

## **NEW Manufacturing Alliance**

### **Board of Director Meeting**

October 2, 2019

2 p.m. – 4 p.m.

Titletown Tech

*Minutes*

Attendees: Jeff Anderson, Bill Bartnik, Stan Blakney, Scott Kettler, Jim Koronkiewicz, Mark Lasky, Paul Rauscher, Rick Recktenwald, Jerry Murphy, Jill Enos, Amy Achter, Peter Romenesko and Ann Franz

#### **Topic 1: Special presentation: Titletown Tech**

Jill and Peter gave a tour and overview about Titletown Tech. The organization has \$25 million venture fund, which includes an innovation lab and venture studio. The focus of the fund is for start-ups, entrepreneurs, and existing companies wanting to develop a new product or process. The investments given by Titletown Tech is between \$100,000 - \$1 million. Companies can be from Wisconsin, however outside of the state is also eligible for funding. There are 5 verticals for funding: manufacturing, agriculture, supply chain, digital health and sports. One of the issues with Titletown Tech is not many people understand its mission and scope. Many of the Board members thought it was solely focused on sports. Jill is the contact if any of the Board members would like more information or share an idea with her. Her contact is [enosj@titletowntech.com](mailto:enosj@titletowntech.com). Ann will also share with her a list of manufacturing companies interested in helping start-ups.

#### **Topic 2: Discuss funding Alliance and adding manufacturers outside of the New North**

The Board discussed increasing dues for 2020, due to the funding no longer received by the BAWDB. The following dues structure was considered:

1-50 employees: \$750 (was \$600)

51-250 employees: \$950 (was \$750)

251-500 employees: \$1,250 (was \$1,000)

501 or more employees: \$2,000 (was \$500)

Associate members: \$2,500 (was \$1,500)

Motion mad by Paul Rauscher, second Scott Kettler. The motion was unanimously approved. It was suggested that immediately after Manufacturing First Conference & Expo a letter be sent informing the members about the dues increase in 2020.

#### **Topic 3: Updates on Alliance taskforces & joint meeting with New North w/tour at Amazon on 10/22**

Industry 4.0 working on 2 projects with Todd McClees. There will be a survey to determine similar needs and then grouping manufacturers based on the survey to work on a project that will be over a 90 day period of time.

The Talent Risk taskforce is working on a ½ day seminar for people 56 years and older and their significant other that will give them insights about Medicare, Social Security, employment options, health insurance, overview of retirement readiness. The goal is to have a program featuring Alliance Associate members, along with government service providers. The seminar will be free and a service that employers can extend to their employees. The Alliance's Retirement Intention's survey identified that a majority of respondents are confused/needing help in understanding all of the decisions they need to make when they retire.

K-12 & STEM taskforces are working on an Earn & Learn program, in which high school students are connected with a business, enabling them to work part-time while attending college part-time. NWTC and FVTC are participating, with LTC also interested in starting an Earn & Learn program. This is an opportunity for students to have a job and a degree with no debt. High School students will be identified by those that are in a youth apprenticeship program or dual credit in manufacturing-related class. The high school students will have opportunities to tour manufacturing companies, along with some employability skills training. There were two informational sessions about the program and there were 30 companies that have expressed interest in the program. NWTC and FVTC have hired Earn to Learn Coordinators to facilitate the program.

Communications taskforce are working on a special 10 year anniversary of the Northeast Wisconsin Vitality Study on Dec. 4 at 9 a.m. in Oshkosh. Board members are encouraged to come to the press conference.

A special joint meeting between the Alliance and NEW North Boards will be held on Oct. 22, 2019. There will be a coach bus that we take the Board to Amazon for a tour and potentially Foxconn.

Ann met with an Engineering Technology faculty member from UW Oshkosh. He shared with her that there are 180 students in the program with 100% placement after graduation. He stated that when he was first hired that the goal the college had for students was 75.

**Topic 4: Special presentation with Amy Achter with UW Madison**

Presentation from Amy Achter with UW Madison on how companies can connect with UW Madison students and research opportunities. There are 30,000 undergraduates at the university, in which 25% participate in an internship. A PPT is included with the minutes. Her office is helping the Alliance promote Internship Draft Day to their students.

**Topic 5: Discuss upcoming Alliance events and Wisconsin Association School Board award**

- **Get Real Math Premiere on 10/1**
- **Excellence in Mfg./K-12 Partnerships Awards on 10/29/19**
- **ACP Partnerships Roundtable on 10/29**
- **Manufacturing First Expo & Conference/CEO Luncheon on 10/30/19**
- **Internship Draft Day on 11/14/19**
- **The Alliance will be receiving the Wisconsin Association of School Boards Honor Roll Award 11/18/19**
- **10 year anniversary of the Alliance's Northeast Wisconsin Manufacturing Vitality Index on 12/4/19 at 9 a.m. Board members are encouraged to attend the press conference.**

**Topic 4: Membership recruitment and approval of Associate members**

Green Bay Insurance Center submitted a membership application. The company was unanimously approved.

**Topic 6: Determine next and location:**

Amazon tour on 10/22

Next Board meeting 12/4 at 9 a.m. immediately following press conference at UW Oshkosh.