of companies who hire for specific careers be included. It was also noted that when a student chooses a career path, they should be choosing the same path in YA. How the form is deployed and represented is equally as important as its appearance. Ann will update the form, putting the jobs in boxes, and share it within the next two weeks.

A brief presentation will be given regarding the Careers Pathways at the ACP meeting on 10/29, from 3:00 to 4:30 p.m. at the KI Convention Center. Roundtable discussions will be part of the meeting. **Manufacturer members were reminded to take the K-12 manufacturer's outreach survey by 9/30/2019.**

OCTOBER IS MANUFACTURING MONTH

- **FOX 11 MEDIA CAMPAIGN** – This is the 2nd year manufacturers can be featured for a day on the WLUK morning and evening news programs. At a cost of \$2,500 each, participating companies can use their video for advertising. Spots are still available, and participants do not have to be an Alliance member. WLUK will be giving the Alliance a \$1,000 for its scholarship fund, along with \$2,500 worth of ads featuring the father/son commercial.
- **10/1 – 5TH ANNUAL GET REAL MATH VIDEO PREMIERE @ THE MEYER THEATRE** – Pete Petoniak will again emcee this year's event. Sponsorship opportunities include; \$500 cocktail reception and \$500 cash awards to math and tech ed department attendees. Five \$500 cash awards have been donated. Three GRM videos produced at a member's company will be raffled. FVTC donated a gift certificate to their lone's Restaurant. 129 people are registered, with over 200 attendees expected. 5:00 to 6:00 p.m. is the networking reception, followed by the program from 6:00 to 7:30 p.m.
- **10/29 – 3RD ANNUAL ACP PARTNERSHIPS ROUNDTABLE** – This event hosts approximately 100 school administrators and educators. An industry rep is needed at each roundtable. There will be a presentation regarding the DPI grant, as well as a review of the Career Pathways. Two to three questions will be discussed at the roundtables, followed by a report out to the whole group. Discussions can include:
 - What is your school doing to promote parent participation?
 - Career pathways.
 - What are the needs of the schools?
 - What are the barriers business and industry have connecting with schools?
 - What barriers do schools have when connecting with business and industry?
 - How do you envision academic career planning aligning with students who are signing up for classes?
 - How do we get students on the right path?
 - What can be provided to students to give them a real-world experience while they are in K-12?
 - Best practices.

NEXT STEPS

- ✓ Craft questions to include the barriers and connecting with parents.
- ✓ Follow-up at a future meeting regarding hosting a principals' meeting.
- **10/29 – EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS** – There are 170+ registrants so far. [TICKETS](#) can be purchased through Eventbrite. A few volunteers will be needed during check-in and check-out. Members agreed to provide steak as the dinner's main course. Bill Jartz will again serve as emcee.
Task Force members are needed to secure silent and live auction items. Past auction items have included; Packer tickets (including club seats), wine and spa baskets, with student projects extremely popular. The goal is to raise \$15,000. There are \$8,500 worth of auction/scholarship donations so far. The NEW Manufacturing Alliance's Scholarship Fund is a 501(c)(3).
- **10/30 - MANUFACTURING FIRST EXPO – STUDENTS** - David Kohler will be speaking to the students this year. Approximately 45 companies participate, with roughly 550 students in attendance. From 8:30 to 10:00 a.m., students tour the Expo Hall, followed by listening to the keynote speaker. Volunteers are needed.
- **11/14 – INTERNSHIP DRAFT DAY @ Lambeau Field** – The goal is to have 300 students in attendance. Volunteer shifts are available.

REGIONAL BACHELOR'S DEGREE FOR TECH ED TEACHERS

Engaged tech ed teachers are needed. This prompted a partnership amongst FVTC, NWTC, and UW Oshkosh to grant licensure for a Technology & Engineering Bachelor's Degree. This is a great opportunity for someone who works part-time in business and industry to go to school to enable them to teach part-time. Contact Steve Meyer for marketing materials. The K-12 Task Force approved a recommendation for Ann to ask the BOD to increase scholarship funding to include completion of this degree.

Members agreed to merge the Solutions to the Tech Ed Teachers Task Force with the K-12 Task Force. The Alliance will continue the tech ed teacher events for retention and education purposes.

EARN & LEARN

The Earn & Learn program is a new initiative to get high school students connected with a business, enabling them to work part-time while attending college part-time. NWTC and FVTC are participating, with LTC also interested in starting an Earn & Learn program. With a lot of students jobbing out, it is hoped the program will increase degree completion rates. This is an opportunity for students to have a job and a degree with no debt. This is not an apprenticeship program, but it could be provided for that type of student.

Allyson Baue shared that 26 companies expressed interest in participating in the program, while eight seniors have been identified to participate so far. This past week NWTC and FVTC hosted meetings with interested companies. Dual credit and engineering pathways students are being targeted. An invitation has been sent to students to attend an open house.

Parents need to be involved in the Earn & Learn process. Allyson Baue shared that she has had some great conversations with parents who are excited about the program. Company reps will come to the schools to make connections. The Alliance will also be hosting an Earn & Learn Draft Day for students and their parents. The signing day will feature baseball caps and will be a great way to interact with students while they are in high school.

K-12 will provide employability and interview skills training. Companies will be given a model of what they need to do to accommodate students. Ultimately, it is an agreement between the student and the employer.

Chuck Wachter shared that FVTC is excited about the program, defined their partnership, and is busy learning NWTC's Earn & Learn best practices. They are also investigating services already offered at FVTC to avoid duplication of efforts.

[Know.careers](#) is a website that can be useful to match a student with a company. Companies and students can review each other before an interview. Company reps can contact Ann if they would like to complete the Earn & Learn survey.

2019 – 2021 STRATEGIC INITIATIVES

All Task Force objectives are being reviewed by members and the BOD.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12/STEM joint meeting is on Friday, November 15, 2019 at Menasha Corporation (Neenah), 8:30 to 10:00 a.m. Agenda:

- ✓ Career Pathways Grant
- ✓ Earn & Learn Program
- ✓ RECAP: Excellence in Mfg./K-12 Partnerships Awards
- ✓ RECAP: 10/29 ACP Meeting
- ✓ 2019 – 2021 Strategic Initiatives
- ✓ Regional Bachelor's Degree for Tech Ed Teachers
- ✓ Next Meeting Date/Time/Location/Agenda