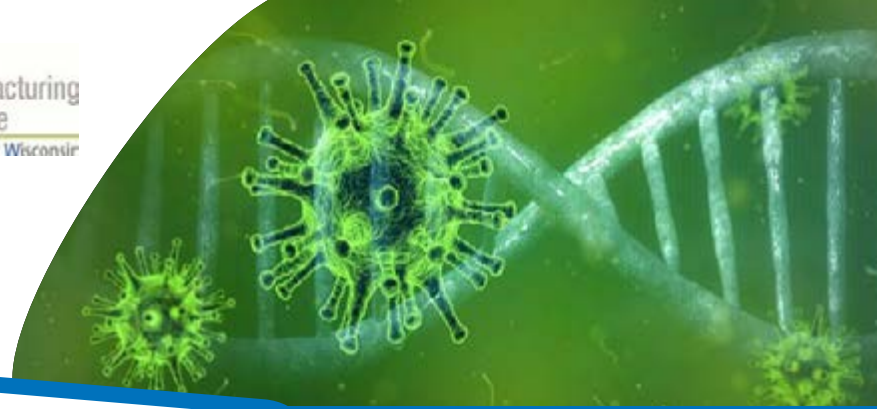




# COVID-19 DIRECTORY



In June 2006, the NEW Manufacturing Alliance was formed to address the workforce needs of the manufacturing industry. The membership is a true partnership between manufacturers and the private sector working collaboratively together. One of the guiding principles of manufacturing companies is employee safety. This directory showcases Alliance member's products and services that can keep employees safe and businesses thriving during the COVID-19 crisis. Please consider these businesses as you purchase PPE and other related products and services.

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# BEST PRACTICES

**NEWMA members share their best practices put into place during the COVID-19 pandemic**

- \* Posted up-to-date communication about business practices and hours on website and on location
- \* Extra signage posted about good hygiene
- \* Established policies and practices for social distancing
- \* Support respiratory etiquette and hand hygiene supplies for employees, customers, and visitors
- \* Designated break rooms and restrooms for different departments
- \* All work areas, high-touch and common areas are cleaned at the end of their shift
- \* Contracted extra cleaning services with janitorial company
- \* Relaxed attendance policy, not assigning points for absences
- \* Employees working every other week, to decrease the number of people in the plant
- \* Employees that can work from home, are being asked to do so
- \* No travel to states that have been significantly impacted
- \* If employee travels for work or personal, not permitted back to work for 1-2 weeks
- \* Visitors must fill out a declaration of travel and health
- \* Employees arriving at work are having their temperature taken, must be lower than 100 degrees. In order to return to work must be under 100 degrees for 3 days in a row.
- \* Employees are required to notify employer if they test positive for COVID-19 or they have been in contact/exposed to someone who tested positive for COVID-19.
- \* Employees who have been diagnosed with COVID-19, who have not had any symptom may discontinue home isolation when at least seven (7) days have passed since the date of their first positive COVID-19 diagnostic test and have had no subsequent illness. See [CDC guidance](#).
- \* You should send home all employees who worked closely with the COVID-19 infected employee for a 14-day period of time to ensure the infection does not spread. Before the employee departs, ask them to identify all individuals who worked in close proximity (three to six feet) with them in the previous 14 days to ensure you have a full list of those who should be sent home. When sending the employees home, do not identify by name the infected employee or you could risk a violation of confidentiality laws. See [OSHA Guidance on Preparing Workplaces for COVID-19](#)

Stop the Spread

Stay up to date!  
Find more information at the links below

[Interim Guidance for Employers to Plan and Respond to \(COVID-19\)](#)

United States Department of Labor - OSHA

## ASSOCIATE MEMBER COVID-19 RESOURCES

[Associated Bank](#)

[Associated Financial Group](#)

[BMO Harris Bank](#)

[First Business Bank – Northeast](#)

[Hometown Bank](#)

[Investors Community Bank](#)

[Johnson Financial Group](#)

[Nicolet National Bank](#)

[PNC Bank](#)

[Wells Fargo](#)

[Wisconsin Bank and Trust](#)

[ADP - Payroll, HR & Tax Services](#)

[CLA - CPAs & Consultants](#)

[Forsite Benefit Partners LLC](#)

[KerberRose – CPA Firm](#)

[Paychex, Inc. – HR, Payroll, Benefits](#)

[WIPFLI - CPAs & Consultants](#)

[Davis|Kuelthau's Law Firm](#)

[Ruder Ware Law Firm](#)

[von Briesen Law Firm](#)

[Acuity Insurance](#)

[EMC Insurance](#)

[M3 Insurance](#)

[McClone Insurance](#)

[R & R Insurance](#)

## STATE & NATIONAL COVID-19 RESOURCES

[CDC](#)

[Department of Labor](#)

[OSHA](#)

[State of Wisconsin](#)

[US Department of the Treasury](#)

[US Small Business Administration](#)

[Wisconsin Department of Health Services](#)

[Wisconsin Department of Workforce Development](#)



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**Add social distance style**

**to your bar or restaurant**

When it's safe to open up again, make the most of your space by adding a tent to your venue. Bars and restaurants can adhere to social distancing guidelines while not losing out on volume thanks to custom tents from American Tent.

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TENT**

[www.americantent.com](http://www.americantent.com)

↑ ↓ Please STAY 6ft APART ↓ ↑

# HELPING YOU ADJUST TO THE NEW NORMAL

Are your production levels changing due to the COVID-19 pandemic?



We offer quantities from one to millions, so we can accommodate your needs.



- Labels
- Tags
- Floor graphics
- Wall graphics
- Window clings
- Signage
- Magnets

Help your customers or employees navigate any new procedures.



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Random Lake, WI  
sales@badgertag.com  
www.badgertag.com



## Brand Advantage Group a Safeguard company

Brand Advantage Group is proud to be the newest member of the NEW Manufacturing Alliance.

With our robust supply chain of worldwide sources for promotional products we have been able to switch gears and use those channels for securing PPE for our customers. A partial listing of our most frequently asked for items are listed below.

### Personal Protection Equipment, products to protect your employees and customers.

- Masks, cloth imprinted and disposable
- Infrared Thermometers
- Disposable Thermometers
- Hand Sanitizer
- Gloves
- Plexiglass barriers

### Signage, directional signage will be critical as we open up doors to welcome employees and customers back.

- Retractable Banners
- Feather Flags
- Floor Graphics
- Directional Signage
- Window and door signs

### Print, returning employees want to know what company policies are in place to protect them under the new normal.

- Cleaning procedures
- Vending machines, coffee machines, are they available?
- Lunch room rules
- Social distancing, workspace rearranging

### Branded "Welcome Back" gifts

- Lunch Box (vending shut down?)
- Safety Kit
- Drinkware
- Webcam Covers
- Apparel

### Contact Joe to schedule a consultation.

**Joe Lancour**  
Office: 952.882.3353  
joe.lancour@brandadvantagegroup.com

**Brand Advantage Group**  
1740 Cofrin Drive  
Green Bay WI 54302

# BRAAS

division of Motion Industries

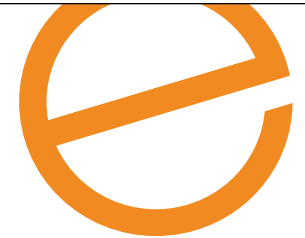
## Body Temperature Inspection Systems



### BR-BTIS400-KO

When Safety and Temperature Matter

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### FACE SHIELDS

- FDA and USDA approved .015 PETG Plastic.
- Shield offers full coverage at 11.5" x 13".
- 1.5" foam headband with NO LATEX for comfortable fit against forehead.
- Adjustable headband with hook-and-loop closure.
- 100% Made in USA.
- Shipped over 500,000 shields to hospitals, health systems and state response teams all over the US.
- Shields come (150) to a case.
- Case cost is \$525.00 + shipping (\$3.50 Each).
- Small quantities available upon request.



### SNEEZE GUARDS

- Shield is routed out of .220" clear acrylic.
- Bases are routed out of .220" clear acrylic.
- Customizable opening in bottom for pass-thru.
- Overall dimensions 35"h x 31"w\*\*
- 100% Made in USA.
- Easy to sanitize and clean.
- Per piece cost is \$99.00 + shipping.\*\*

\*\*Overall dimensions fully customizable.

Ask us  
about our other  
**PPE SUPPLIES**  
• Gloves • Masks •  
• Thermometers • Etc.



### FLOOR DECALS

- Custom designed floor decals.
- 10" X 10" round or square cut.
- Floor vinyl with non-slip laminate.
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- Small quantities available upon request.

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# TEMPERATURE SCREENERS READY FOR ASSIGNMENT

Keeping your organization running at peak efficiency is one of our priorities. That's why Express Employment Professionals has temperature screeners ready to help ensure your employees are at their best.

## SERVICE THAT COUNTS

It's important to place the right person. Our associates will:

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- Self-screen before coming to work
- Wear the provided PPE while at work

We look for the right screener for your organization, that's why we only place associates who possess the right qualities.

- Experience in a compliance-oriented environment
- Customer service skills
- Attention to details
- Excellent documentation skills
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## STAFFING SOLUTIONS

Express offers a variety of staffing options to fit your specific needs, including:

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- Direct Hire

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(920) 940-6000

### APPLETON

Mark Leupold, Owner  
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Chip.Seidler@Fastsigns.com



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Help your HR Team securely communicate important information to your employee population.

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Tape Tabs stick to clean, dry surfaces. Minimizes cross contamination

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Made of a white, high wet-strength, environmentally friendly, creped paper used in Autoclave, Chemical Vapor or ETO Gas sterilizers

**Sterilizer Bags**



These high quality bags are made of strong, environmentally friendly, sterilizable white paper

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**Email:** [info@foxconverting.com](mailto:info@foxconverting.com)

**Web:** [foxconverting.com](http://foxconverting.com)

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Green Bay, WI 54313



Communication Is Essential



# Translate COVID19

Language access has never been more important.

Translate signage, posters and notices into Spanish, Hmong and over 100 other languages. Telephone and video interpreting services are available to communicate Coronavirus disease (COVID-19) containment messages.

Translation and interpreting services are essential. We are offering a 10% discount to our Alliance members. We are here to help.



The Geo Group Corporation  
*Speaking the language of business.*

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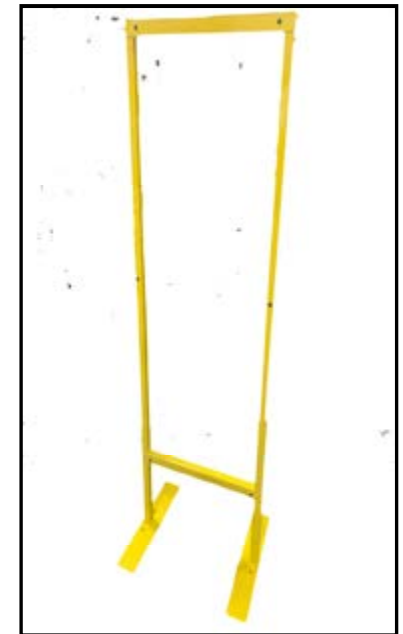
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The world needs innovators and problem solvers who turn challenges into greater opportunities. We have an insatiable curiosity about transformative trends challenging the status quo: **Clean water. Affordable energy. Connectivity. Climate change. Environmental pollution. Economic growth.**

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In this time of uncertainty, we want to assist your company and offer a unique set of skills to help with a wide range of manufacturing challenges. We employ a set of highly skilled designers and engineers well versed in electrical and mechanical machine design, automation, chemical processes, HVAC and structural design to assist in upgrading and retrofitting current equipment.

In these challenging times we understand that your business may be challenged with the need to be nimble, and to flex or entirely change your typical production output. Whether your challenge is throughput, need for product modification, equipment integration, general arrangements or efficiency improvement as you grade change, we can help.

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We offer a full range of Manufacturing Engineering Services, specializing in:

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- Plant Layout Optimization
- First-Of-A-Kind Development
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- Process Simulation and Optimization



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**VP for Northeastern WI**  
**@ 920-264-3015**  
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**midamericanbuildingservices.com**

**Looking forward to meeting with you!**

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First line of infection disease defense!

Enhancing the Health Safety of Work, Shopping and Public Spaces!

Fahrenheit or Centigrade readouts  
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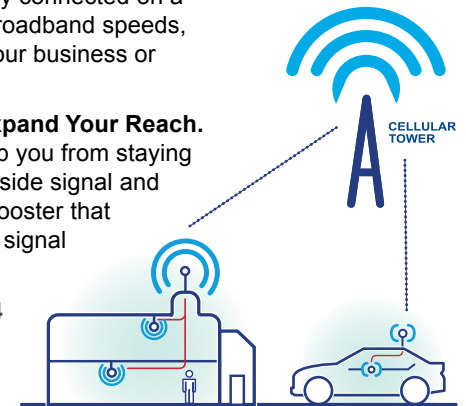


# Ensure Your Business Stays Connected

**Cellular Routers—Wireless Internet from Anywhere at Any Time.** Stay connected on a secure network, with up to broadband speeds, while on the go or while at your business or home office.

**Building Amplification—Expand Your Reach.** Don't let poor cell signal keep you from staying connected. Amplify weak outside signal and bypass obstructions with a booster that extends the range of cellular signal for voice and data.

Contact us at 715-298-4414 to help you determine the best option for your business, home or mobile office.



# REACH

## AMPLIFICATION

[www.ReachAmplification.com](http://www.ReachAmplification.com)

# The skills gap is real, and it's only getting wider

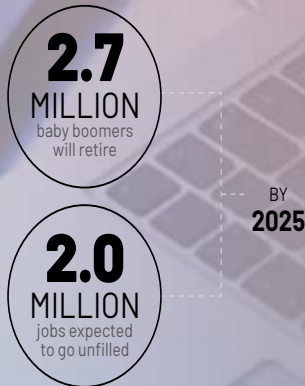
There are people without jobs, **and jobs without people**

## WHAT IS THE SKILLS GAP?

It's a shortage of skilled, trained people. It's the difference between what workers know how to do and what employers need.

## HOW IT AFFECTS YOU AND YOUR COMPANY

3.4 million manufacturing jobs will need to be filled in the next decade. But up to 2 million of those likely won't be, presenting a serious challenge.



## e-Learning could be the solution you need.

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### Offerings for on-demand, flexible employee training

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FASTPASS	SINGLE USER	GROUP USER	MULTI USER	FASTPASS
90-day access to a single course for a single user	365-day access to all e-learning library content for a single user	365-day access to all e-learning library content with minimum user count of 10 Supervisor Dashboard included	365-day access to all e-learning library content with minimum user count of 50 Supervisor Dashboard included	90-day access to a single course for a single user
Catalog Number: EL-3TC	Catalog Number: EL-12SU	Catalog Number: EL-12GU	Catalog Number: EL-12MU	Catalog Number: EL-3

E-learning is accessible through [myRockwellAutomation.com](https://myRockwellAutomation.com)

Learn more about available courses at [ROK.auto/elearning](https://ROK.auto/elearning)

Deloitte analysis based on data from U.S. Bureau of Labor Statistics and Gallup Survey

# rrd

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- Illness Prevention and Employee Wellness Communications
- Face Shields
- Packaged Kits
- Fever Detection Thermastrips
- Internal & External Customize Signage and Touchless World Solutions



For more information  
Rick Nelson  
920.737.0454  
rick.nelson@rrd.com

#### Faceshield Product Information

Intended to be used solely as a standalone personal-use face shield, for either single user or single use only. Made from 18pt SBS paperboard, 4-5mm polystyrene plastic film. Potentially contains flammable materials. Not recommended for use in presence of high intensity heat or open flame. Not intended for any use that would create an undue risk in light of the current health emergency. Use of the RRD Face Shield alone will not prevent infections from microbes, or viruses, nor is it effective for radiation protection.

The product has not been FDA cleared or approved. The product has been authorized by FDA under an EUA for use by healthcare providers as personal protective equipment. This product is only authorized for the duration of the declaration that circumstances justifying the authorization of emergency use under Section 564(b)(1) of the Act, 21 USC 360bbb-3(b)(1) unless the authorization is terminated or revoked sooner.

For more information [rrd.com/covid-19](https://rrd.com/covid-19)

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The COVID-19 pandemic is one of the worst health crises our country has faced in recent history. While every day brings new challenges, it's obvious the impact will be far reaching.

Our attorney team has been working together to guide clients through these difficult times. Areas our attorneys provide counsel include:

- ADA Compliance
- Commercial Transactions (Force Majeure/ Terminations)
- Data Privacy & Security
- Employee Benefits
- Employment Issues
- Healthcare Policy & Compliance
- HIPAA
- Insurance Policies & Coverage
- Loan Agreements
- OSHA
- Supply Chain and Logistics

**Learn more about our COVID-19 Focus Team  
at [ruderware.com](http://ruderware.com)**

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## More than Insurance. Business Recovery Resources

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- Re-opening checklists by industry
- Mental health resources
- Tools for employee retention

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### Workplace Violence & Security

- Security Assessments - Active Shooter

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- Communication - Team Building

### Motivational Speaking

- Motivating Your Employees - Overcoming Conflict & Diversity

- Team Building

### Safety Program Coordination

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### OSHA Compliance Safety Training/Representation

### Safety Audits / Assessments

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(50) 10" Decals for \$265.00 | (48) 12" Decals for \$355.00

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Meets CDC's Covid-19 Standards
- Aloe Vera Gel & Vitamin E
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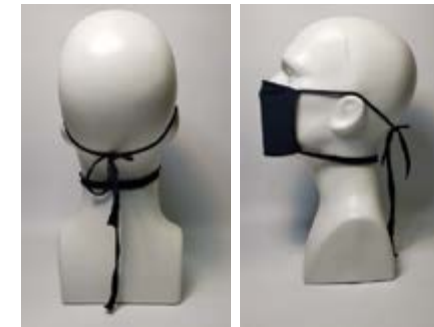
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100 Piece Minimum Order

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TRAVEL SIZE**



Item#9047 1oz Bottle  
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As Low As

**\$1.49** each

**DISPOSABLE NON-MEDICAL  
FACE MASK**



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Min. Quantity: 2,000 unit  
Air freight from China

**NON-MEDICAL  
4 LAYER COTTON MASK  
With Ear Straps**



**\$3.40** each  
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For Questions or Orders Please Contact:

**Bill Niedermeyer**  
Direct: 920-482-1127  
Team Phone: 920-482-1216  
bill@towsleys.com



## Acquire the technology & equipment you need now, without the large upfront investment!

Now more than ever, technology is necessary to stay in touch, mobilize your workforce, increase efficiencies and keep businesses running.

Vantage can help you to acquire essential equipment with a lease, allowing for the following benefits:

- ✓ **Fast integration**
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- ✓ **Enable immediate ROI**
- ✓ **Preserve cash, spreading out payments over time with no upfront investment**
- ✓ **No long-term commitment - flexibility to scale up and down as needed**

We are also offering the following solutions to help our clients strategically leverage the value in equipment and preserve cash during these uncertain times.

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### tradeIT

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For more information, please contact Chris Lipski:

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[WWW.VANTAGEFNCL.COM](http://WWW.VANTAGEFNCL.COM)



## The Competitive Edge.

Our Manufacturing Team delivers a distinctive competitive edge. We have the experience and depth to help manufacturers achieve success in today's global marketplace. We are not only a legal advisor - we are trusted business advisors. Whether you are a small or middle market manufacturer or a large publicly traded enterprise with international operations, we equip manufacturers with the edge they need.

To learn more about how our Manufacturing Team's strategic, personalized approach can position you to achieve success, please contact NWTC Member Bill Woodward at [wwoodward@vonbriesen.com](mailto:wwoodward@vonbriesen.com).

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- Distribution Networks
- Financing
- Government Relations and Regulatory
- International Trade including export controls and IC-DISC utilization
- IP & Licensing
- Logistics
- Mergers and Acquisitions
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- Product Liability
- Real Estate and Environmental Permitting
- Manufacturers' Agents and Representatives
- Risk Management
- Site Selection and Acquisition
- State Tax Credits and Incentives
- Succession Planning
- Supply Chain
- Tax
- Workforce Issues

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# 6 WAYS TO SUPPORT CLEAN FACILITIES AND HEALTHY WORKFORCES



1

## PROCESSING LINE BARRIERS

Transparent barriers reduce contact and maintain visibility Fully customizable to your operations and easy to sanitize



2

## COMMON AREA BARRIERS (CAB)

Modular structures separate waiting rooms & seating areas Easy to sanitize and setup in only 15-minutes without tools



3

## BIO CONTAINMENT UNITS (BCU)

Modular & expandable enclosed negative pressure spaces Simply assembly with all necessary tools provided



4

## TEMPORARY EXTERIOR STRUCTURES

Freestanding 24' x 40' structures expand usable space Many customizable options beyond 4 exterior walls & roof



5

## ANTIMICROBIAL CABINETS, SHELVES & CARTS

High-touch storage products with antimicrobial finish Provide continuous protection against bacteria growth



6

## FLOOR CLEANING EQUIPMENT & DETERGENTS

More effective and more sanitary than mop and bucket Heavy duty detergents to target viruses and bacteria

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# ZENITH

ELEVATING LOGISTICS WITH CUSTOM SOLUTIONS

## SOLUTIONS

<b>EXPEDITE NATIONWIDE</b> 	<b>LOCAL CARTAGE</b> 	<b>EXCLUSIVE USE</b> 	<b>PREMIUM LTL</b> 
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## MARKETS

 <b>PAPER CONVERTING/ MANUFACTURING</b>	 <b>PACKAGING/ LABEL</b>	 <b>CUSTOM MILLWORK</b>	 <b>AUTOMOTIVE PARTS/ MANUFACTURING</b>	 <b>FOOD/ INGREDIENTS</b>
 <b>AEROSPACE/ AVIONICS</b>	 <b>MARINE/ SHIPBUILDING</b>	 <b>MACHINING/ FABRICATION</b>	 <b>FRAGILE EQUIPMENT/ ELECTRONICS</b>	 <b>MEDICAL/ DENTAL</b>

Our custom solutions can fulfill your critical logistics needs during the COVID-19 pandemic. We have expedited urgent PPE supplies such as masks and plexiglass shields to local manufactures and businesses, and we are offering a 15% discount to all Alliance members.

Zenith is elevating logisitcs. Please contact us to learn more.

3176 Holmgren Way  
Green Bay WI 54304



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expedite@zenith-express.com



# Member to Member Savings Program !

**NEWMA Offers a Member to Member Savings Program** If you're looking to generate business, why not make use of our great resource - your fellow NEWMA members? The M2M program acts as a vehicle to promote discounts on goods and services by and for Alliance members. Participation in the program is FREE and exclusive to members. If your business would like to offer savings to other members, enroll on-line at [newmfgalliance.org/join/m2m-registration](http://newmfgalliance.org/join/m2m-registration) or contact [Ann Franz](#), Alliance Executive Director, for more information. To redeem savings from other members, check out the Member to Member Savings tab on our website at [www.newmfgalliance.org](http://www.newmfgalliance.org).

**LET YOUR MEMBERSHIP PAY FOR ITSELF**

## BENEFITS

- Increased exposure, sales & revenue for your business
- Access to purchasing power of Alliance members
- Build solid partnerships that rewards both parties
- Inform Alliance members about your products & services
- Extend your brand to reach new markets
- Boost your market share

### Disclaimer:

All transactions are between the companies participating in the NEWMA Member to Member Savings Program. The NEW Manufacturing Alliance disclaims responsibility for all transactions, including the price, financing terms, delivery arrangements, quality of goods and services, and warranties. In addition, although the NEW Manufacturing Alliance believes the discount information is accurate at the time it is published, vendors may discontinue the discount at any time. Members should verify that the discount is still in place with the vendor prior to making a purchase or entering into a contract.

317 West Walnut Street  
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<https://newmfgalliance.org>

920-498-5587  
Ann.Franz@NWTC.edu