

NEW Manufacturing Alliance

Board of Director Meeting

September 2, 2020

2 p.m. – 3 p.m.

Webex

Minutes

Attendees: Jeff Anderson, Bill Bartnik, Stan Blakney, Ron Buchinger, Steve Cahoon, Josh Delforge, John Dennis, Sue Dorscheid, Jim Koronkiewicz, Mark Lasky, Brad Nye, Rick Recktenwald, Rob Weklar, John West, Barb LaMue, and Ann Franz

Topic 1: COVID-19

Board members discussed if any of their employees contracted COVID-19. All of the companies that had a case noted it was not due to it being contracted at the company. In addition, none of their other employees contracted the disease from the infected employee. The Board also discussed utilizing the federal government's payroll tax delay. All that responded stated that their company was not going to defer payroll taxes.

The finances for the Alliance are still sound. The current balance is \$60,000 ahead of last year at this same time.

Topic 2: President's Cup recap

The event went well with another year of great weather. The event raised \$41,000, an all-time record. Next year's President's Cup is scheduled for June 2, 2021 at Blackwolf Run's River course.

Topic 3: Updates on Alliance taskforces

Industry 4.0 – the taskforce continues to host educational programming at monthly meetings on topics like additive printing, AR, IOT and cobots. A data analytics paint cohort has met twice and is working on a joint project on climate control data. Companies participating in the cohort include: Alliance Laundry Systems, Ariens Co., Fox Valley Metal-Tech, KI, Marquis, Oshkosh Corp. and Pierce Mfg.

The Alliance is partnering with Microsoft on a Data Analytics training program. The two month program will run September 14-November 14, 2020. Alliance members can have two employees participate in the training at no cost. The expenses will be paid via the recent Microsoft grant that was awarded to the Alliance. Individuals will participate in 7 Linked In trainings on the following topics:

- a. Learning Data Analytics
- b. Data Fluency: Exploring and Describing Data
- c. Excel Statistics Essential Training: 1
- d. Learning Excel: Data Analysis
- e. Learning Data Visualization
- f. Power BI Essential Training
- g. Tableau Essential Training

There will be weekly one hour cohort meetings with a content expert discussing last week's training and how to utilize it in one's business over the 4 weeks of the training. After the 4 weeks of going through the 7 training models, employees will enroll in a Microsoft certified course. Examples: Power Platform Certified, Sequel, Azure, Power of BI. Students are asked to complete the training in one month on their own. Individuals will have the option to not enroll in a Microsoft course if their company doesn't use this platform.

All participants will work on a capstone project from what was learned from the 7 module training. There has been tremendous interest in the training. The following companies have at least one employee (19 total) enrolled: Abaxent,

Oshkosh Corp., PCMC, Green Bay Packaging, KI, Ariens Co., Sargento Foods, Pioneer Metal Finishing, Alliance Laundry Systems, Suburban Electric, Marquis Yachts and Wisconsin Lift Truck.

Talent Risk – The Retirement Readiness Seminar was postponed due to FVTC not allowing more than 10 people in the D.J. Bordini Center. The taskforce is looking to host webinars on a topic from the seminar as a means of getting some of the training to interested employees sooner than later. It was decided not to have the full program offered virtually, due to 4 hours of training over the computer isn't ideal. The taskforce is determining future initiatives it wants to take on including diversity & Inclusion and helping manufacturers be an employer of choice.

STEM – The taskforce could not film Get Real Math or Get Real Science videos this summer due to restrictions around COVID-19. In October there will be a meeting with math and science teachers on determining what types of problems they would like future videos to showcase in 2021. In addition, in October there will be female career speakers featured every Friday.

K-12 – There will be an ACP Partnership meeting in October similar to what was done over the past 3 years the day of the Excellence in Mfg./K-12 Partnerships awards. The Awards dinner has been modified to only spotlight Award winners and sponsors. In lieu of the auction, there will be a sponsorship opportunity to be spotlighted with a full page ad in the Excellence in Mfg./K-12 Partnerships Awards magazine. The Excellence magazine will also showcase each of the 13 Award winners. The magazine will be sent to every northeast Wisconsin public/private middle and high school administrator, tech ed teacher, counselor and math teacher; plus the Alliance's membership. In total there will be over 3,000 people that will receive the magazine. It will also be featured on the Alliance's home page, along with numerous social media posts on Twitter, Linked In, Instagram and Facebook. All sponsors will receive two free tickets to the dinner, along with announcing one of the winners at the event. Sponsorship is \$1,000. In addition there is a \$250 sponsorship that includes having a company logo in the magazine.

Communications – the 2021 All Stars were chosen in July. There are 3 new companies that have never had an All Star featured in the upcoming magazine. There were 39 nominations, which is similar to past years, in which 12 are selected for the award. Videotaping is a little more difficult than in previous years. The Awards program will be held in March 2021, possibly after the March Alliance Membership meeting.

NCMMA – The taskforce is identifying a date to host the Associate Member meeting, which includes one-on-one meetings with each marine builder. Work is being done on trying to host the annual SeaPerch competition in spring 2021. November will mark the 10 year anniversary of the formation of the organization. Programming is being developed to spotlight the anniversary.

Talent – Internship Draft Day will be held on November 10, 2020 from 2 p.m. – 5 p.m. New this year, all interviews will be virtual one-on-one meetings via Career Fair Plus. There will be live programming at Lambeau Field, including speakers on interviewing and resume skills, draft board updates and Alliance member spotlights featuring companies that sponsor the event. There are two sponsorship levels:

- **Gold Sponsorship:** Large logo on jersey, your company featured on the virtual fair app and a 5 minute live or prerecorded commercial during the event for \$1,500
- **Green Sponsorship:** Small logo on jersey and company mentioned during the program for \$500

Solutions to the Marinette Skills Shortage – In the month of October, every Wednesday manufacturing-related career speakers.

Topic 4: Associate membership and recruitment

The Board unanimously approved Immel Construction as a new Associate member. The total new members are 31 for the year, compared to same time last year of 36. In 2018, there was a total of 30 new members for the entire year.

Topic 4: Discuss upcoming Alliance events

- Excellence in Mfg./K-12 Partnerships Awards on 10/1
- Manufacturing First Expo & Conference on 10/20-10/22 – 3 day virtual event plus 10/23 student event. Keynotes from Daniel Burrus, Tim & Gretchen Gilbertson owners of Seura and a CEO Panel with Kim Bassett – Bassett Mechanical, Kurt Voss – Amerilux and Lanny Viegut – Carnivore Meats
- Internship Draft Day on 11/10
- December Quarterly Membership meeting – December 3 – potential presentations:
 - 2021 Vitality Index study
 - Digital transformation presentation
 - COVID
 - Economist
 - Connect New North's Pitch competition to program

Topic 5: Determine next meeting and location on October 7, 2020 at 2 p.m. via Webex