

**NEW Manufacturing Alliance
Board of Directors Meeting**

February 5, 2020

2 p.m. – 4 p.m.

PCMC

Minutes

Attendees: Jeff Anderson, Bill Bartnik, Stan Blakney, Josh Delforge, Sue Dorscheid, Tim Ellsworth, Scott Kettler, Jim Koronkiewicz, Mark Lasky, Paul Rauscher, Rick Recktenwald, John West, Barb LaMue and Ann Franz

Topic 1: 2020-2021 Goals & Objectives

The Board approved the 2020-2021 goals, motion made by Stan and second from Jim. There is an opening for a Board vice chair. Interested Board members should contact Ann.

Topic 2: March 24 membership meeting and plan June membership meeting

The Board discussed the agenda for the March 24 meeting:

1. Presentation on Hiring 18-30 year old study results (60 minutes)
2. Talent recruitment pools (30 minutes):
 - Earn & Learn
 - Corrections/Rawhide
 - Forward Services
 - Lakeside Packaging/VPI/Aspiro/Project Search
3. Alliance announcements and events (20 minutes)
4. Presentation from PNC (10 minutes)

The next quarterly membership meeting will be held on June 10 at Acuity. The focus will be on Industry 4.0.

Topic 3: President's Cup

The Board reviewed the list of presidents/CEOs that have confirmed that they will participate in this year's golf outing. There are approximately 4 more spots available. Board members are encouraged to invite presidents to play at the event. The goal is to have all presidents identified by Feb. 28, 2020.

Topic 4: Manufacturing First Expo & Conference keynote speakers

Keynote focus for the conference will be a futurist:

<https://www.stevenkotler.com/speaking>

The Future is Faster than You Think – Steven Kotler - \$20,000.

Steven Kotler is a New York Times Bestselling Author and an award-winning journalist. The Future Is Faster Than You Think, a blueprint for how our world will change in response to the next ten years of rapid technological disruption. During the next decade, we will experience more upheaval and create more wealth than we have in the past hundred years. Authors Peter Diamandis and Kotler investigate how wave after wave of exponentially accelerating technologies will impact both our daily lives and society as a whole. What happens as AI, robotics, virtual reality, digital biology, and sensors crash into 3D printing, blockchain, and global gigabit networks? How will these convergences transform today's legacy industries?

[https://www.keplerspeakers.com/speakers/jack-uldrich - \\$20,000](https://www.keplerspeakers.com/speakers/jack-uldrich - $20,000)

Jack Uldrich a speaker on technology, change management and leadership and has addressed hundreds of corporations, associations and not-for-profit organizations on five continents. Jack is a former naval intelligence officer and Defense Department official. He served as the director of the Minnesota Office of Strategic and Long-Range Planning under Minnesota Governor Jesse Ventura. His most recent book is *Foresight 20/20: A Futurist Explores the Trends*

Transforming Tomorrow and his forthcoming book is *Business as Unusual: How to Future-Proof Yourself Against Tomorrow's Transformational Trends, Today*.

<https://www.keplerspeakers.com/speakers/daniel-burrus> - \$25,000 (outside of what we can pay)

Daniel Burrus is considered one of the world's leading futurists on global trends and innovation. *The New York Times* has referred to him as one of the top three business gurus in the highest demand as a speaker. Author of seven books, including *The New York Times* and *Wall Street Journal* best-seller, *Flash Foresight*, as well as the international best-seller, *Technotrends*. His latest book, *The Anticipatory Organization: Turn Disruption and Change Into Opportunity and Advantage*, is an Amazon #1 Hot New Release for Business.

Board members were asked to review the three links and send to Ann their top choice.

Topic 5: Associate membership applications

All unanimously approved, motion made by Jim and second Rick.

HS Group

Paychex

Abaxenti LLC – cyber security, IOT

ABC Staffing – Hmong focus

Wisconsin Bank & Trust

Employment Resource Group

15 Dots – employee selection systems

C.Coakley Relocation Systems – 3PL Relocation

Topic 6: Scholarships expansion from \$45,000 - \$50,000

Determine where the additional scholarship dollars should go to:

Currently:

4 tech colleges @ 5 - \$1,000 scholarships: \$20,000

UW Oshkosh 2 at \$2,500: \$5,000

UW Green Bay 4 at \$2,500: \$10,000

UW Oshkosh/UW Platteville 2 at \$2,000: \$4,000

Internship Draft Day: \$2,000

Total: \$41,000

\$9,000 will be added:

2 - \$1,500 scholarships for \$3,000 to the African Heritage program

2 - \$1,000 scholarships for \$2,000 to UWO/FVTC tech ed teacher degree program

4 - \$1,000 scholarships for \$4,000 will be added to each of the technical colleges (moving from \$5,000 to \$6,000 each)

Motion made by Paul and second Scott, new scholarships were unanimously approved.

Topic 7: New membership benefits: Discount Guide and Retirement Readiness Seminar

Communications taskforce is working on creating an Alliance Member Discount directory that will feature companies that are offering Alliance members discounts for their company.

On May 2, 2020 the Alliance will offer to its members a Retirement Readiness seminar for their employees that are 56 years and older and their significant other. HR leaders from companies that have an employee attend are also invited.

The seminar has the following sessions:

1. Retirement readiness assessment (taken before the seminar): HS Group
2. Finances – Social Security
 - a. Social Security Office presentation – Tim Gierke, SSA
3. Insurance – health insurance/Medicare, life insurance, long term care insurance
 - a. Medicare overview - R & R Insurance
4. Health & staying active – protecting you most important asset- health, life-long learning, volunteering

5. Employment – part-time, seasonal, consulting, starting a business
 - a. Staffing agency – Trillium Staffing
 - b. Contract employee – von Briesen
 - i. Legal Issues and Opportunities for Potential Retirees and Independent Contractors
 - ii. Independent contractor/consultant vs. employee
 - iii. What is required of an independent contractor?
 - c. FVTC's Starting a Business overview – things to think about.
6. Estate planning – von Briesen
 - i. Basics of Estate Planning
 - ii. Wills, trusts, powers-of-attorney & other key estate plan principles
 - iii. The importance of pre-retirement and post-retirement estate planning
7. Mental health-the emotional impact of retiring
 - a. The Reality of Change – Initiative One
 - b. Emotional Impact of Retirement – HS Group

Board members expressed their thanks to the Talent Risk taskforce in creating the seminar. They feel that there will be great interest from the membership.

Topic 8: Next steps and next meeting – April 1, 2020 at 2 p.m. at Georgia-Pacific and April 30, 2020 joint meeting with NEW ERA.

Jerry Murphy approached Ann about having a college president serve on the Alliance Board as a nonvoting member for a one year term. After the term, another college president would join the Board in a similar role. The Board agreed to extend an offer for a college president to join the Alliance Board. At the next Board meeting, discussion topics for the joint Alliance Board and NEW ERA April 30th meeting will be crafted.

The Board would like the Talent taskforce to work on having engagement of students that registered on the Internship Draft Day website be a year round connection not just the day of the event. There is interest in having follow-ups with the college students after they graduate.

Paul Rauscher discussed a meeting he had with Michigan Tech. The college is very interested in working with the Alliance on research and federal grant projects focused on Industry 4.0. The college has a new College of Computing and College of Manufacturing. Paul would like to get a small group of manufacturers together to work with Michigan Tech on an Industry 4.0 project. Walker Forge, Rockwell Automation and Georgia-Pacific expressed interest. Ann shared that other manufacturers will be identified via the assessment that is now being taken by members of the Alliance's Industry 4.0 taskforce.