

K-12/STEM/Excellence Awards Meeting

November 15, 2019

Menasha Corp.

8:30 a.m. – 10 a.m.

Minutes

ATTENDEES: Carol Bredesen-Amcor Flexibles, Andy Bushmaker-KI, Danielle Dale-KI, Connie Kais-Nature's Way, John Knickerbocker-CESA 8, Marcia Kuhn-CESA 7, Sondra LaCoy-Outlook Group, Shannon Niccum-Nestle, Andy Preissner-Heartland Label, Matt Smith-Kaukauna Area School District, Christina Stelter-Menasha Corp., Aubrey Tucker-FVTC, Chuck Wachter-FVTC, Jenny Wagner-DPI, Brendon Wallace-Trillium Staffing, Brian Witt-Ariens Co., Ann Franz-NEWMA

Topic 1: Recap October is Manufacturing Month

- **10/1 - Get Real Math Video Premiere**
175 attendees, lower than last year which may have been impacted by the Brewer's game. Schools that won \$500 are Ashwaubenon High school, Goodman-Armstrong High School, Mishicot School District, Menasha High School, Shawano Middle School and The welding machine was won by Parkview Middle School. The company that won 3 videos for 2020 is Carnivore Meat.
- **10/29 – ACP Partnerships Roundtable meeting**
There were 80 people in attendance at this year's event. The taskforce reviewed the handout that was had the responses to the questions that were asked at the meeting. Key themes included the need to engage parents. There is an issue that teacher's feel that there isn't enough time to cover career awareness into the classroom. It was clear from the meeting that schools are all different in how they are delivering ACP to their students. Some schools have been doing ACP for several years, whereas some schools are just starting to focus on ACP. There was discussion from the educators in attendance that there is some concern that this is a short-term DPI initiative and that it will go away. Once schools are convinced that this is a long-term focus of DPI and that they will be evaluated in how ACP is delivered in their school, will it become more of a focus. Schools also need to have enough notice for events, so they can get it on their calendars. There was a discussion of how the Linked In K-12 student portion of the website could be utilized. Some companies expressed their concern with the cost of Inspire. The taskforces will continue the discussion with the findings of the ACP meeting at the January taskforce meeting.
- **10/29 – Excellence in Mfg./K-12 Partnerships Awards**
Record number of attendees at 425 people! Raised \$13,700 in the auction.
- **10/30 - Manufacturing First Expo – students**
500 students from the following schools: ATech, Wrightstown, Ashwaubenon, Green Bay West, Neenah, De Pere, Plymouth, Seymour, Oconto, Menasha, Denmark, Florence and GPS Educational Partners. Discuss how it went for those that volunteered, ask for any changes. Volunteers at the event felt that the number of students was manageable and the pick up and drop off of students went smoothly. There was a suggestion of having teachers have the opportunity to walk through the expo the night before Manufacturing First. Students expressed an interest in having more time on the expo floor.

Topic 2: SMART Girls Rock

Christina with Menasha shared information about the program. The Fox Cities Chamber event has been held for 5 years starting with Neenah High School and Miller Electric. Now 9th and 10th grade female students from 15 Fox Valley area schools attend the one day STEM Career exploration event. There are 10-12 hands-on stations for the approximately 80 students to experience. Female career role models discuss their career and lead an activity from coding to virtual welding. The event this year was hosted at Menasha Corp. All of the students received a 2019 All Stars magazine.

Topic 3: Earn to Learn – Manufacturing Leadership Academy

Chuck with Fox Valley Technical College shared that they are finalizing their procedures with the Earn to Learn program and will be creating marketing materials very soon. There are 5 school districts that have expressed interest in promoting the program. The tech colleges are working in partnership to create regional marketing materials. Northeast Wisconsin Technical College has 40 students already interested in the program. The goal is to have the students 'sign' with a company at Earn to Learn Draft Day at Lambeau Field in May 2020. The taskforce will be working on a spring event to bring interested students together with employers.

Topic 4: 'You can MAKE it in Northeast Wisconsin' career exploration expansion

There will be two You Can Make it Career Expos at Greenville and Lombardi Middle Schools. The date for Greenville (including Hortonville Middle School) is Feb. 20th. The day also is their student/parent conferences, so there should be more parents than usual. The Lombardi Middle School event is in May, which will include the date that 5th graders and their parents come to the school to learn about middle school.

Topic 5: Career Pathways grant

Jenny shared that the Career Pathways project that the taskforce worked on has been approved by Department of Public Instruction. The regional CESAs are now training educators to use the materials.

Topic 6: Regional Tech Ed degree program

Tabled due to time.

Topic 7: Next agendas and meeting locations for the upcoming STEM and K-12 taskforces

K-12: 1/17 at 8:30 a.m. at KI in Green Bay

STEM: 1/22 at 8:30 a.m. at Ariens Company