

**NEW Manufacturing Alliance
K-12 Outreach Task Force – WebEx Meeting Minutes**

Friday, May 15, 2020

8:30 – 10:00 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Leah Bruess-GBAPS, Danielle Dale-KI, Joe Draves-NWTC, Alison Driscoll-LTC, Sondra LaCoy-Outlook Group, Dustin Gresen-Wells Fargo, Bobbi Miller-FVWDB, Matt Mott-GPS, Oran Nehls-Denmark HS, Andy Preissner-Heartland Label Printers, Deb Priebe-EMT International, Sara Rosenow-Belmark, Christina Stelter-Menasha Corp., Anne Troka-Sargento, Chuck Wachter-FVTC, Ann Franz-NEWMA, Debbie Thompson-NWTC

COVID-19

NEWMA RESPONSE

- Continued a weekly communication of webinar offerings and COVID resources updates.
- Identified PPE sources for Alliance members to purchase for their employees.
- Held a Manufacturers' Roundtable in partnership with the Greater Green Bay Chamber on April 30. Hosted 52 registered attendees.
- Surveyed members regarding their interest in various COVID-19 related topics. Top choices for each of the four categories:
 1. **Workforce Issues**
 - How to handle sensitive communications (if an employee is sick)
 - Motivating and managing employee stress
 2. **Sales & Marketing**
 - Lead generation in an era of COVID-19 (trade shows, outside sales, virtual sales calls) (*2nd Choice*)
 3. **Production**
 - Social distancing in the workplace (*3rd Choice*)
 4. **Management**
 - Crisis management planning and execution (*1st Choice – Acuity will present on this topic at the 6/10/2020 virtual full membership meeting.*)
- The Alliance was featured on [NBC 26 News](#), discussing companies that are hiring.
- Connected manufacturers with grants for PPE start-ups.
- Assisted the Brown County Health Department with reviewing its 'Health Guidance Directory for Manufacturers'. Ann will be sending the directory to NEWMA's full membership.
- Created a new COVID-19 resource directory, spotlighting Alliance member company initiatives.

BEST PRACTICES SHARING – Open Discussion

- Efforts are made to limit interactions among employees. Staff works from home if possible.
- PPE is being used. Employees may have to sign-off on N95's. Face masks are voluntary at some companies.
- At minimum, disinfect all touch points before and after shift.
- Conduct temperature checks manually or via a kiosk. Some companies are asking employees to administer their own temperature checks at home.
- Companies are trying to determine when to bring high risk employees back.
- Outlook Group is an essential business, so they have stayed in operation. They have been sharing their best practices with businesses that are opening.
- There has been a lot of variety in how companies are handling COVID.

A company rep shared they had a couple of employees test positive and have been working with the various county health departments. These departments have varied in their response. The company did not shut down due to the two positive cases. They are paying up to 10 working days at 100% if they must send someone home. The CDC has not defined the length prolonged contact should be, besides the 6'. For those that tested positive, the company is trying to

determine the distance. It was recommended there be no contact between the shifts. At minimum, work areas need to be cleaned at the beginning and end of all shifts.

Today is the last day of NWTC's spring semester. Programs were migrated online when the school shutdown in-person learning. 80%+ students were able to complete their program. Small groups of health and safety students have been allowed on campus to complete hands-on requirements. Temperatures are being taken sporadically, using healthcare grade equipment. The goal for fall is to open things further, while minimizing access.

NEWMA members assisted the Brown County Health Department with reviewing its 'Health Guidance Directory for Manufacturers'. Ann will be sending the directory to NEWMA's full membership.

EARN & LEARN (E&L) PROGRAM & DRAFT DAY

Allyson was contacted by six employers this week who are looking for recruits for their various entry level positions. One company was looking to extend offers to two high school graduates. Chuck reached out to all his Earn & Learn business partners and high school contacts that are looking to place students. Most companies for both E&L programs are waiting to see what happens with COVID. With the end of semester in a holding pattern, Chuck shared it has been difficult to connect with students.

Organizers are still looking to host the Earn & Learn Draft Day at Lambeau in mid-august. Students who do get placed will be featured at the event. More will be known by the July 17 meeting.

9TH ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS – TENTATIVELY 10/20/2020

Nominations opened on May 1, 2020. So far, 15 nominations have been submitted. The nomination deadline is June 12. Members are encouraged to nominate deserving candidates. Lynn Aprill recommended reaching out to local school districts or companies for their nominee suggestions. Members will receive the nominations by June 19 and will vote at the July 17 meeting.

An in-person awards dinner is desired; however, a contingency plan is needed in case the event can't be hosted live. If the event cannot be held, a longer video montage of winners will be produced and shared. The video could include Ann presenting the award to each of the winners.

GET REAL MATH (GRM) & OTHER K-12 PROGRAMMING

Due to the pandemic, members were unable to film the new GRM videos. A science teacher will be working on adding science curriculum to the existing videos. There is still the possibility of hosting a Get Real Math Video Premiere using the lesson plans that will be edited to include science curriculum.

It has not been determined if students will be allowed back into the classroom or if online learning will continue in the fall. In-person group participation will be limited. DPI guidelines are slowly being announced, with no specific dates yet. GBAPS is considering all the different scenarios. None of them would support large gatherings.

UPCOMING ALLIANCE EVENTS

- June 10 – **NEWMA Quarterly Membership VIRTUAL Meeting**
 - Live attendee polling will take place.
 - Element Presentation – Recruitment of 18 to 30 Year Old's
 - Acuity Presentation – Crises Management Planning
 - Earn & Learn Presentation
 - Wipfli Presentation– Remote Cybersecurity
 - A post-meeting webinar will be scheduled that expands on the above topics.

- August - **K-12 Outreach Survey** will be administered to the membership identifying manufacturers' partnership interests at their desired school districts. This data becomes part of the **ACP manufacturing careers toolkits**.
- October 20 – **ACP Partnership Meeting**
- October 20 – **Excellence in Mfg./K-12 Partnerships Awards**
- October 21 – **Manufacturing First Expo & Conference** – 500+ high school students for career exploration.

Anne Troka discussed the Industry 4.0 pilot that is being implemented for the 2020/2021 school year. The curriculum can be conducted in-person or virtually. Due to COVID, the online curriculum was launched in April to students. Partners are meeting monthly with teachers. Organizers are working on an equipment plan, figuring out when guest speakers will present at the school and when students will tour a company to reinforce their learning. Replication of the program can be done throughout the region.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force WebEx meeting is on Friday, July 17, 2020 *tentatively* at FVTC's JA Center (across from the Bordini Center), 8:30 to 10:00 a.m. A call-in number will also be offered. Ann will check to see if the tour can be conducted virtually. Agenda:

- ✓ COVID-19
- ✓ 'Earn & Learn' Program & Draft Day
- ✓ 9th Annual Excellence in Mfg./K-12 Partnerships Awards – 10/20/2020
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Meeting Date/Time/Location/Agenda