

**NEW Manufacturing Alliance
K-12 Outreach Task Force Meeting Minutes**

Friday, February 21, 2020

A-Tech at Appleton West High School – Appleton, WI

8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Leah Bruess-GBAPS, Paul Endter-Appleton Technical Academy, John Knickerbocker-CESA 8, Sondra LaCoy-Outlook Group, Sam Post-UWGB, Andy Preissner-Heartland Label Printers, Jennifer Rauscher-Plymouth HS (*via phone*), Christina Stelter-Menasha Corp., Ann Franz-NEWMA, Debbie Thompson-NWTC (*via phone*)

EARN & LEARN: PROGRAM & DRAFT DAY – 5/11/2020, LAMBEAU FIELD, 5:00 TO 7:00 PM

Allyson Baue gave an update on NWTC's Earn & Learn program. 28 students are enrolled and ready, with more students having expressed interest. Six employers are confirmed. **More employers are needed.** Ideally, a student will work full-time during the summer months at their sponsor company. Allyson shared that if a student signs with a company, but their employment does not work out, the employer is not required to retain/sponsor the student.

Earn & Learn (E&L) Draft Day is scheduled for Monday, May 11, 2020, 5:00 to 7:00 p.m., at Lambeau Field. Participating colleges will be asked to attend, in addition to student's family members. The event, a PR opportunity for companies, will be funded by NEWMA and NWTC grants.

Agenda Draft

- 5:00 PM - NEWMA's chair will give opening remarks.
- College leaders will talk briefly.
- A Packer player will discuss their NFL draft day. (Tentative)
- Signings will be announced while the student and company are onstage. Hats with the company/college logos and t-shirts will be given to the students.
- Closing remarks
- 7:00 PM - Refreshments

An April deadline date will be set for companies and students to confirm their participation. Part of the Lambeau Field space is rented, with additional space on hold if needed. The colleges are connecting with students. E&L Draft Day will be promoted at the March 24 full membership meeting at FVTC.

'YOU CAN MAKE IT IN NORTHEAST WI' CAREER EXPO EVENTS

Greenville and Hortonville Middle Schools held a joint event yesterday. 416 students and 19 companies participated. A variety of engaging activities were offered including; wiring, Lego design, and specialized printing. Students rotated activities and researched the companies prior to the event.

A 'You Can Make It in Northeast WI' career expo will be held at Lombardi Middle School on May 6. Edison Middle School may also participate in that event. 225 students can be accommodated. Parents will be invited, which will include 5th grade students/parents that will be attending a special event on what it is like to enter middle school.

MENTOR TRAINING FOR INDUSTRIES WORKING WITH STUDENTS – 4/29/2020, AT FVTC, 8:30 - 11:30 AM

There was discussion that there are many companies needing mentor training and how to work with students. Chad Kopitzke, NeXtGen Advantage, will speak on working with generation Z. Ariens Co. has a successful YA program that will be presented. Internships and supporting the young person going to work full-time will also be program components. Roundtable discussions will take place. Brenda Litwin with Neenah School District will present.

Paul Endter shared the need to create a business mentor program and handbook for students. He would like to start a program for 9th graders. He would like for students to be paired with a company. Ann shared that she can help identify

mentors. An employability skills app, currently used by student athletes, is being piloted for Earn & Learn students to use starting in December. It could also be used by other classrooms as well. The app gives students awareness of who they are and their core strengths. The app contains videos and information regarding; teamwork, leadership and emotional intelligence. Students watch the videos and answer questions. Allyson will review the app videos and let members know which ones are best suited for the students. The company and mentor would be aware of the student's results, so they know how to best respond to the student.

NEWMA's STEM Task Force is planning to host a 9th grade female STEM event, including plant tour(s). This pilot features ten females who currently work in non-traditional STEM careers. Each week organizers will host a YouTube Live with one of the ladies at their workplace. Schools would need to identify the classes (males & females) to participate, use the Get Real Math prior to the event, and commit to showing the YouTube Live. Content would be relevant to what students are learning in school. Ann will work with the participating schools to determine a good time for student Q&A with the female STEM professional.

UPCOMING ALLIANCE EVENTS & PROGRAMS

- March 24 – Quarterly Membership Meeting – Millennial Perceptions Study - E&L Draft Day
- April 29 – Mentorship Training – at FVTC, 8:30 to 11:30 AM
- May 2 – Retirement Readiness Seminar - at FVTC
- May 6 – Lombardi Middle School 'You Can Make It' Career Expo
- May 11 – Earn & Learn Draft Day at Lambeau Field, 5:00 to 7:00 PM
- August – K/12 outreach survey will be administered to the membership to identify manufacturers' interests at their desired school districts. Data collected becomes part of the ACP manufacturing careers toolkits.
- October is Manufacturing Month!
- October – Get Real Math & Science Premiere
- October 20 – ACP Partnerships Meeting
- October 20 – Excellence in Mfg./K-12 Partnerships Awards
- October 21 – Manufacturing First Expo & Conference – Host 500+ high school students.
- November – Internship Draft Day at Lambeau Field

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force meeting is on Friday, April 17, 2020 at UWGB's STEM Center, 8:30 to 10:00 a.m. Agenda:

- ✓ 'Earn & Learn' Program & Draft Day
- ✓ 'You Can Make It in Northeast WI' Career Expo on May 6
- ✓ Mentorship Training
- ✓ Excellence in Mfg./K-12 Partnerships Awards
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Meeting Date/Time/Location/Agenda

TOUR OF A-TECH