

## **NEW Manufacturing Alliance**

### **Board of Director Meeting**

December 4, 2019

9 a.m. – 11 a.m.

UW Oshkosh

*Minutes*

Attendees: Jeff Anderson, Bill Bartnik, Ron Buchinger, Josh Delforge, Sue Dorscheid, Tim Ellsworth, Jim Koronkiewicz, Dale Kratz, Mark Lasky, Brad Nye, Paul Rauscher, Rick Recktenwald, Rob Weklar, John West and Ann Franz

The Board meeting started with a news conference announcing the results of the 10 year anniversary of the Northeast Wisconsin Manufacturing Vitality Study index.

#### **Topic 1: New Board members**

New Board members are:

- Brad Nye with Alliance Laundry Systems
- Steve Cahoon with Sargento Foods
- Plexus Board member change from Donald Jahner to Dale Kratz

Jeff encouraged Board members to consider serving as vice chair for 2020. Interested Board members should contact Ann. Mark Lasky will serve as the Board chair in 2020.

#### **Topic 2: October events & November Alliance events recap**

- October is Manufacturing month ad campaign on Fox 11
  - There were only 6 companies that participated in the ad program compared to 24 last year. Fox 11 gave the Alliance \$500 towards the Scholarship fund and free ads that ran in the beginning of the year.
- October 1 – Get Real Math Premiere
  - 175 attendees, which was about 15-20 fewer than the previous year. The event was held on the same night as the Brewer's Wild Card game which was a reason for fewer attendees. The schools that won \$500 included: Armstrong-Goodman, Ashwaubenon, Mishicot, Shawano, Menasha and Mishicot. Parkview Middle School won the Miller welding machine.
- October 22 – Amazon tour
  - The tour for Board members between the New North and NEW Manufacturing Alliance.
- October 29 – Excellence in Mfg./K-12 Partnerships Awards
  - Record number of attendees at 425, compared to the previous year of 385. The event raised \$13,700 for the Alliance's scholarship fund.
- October 30 – Manufacturing First Expo & Conference
  - Record number of attendees with 1,200 people attending. The expo floor sold out in record-time in early August. Mike Staver, keynote speaker was a big hit. 500 high school students attended the event from 13 different schools.
- November 14 – Internship Draft Day
  - 180 students from 15 different colleges from throughout Wisconsin and Michigan attended the event. The Alliance members spoke highly of the quality of the students that attended the event. The #1 Overall Draft pick was an electrical engineering technology student from Fox Valley Technical College and a female. The first-time ever a technical college student as well as a female has ever been the top pick. The #2 Overall Draft pick was from UW Stout. There was a special tour of Tiletown Tech for the faculty and staff that attended the event.
- November 18 – Wisconsin Association of School Boards Honor Roll Award
  - The Green Bay Area Public Schools nominated the Alliance for this Award.

**Topic 3: New dues structure**

Ann received two phone calls about the dues increase from Associate members, since the letter was mailed to the membership. Both stated they would not be able to continue their membership with the increase. Both companies have 10 or less employees: Trilliant Staffing and Fox Valley Metrology.

**Associate membership application: Saggezza** - Technology & Business Advisory Services, Cloud & Data Analytics, Automation & Legacy Modernization, User Experience, Software Engineering & Agile Methodology. A motion was made by Jim to approve the membership, Tim second. It was unanimously approved.

In total there are 47 new members for 2019 (last year's record number of new members was 48).

**Topic 4: 2020 planning**

The Board members discussed topics and speakers for the 2020 Board meetings. Suggestions included:

- NEW ERA
- Focus on K-12 initiatives: Clintonville Automated Manufacturing program, Earn to Learn, STEM programs/schools
- Michelle Schuler with Microsoft
- Leaders from the area Chambers of Commerce

**Topic 5: Next steps and next meeting**

The next regularly scheduled meeting is January 8 from 2 p.m. – 4 p.m. at Sadoff Iron & Metal.