

**NEW Manufacturing Alliance  
Board of Directors Meeting**

April 7, 2021  
2 p.m. – 3:30 p.m.  
Webex  
*Minutes*

Attendees: Jeff Anderson, Stan Blakney, Ron Buchinger, Jim Koronkiewicz, Scott Kettler, Dale Kratz, Mark Lasky, Mark Niemi, Brad Nye, Mike Rekitzke, Mark Weber, John West, Matt Valiquette, and Ann Franz

**Topic 1: Special guest: NEW Water presentation on PFAS**

Sara Georgel and Tom Sigmund from NEW Water presented on the upcoming regulations on PFAS, most likely in 2022. The PPT that was shared will be emailed to the members.

**Topic 2: 15 year anniversary**

There are 54 companies/organizations that have sponsored for \$300 the 15 year anniversary magazine (updated list of sponsors as of 4.9.21):

A to Z Machine	Koeber	Salm Partners
Acuity	Koss Industrial	Samuel Pressure Vessel Group
Alliance Laundry Systems	LaForce	Sargento Foods
Amcor	M3 Insurance	TC Transcontinental Packaging
BPM Inc.	Machine Plus	The Geo Group
CMD Corp.	McCain Foods	TIDI Products
De Pere Foundry	Miller Electric	Unlimited Services
EMT International	NEW Plastics	UW Green Bay
Engineering Specialist	Nicolet National Bank	Vanguard Machine
First Business Bank	Northeast WI Technical College	Velocity Machine
Fives	Optima Machinery Corp.	von Briessen
Fosber America	PanelTek	Walker Forge
Fox Valley Metal-Tech	PCMC	Werner Electric
Fox Valley Tool & Die	Pioneer Metal Finishing	Wipfli
Georgia-Pacific	Plexus	Worthington Industries
Graetz Manufacturing	Precision Machine	Zepnick Solutions
Greater Green Bay Chamber	Rockline Industries	
Hometown Bank	Ruder Ware	
InitiativeOne	Sadoff Iron & Metal	

Deadline to sponsor is April 12, 2021.

There was discussion regarding the 15 year celebration at Lambeau Field. The date selected is June 30<sup>th</sup>. Ann discussed the difficulty of making contact with Matt LaFleur. There were suggestions of other people that may be able to make contact with him. Since the Board meeting, Ann was able to identify his agent. He will be contacting the coach and Aaron Jones to determine if they are available to speak at the event.

The agenda for the June 30<sup>th</sup> anniversary:

Start time of 2 p.m.

Program starts at 2:30 p.m.

5-10 minutes overview of the past 15 years.

5 minutes guest speaker

5 minutes 2021 upcoming events

Conclude with a cocktail reception (appetizers free not beverages)

### **Topic 3: Taskforce updates: Communications, Industry 4.0, K/12 & STEM, NCMMA and Talent Risk**

**Communications:** The Timber Rattlers sponsorship has been very successful. All 10 games were sponsored at \$750 and there are 11 sponsors at \$250. In total \$9,750 has been raised. The total sponsorship cost for the Alliance will be approximately \$7,250 for the initial \$5,000 sponsorship and printing costs. There were several emails asking if the Alliance would sponsor other events like the Green Bay Gamblers, etc.

**Industry 4.0:** There are 77 people participating in the 3<sup>rd</sup> Data Analytics cohort from the following companies: Alliance Laundry Systems, Amcor, AmeriLux International, Belmark, CMD Corp., Elevate97, Fox Valley Metal-Tech, Georgia-Pacific, Green Bay Drop Forge, Haas Factory Outlet, Heartland Label Printers, ISG, Jacobs, JLG, Koerber USA, LaForce, Menasha Corp., Nature's Way, Optima Machinery Corp., Ornu Ingredients North America, PCMC, Plexus, Sadoff Iron & Metal, Salm Partners, Schreiber Foods, TC Transcontinental, Valley Packaging Industries, Walker Forge, Wipfli, and Wolter Group. Mark Lasky shared the value his employee found in participating in the second cohort. The employee reported out that he was able to cut the time it took in creating one of the monthly reports they use from 8-10 hours to 45 minutes.

NWTC has offered to work with the Alliance on a more in depth Power BI and Visualization course that will be offered in the fall 2021 and spring 2022. Each course is 8 weeks, which includes online training and weekly content expert calls. There is no cost to the companies to have up to 2 people from their company enrolled in the course. Ann will need to know by April 12<sup>th</sup>, if a company wants to participate. The training will be funded by a WAT and Microsoft grants.

**K-12:** There were 150 people registered for the Feb. 19<sup>th</sup> NEWMA Youth Apprenticeship Workshop. The taskforce is working on a follow-up event focused on Mentorship in May 2021.

**NCMMA:** The organization had its first ever Boat Build live event on March 23<sup>rd</sup> from 6 p.m. – 7:30 p.m. In partnership with The Einstein Project there were over 50 kids from elementary to middle school building the model live with Dennis Rockhill. Included in the event, Josh Delforge from Marquis Yachts discussed how to build a real yacht based on what the students were doing in building the boat. Over 100 students from the following organizations received the free boat build kits funded by the Alliance: Girl Scouts, Boys & Girls Clubs of Green Bay and Menasha and several private and public schools.

**STEM:** The taskforce created an event for Take Your Child to Work Day for April 22<sup>nd</sup>. Employees will be taking home a car kit to build with their child. The parents will be directed to share information about their jobs, company and what other careers they work with at their job. The live event from 6 p.m. to 7:30 p.m. will include live demo on the build and have kids come back online to show off their car. 95 parents are participating in the program from the following companies: Amcor, Pioneer Metal, PCMC, Machine Plus, McCain Foods and Jacobs.

**Talent Risk:** There are 105 people registered for the Retirement Readiness Seminar on April 17 and April 20.

### **Topic 4: President's Cup Scholarship Golf Outing on June 2, 2021 update**

All teams are sponsored. The only sponsorships remaining is the Breakfast at \$1,500.

### **Topic 5: Manufacturing First & Seth Mattison**

The October 27<sup>th</sup> event is being planned that it will be in-person; however there will be live streaming for the keynote and featured breakout sessions.

There may be a pre-event on October 1 to kickoff Manufacturing month and the conference. The event would be virtual with a speaker. There has been a lot of interest in Seth Mattison speaking again. He has offered to do a study on manufacturing and speaking at either 2 companies and the virtual October 1 event for \$40,000

(usually \$65,000) or \$30,000 for all events being done virtually (usually \$45,000). If two Alliance members were interested in having him come to their company the cost would either be \$17,500 or \$12,500 depending on if in person or virtual. The Alliance could fund the other \$5,000. Interested companies should contact Ann.

**Topic 6: Associate Member approval**

Two membership applications for Core Financial Resources and USI. Motion made by Jim and second John. The 2 new members were unanimously approved. There are a total of 14 new members for the year.

**Topic 7: NEW ERA meeting on April 22 at 8:30 a.m.**

There was discussion on what the Board would like to talk about with the NEW ERA Board members. There are several new leaders, so introductions would be beneficial. The Board would like the meeting to be more conversational. Other topics:

- How institutions and companies are transitioning from a COVID year to next year (learnings, opportunities, challenges, financially etc.)
- NEWMA organizational updates, projects impacted by COVID, accomplishments and forward efforts/initiatives
- Industry 4.0 and Vitality studies
- Virtual plant tours shared as a resource for NEW ERA, since there isn't the opportunity for in-person tours

**Topic 8: Next steps and next meeting**

The Strategic planning meeting will be held in early September. Ann shared that an organization similar to Vistage has reached out to the Alliance about partnering on an operations manager level group. The Board would like to learn more and the organization will be invited to a future Board meeting.

Ann asked the Board to consider modifying one of the scholarships for NWTC to memorialized a young man who tragically died who was a 2020 graduate of the college's welding program. Brandon Groh was a amazing person that exemplifies everything a company would want in an employee. The scholarship would be called 'NEW Manufacturing Alliance's Brandon Groh Memorial Scholarship' targeted at welding students. John West made the motion and Mark Weber second. Motion was unanimously carried.

The usual meeting date in May has been changed, since it is meeting in late April as well. **Next meeting date will be May 19<sup>th</sup> at 2 p.m.**