

NEW Manufacturing Alliance
Board of Director Meeting
November 4, 2020
2 p.m.
Webex
Minutes

Attendees: Jeff Anderson, Stan Blakney, Ron Buchinger, Steve Cahoon, Josh Delforge, Scott Kettler, Brad Nye, Rick Recktenwald, Rob Weklar, John West, Barb LaMue and Ann Franz

Topic 1: Recap of October is Manufacturing month

- October 1 – Excellence in Mfg./K-12 Partnerships Awards – rescheduled for May 4, 2021
- Wednesdays in October – Manufacturing Career Speakers – partnership between NWTC/CESA 8/Solutions to Marinette Skills Shortage taskforce with 67 participants and 18 school districts
- Fridays in October – Women in STEM Career Speakers with 178 views on YouTube of the recorded version
- October 8 – Foxconn tour – companies attending Alliance Laundry Systems, Amcor, Sargento and PCMC. Board members that had one of their staff attend the tour all felt it was a valuable experience, especially the information regarding 5G. Most are or will be following up with Foxconn about possible opportunities to work together.
- October 14 – Math – Science – Industry Partnership meeting – 19 teachers registered for the event
- October 20-22 – Manufacturing First Expo & Conference – 761 attendees and 95 exhibit booths; of the 73 Associate companies 56 attended; 190 manufacturing members 85 attended; Ann worked with 23 companies and scheduled 37 one-on-one meetings. Plus, there were over 2,400 communications between exhibitors and 995 meeting invites, in which half were accepted.
- October 23 – Manufacturing First student event with 23 teachers participating and 600+ students
- October 27 – Education & Industry Partnership meeting – 99 registered for the event
- October 28 – North Coast Marine Manufacturing Alliance Associate Member meeting – 19 companies participated in the event, which included one-on-one meetings with each marine builder. A NCMMA Directory was also created featuring one page ads for each company interested in being deemed a supplier for the marine industry.

School districts that had at least one educator/student attend October is Manufacturing month events:

Algoma	Green Lake	Oconto Falls	Tigerton
Appleton	Kaukauna	Oneida Nation	Two Rivers
Ashwaubenon	Kewaunee	Oostburg	Valders
Beecher-Pembine	Lena	Oshkosh	Waupaca
Brillion	Little Chute	Peshtigo	Waupun
Bonduel	Luxemburg-Casco	Pulaski	Wausaukee
Chilton	Manitowoc	Seymour	Weyauwega
Clintonville	Marinette	Shawano	Wrightstown
Fond du Lac	Marion	Sheboygan	
Freedom	New London	Shiocton	
Green Bay	Oconto	Stockbridge	

Topic 2: 2021 planning for 15 year anniversary and Board members

The Board discussed ideas for 15 year anniversary, in which the Communications taskforce will also be working on ideas as well. The Board would like to have a luncheon similar to what was done for the Alliance's 10 year anniversary with a special keynote speaker.

The Board discussed topics and speakers for 2021 Board meetings including:

- NEW ERA
- Hospital leader regarding COVID-19
- Michigan Tech and other regional colleges deans
- Industry 4.0 expert on topics related to future jobs, 5G, etc.

The January Board meeting will finalize speakers/topics for the 2021 Board calendar.

Ann shared a reminder for Board members that haven't responded if they plan on serving on the Board for 2021 that they need to respond by November 15, 2020. At this time the following Board members are coming off: Bill Bartnik and Paul Rauscher (wants to nominate his VP Mark Weber). Mark Niemi, VP of Manufacturing from TIDI Products wants to join the Board. If one of the current Board members comes off the Board, recommendation is to ask Cathy Stone, senior vice president of manufacturing with Nature's Way.

Topic 3: Discuss upcoming Alliance events

- Internship Draft Day on 11/10 – 39 companies participating in the event, seeing more colleges outside of the region participating due to the virtual interviewing for this year. Mark Murphy is once again going to announce the top draft picks.
- December Quarterly Membership meeting will be held on 12/8 from 8:30 a.m. – 10:30 a.m. Topics:
 - Ted Abernathy of Economic Leadership, researcher and spoke at WMC event, provided an analysis of a variety of data on the state of the economy.
 - 2010-2020 US annual employment growth, GDP
 - Employment numbers for state and nation
 - Overarching trends into 2021 - disruption and post pandemic trends
 - 2021 Vitality Index
 - Overview of 2020
 - What's next for Alliance in 2021
 - Vote on 2021 Board members
 - \$1,000 First Business Bank check
 - Sponsors: possible Wipfli and Nicolet National Bank

Topic 4: Financial update for organization

John West discussed the 2020 financials with the Board. Overall, the Alliance's finances are in a good position, especially considering the pandemic.

Topic 5: Associate Membership application and update on new members

Cellcom/nsight was unanimously approved for membership with motion made by John W. and second by Brad Nye. For 2020 the Alliance has 37 new members.

There was a discussion of not having a restriction in how many temporary staffing companies can be a member of the Alliance. No other sector has a restriction of the number that can join the Alliance. A motion was made by Ron and second by Rick to not have a limit on the number of staffing companies that can join the organization. The motion passed unanimously, and the bylaws will be changed.

Topic 6: Next meeting on January 6, 2021 at 2 p.m. via Webex