

NEW Manufacturing Alliance
K-12 Outreach Task Force – WebEx Meeting Minutes

Friday, August 21, 2020

8:30 – 9:30 AM

ATTENDEES: Lynn Aprill-CESA 8, Allyson Baue-NWTC, Leah Bruess-GBAPS, Alison Driscoll-LTC, John Knickerbocker-CESA 8, Lisa Kogan-Praska-Boys & Girls Club, Bec Kurzynske-M3 Insurance, Sondra LaCoy-Outlook Group, Steve Meyer-FVTC, Bobbi Miller-FVWDB, Deb Priebe-EMT International, Christina Stelter-Menasha Corp., Meagan Strehlow-UWGB, Chuck Wachter-FVTC, Jennifer Wagner-DPI, Ann Franz-NEWMA, Debbie Thompson-NWTC

COVID-19: ALLIANCE & MEMBER UPDATES

- Regional colleges are mostly conducting online learning. A lot of protocols are in place for any in-person learning.
- GBAPS is beginning the school year offsite. Groups of 10 or less can meet in-person. A comprehensive safety protocol, with a safety plan, must be completed for any experiences. Students going to a workplace must follow safety protocols as well. GBAPS is trying to streamline the process as much as possible.
- NEWMA is looking for opportunities to provide online programming to the schools.

EXCELLENCE IN MFG/K-12 PARTNERSHIPS AWARDS RECOGNITION

All education-manufacturer-community partnership winners have been notified. The Awards Dinner will be held on October 1 from 5:00 – 7:30 p.m. at Stone Prairie in Brillion. The venue is a state-of-art pavilion with heated floors/ceiling and a stone fireplace. Mark Lasky, NEWMA's chair, will serve as emcee. Winners will receive two free Awards Dinner tickets and can purchase up to four more at \$60 each. The event is expected to host roughly 100 attendees.

An online *Excellence Awards* magazine will be published that features the winners and sponsors. \$1,000 sponsorships include a one page ad and two free tickets to the dinner. \$250 sponsorships are also available, which will include a company logo in the publication. Sponsorships are tax deductible and include social media opportunities. The magazine will be sent electronically to every New North K-12 administrator, counselor, math and tech ed teachers, in addition to the Alliance's membership. An auction will not be held this year.

UPDATING CAREER PATHWAYS – JENNIFER WAGNER, DPI

The Career Pathways project is going statewide and will be launched for the 2020/2021 school year. The Advanced Manufacturing Career Pathway will follow a more unified format, with schools personalizing the maps as needed. Occupations are being added. When a student clicks on an occupation, they will link to the 'My Next Move' website. 'My Next Move' provides information about a specific career's required; knowledge, skills, abilities, personality, technology, education, job outlook, etc. This information is provided for thousands of jobs on their website.

By the end of September, the Career Pathways will be sent to the regions for their review and to verify the jobs. Regions will convene with their industry partners to make sure the information matches their needs. Jennifer will be guiding the regions on putting this together and making sure the information corresponds with their region. Jennifer will send Ann a survey to share that establishes which credentials best match with each subsector. **GOAL:** Communicate to students the best path for what they want to do. Guide them to take the best courses, workplace learning, etc.

VIRTUAL ACP ROUNDTABLE

The event will be held in October, as September is seen as a big adjustment period for the schools. Lynn will follow-up with Ann next week regarding a day that would work for the ACP Roundtable. K-12 Task Force members will be invited. This year's ACP Roundtable will focus on how industry can better support K-12 during the pandemic. Discussion topics:

- School best practices and resources related to COVID-19
- Opportunities for students to learn about colleges via virtual program offers
- Equity & access in career planning
- Career Exploration Opportunities for students & Work-Based learning – How can we provide students with more information, so they realize its value? Districts need to know what Work-Based learning means in Wisconsin.

Other information that will be shared includes; MFEC career exploration, K-12 Outreach Survey results specific to each school, and October's NEWMA virtual career speakers. Ann will contact the schools to get feedback regarding their needed programming and what days would work well to host an event.

MANUFACTURING FIRST STUDENT PROGRAMMING – 10/23/2020 – 10 AM TO NOON

High school students will have an opportunity to learn about careers from those working in the industry. Any manufacturer with an MFEC booth can participate. Booth times will be listed, with students receiving links to specific rooms. Due to the event being virtual, potentially many students from outside the region can attend.

If a sponsor can be secured, there could be a keynote speaker. Ways to incentivize students to learn about careers was discussed. One option is [Kahoot](#), an online quiz show, with personalized questions. Students can login on their phone. The event will be finalized at the September meeting.

K-12 OUTREACH SURVEY

Manufacturer members are reminded to submit their survey, one per company, by August 31.

NEXT MEETING DATE/LOCATION/TIME/AGENDA

The next K-12 Task Force WebEx meeting is on Friday, September 18, 2020, 8:30 to 10:00 a.m. Agenda:

- ✓ COVID-19 Updates
- ✓ Excellence in Mfg./K-12 Partnerships Awards Recognition
- ✓ Updating Career Pathways
- ✓ Virtual ACP Roundtable & Manufacturing First Student Programming
- ✓ Upcoming Alliance Events
- ✓ Next Meeting Date/Time/Modality/Agenda