**TALENT**

Focused on finding talent for member companies through events, affinity groups & incumbent worker training programs.

**COMMUNICATIONS**

Focused on changing the image of manufacturing via marketing & public relations campaigns, featuring the All Stars Program.

**K-12 OUTREACH**

Focused on working with K-12 & engaging parents about manufacturing careers. Coordinates & judges the annual Excellence in Mfg/K-12 Partnership Awards.

**STEM**

Focused on engaging youth in math, engineering & technology, including the development of Get Real Math! Videos.

**INDUSTRY 4.0**

Understanding the careers & skill sets needed in Industry 4.0 & providing members education on new technologies & how Industry 4.0 will impact their companies.

**TALENT RISK - THE AGING WORKFORCE**

Developing strategies for the industry to leverage knowledge of employees prior to retiring & determine how to engage retirees after they leave the work place.

**SOLUTIONS TO THE MARINETTE COUNTY SKILL SHORTAGE**

Creating strategies to address the issues in Marinette region by creating unique events from ACP Round Table to on-boarding college internships.

**N. COAST MARINE MANUFACTURING ALLIANCE**

Focused on promotion careers in the industry along with facilitation relationships with companies interested working with the marine industry supply chain.