

NEW Manufacturing Alliance
K-12 Outreach Task Force Meeting Minutes

Friday, April 17, 2020

WebEx

8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Leah Bruess-GBAPS, Mike Dietrich-LAB Midwest, Joe Draves-NWTC, Alison Driscoll-LTC, John Knickerbocker-CESA 8, Sondra LaCoy-Outlook Group, Steve Meyer-FVTC, Matt Mott-GPS, Lori Peacock-GBAPS, Lindsey Petasek-Greater GB Chamber YA, April Pingel-Greater GB Chamber, Andy Preissner-Heartland Label Printers, Deb Priebe-EMT International, William Richardson-Neenah Joint SD, Christina Stelter-Menasha Corp., Chuck Wachter-FVTC, Marcia Waldron-Kuhn-CESA 7, Ann Franz-NEWMA, Debbie Thompson-NWTC

COVID-19

Alliance COVID-19 Activities

- Weekly email to the membership with government websites, online training, and other COVID-19 information.
- Conducted a survey for the WEDC regarding manufactures' current and potential capabilities for manufacturing PPE.
- Met with hospital directors of procurement to assist them with PPE, connecting them to new resources.
- Created a program to connect dislocated Alliance members to Alliance members that are hiring short-term workers.
- Partnered with the Greater Green Bay Chamber on a joint recruitment of short-term workers.
- Created a best practices forum to share what Alliance members are doing related to COVID-19.

2020 events that may need to be rescheduled or cancelled:

- April 29 – Hiring & Retaining Gen Z's Training (*rescheduled for August*)
- May 6 – You Can Make It Career Expo at Lombardi Middle School (including Edison M.S.) (*cancelled*)
- May 11 – Earn & Learn Draft Day (*reschedule for August*)
- June 10 – Quarterly Membership meeting (*TBD*)
- October – Get Real Math Premiere (*cancelled*)

Due to COVID-19, the Get Real Math/Science videos will not be filmed this year. Instead, the STEM Task Force will be looking at the published videos and their lesson plans to see if they can be edited to include science.

Organizations' COVID-19 Response

- Many service techs are not traveling but are doing virtual calls. Ann shared that Rockwell Automation offers software to help employees take a device like an iPad and run it across a machine so diagnostics can be performed remotely. Ann shared that PCMC has been utilizing this software.
- YA coordinators surveyed their program students to inquire about their work status. Essential roles, like C.N.A.s, are still working; however, most companies have put the program on pause. The DWD reduced the required number of hours from 450 to 338. The hope is for the YA programs to be robust for next year.
- Roughly 50% of GPS apprenticeship students are not working. Students are engaging in online learning. Some interviews have been setup for the incoming class.
- LAB Midwest has been supporting educators with online schooling, in addition to working with suppliers who are offering incentives. Miller Electric has an online source for teaching welding that is free for students to use. Members are encouraged to contact [Mike Dietrich](#) for educational resources.
- NWTC & FVTC cancelled all spring semester, in-person classes but hope to have some hands-on learning in summer. Eventually, in-person class sizes may need to be limited. The Colleges are working to maximize work from home and learning opportunities.
- Steve Meyer shared that the financial structure of K-12 is concerning following 2021, especially for STEM learning, as a lot of hands-on experience is needed.
- Several CESA 8 schools have 30 to 50% of students who do not have any connectivity, making online learning a struggle. Dedicated students have been known to drive to their school so they can do their schoolwork in the parking lot, giving them Wi-Fi access. John Knickerbocker also shared that they have been appreciative of the local

businesses that have opened their doors, offering students the opportunity to come in with their parents to do their schoolwork.

9TH ANNUAL EXCELLENCE IN MANUFACTURING/K-12 PARTNERSHIPS AWARDS

The event is scheduled for Tuesday, October 20, at the KI Convention Center. Nominations will go out May 1, with the deadline June 15. Members will vote at the July meeting. Ann shared that many member organizations are making a significant impact in response to COVID-19. Members agreed that a video montage, 'Manufacturers Making a Difference', will be produced and shown at the event.

INDUSTRY 4.0 MULTI-SCHOOL CAREER PATHWAY

LAB Midwest has been working to build partnerships amongst businesses and four rural Sheboygan schools. Workplace learning is meaningful for students, with the goal of exposing students to a wide range of industry 4.0 competencies. Fast Forward Grant dollars are being leveraged to support the program. Organizers will launch the pilot program on September 1 and hope it will open the door to more apprenticeship opportunities. Members are encouraged to contact [Mike Dietrich](#) for any of their related resources.

EARN & LEARN UPDATE

Participating companies want to partake in Earn & Learn but need to wait out the current crisis. Many are leery about bringing in new employees due to the pandemic. Organizers hope to make placements in July and host the kick-off in August. Earn & Learn will be promoted as part of the 6/10 full membership meeting.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force WebEx meeting is on Friday, May 15, 2020, 8:30 to 10:00 a.m. Agenda:

- ✓ COVID-19
- ✓ 'Earn & Learn' Program & Draft Day
- ✓ 9th Annual Excellence in Mfg./K-12 Partnerships Awards – 10/20/2020 – KI Convention Center, Green Bay
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Meeting Date/Time/Location/Agenda