

NEW Manufacturing Alliance
K-12 OUTREACH TASK FORCE – WEBEX MEETING MINUTES
Friday, July 16, 2021 - 8:30 to 9:30 AM

ATTENDEES: Leah Bruess-GBAPS, Amy Charais-LaForce, Danielle Dale-KI, Joe Draves-NWTC, Dustin Gresens-American National Bank, Jen Johnson-Luxemburg-Casco HS/Ahnapee YA Consortium, Tania Kilpatrick-CESA 6, Steve Meyer-FVTC, Christina Stelter-Menasha Corp., Mark Weber-EMT International, Ann Franz-NEWMA, Debbie Thompson-NWTC

10TH ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS VOTING & PLANNING

Members voted for the 2021 Excellence Awards. Winners will be announced in August.

2021 EXCELLENCE AWARDS DINNER

October 26 | KI Convention Center

- Bill Jartz will serve as emcee.
- A to Z Machine will manufacture the award in collaboration with local high school students.
- The 2021 Excellence Awards winners, 2021 All Stars, and college scholarship winners will be recognized. Additional recognitions are being considered.
- First Business Bank will be sponsoring the cocktail reception.
- Davis|Kuelthau will be sponsoring the pre-dinner reception.
- The electronic awards program will be continued and feature sponsorship opportunities. Ann will initially contact companies that sponsored last year to solicit their participation.
- A couple of live auction items will be featured. There will not be a silent auction.

SPONSORSHIP LEVELS FOR 2021

\$2,500 – Business Winners Sponsors: Speak at event (WEDC has sponsored each year).

\$1,500 – Tech Ed Teacher Tickets Sponsor: Speak at event. Up to 20 tickets are given in the name of the company for tech ed teachers to attend. 2 free tickets to the dinner – Plus, full page ad for event

\$1,500 – Community Sponsor: Speak at event. 2 free tickets to the dinner – Plus, full page ad for event

\$1,500 – K-12 Sponsor: Speak at event. 2 free tickets to the dinner – Plus, full page ad for event

\$1,000: 2 free tickets to the dinner & Full page ad in the Awards magazine

\$250: Logo in the Awards Magazine

Because 2021 will be the 10-year anniversary of the Excellence Awards, first year winners will be offered a free ticket to the event. They will be asked to stand and be recognized, in addition to being featured in the awards program.

MANUFACTURERS’ OUTREACH SURVEY

Members are asked to review and send Ann any survey question edits. The finalized survey will be sent to manufacturer members the first week of August. The K-12 Task Force determined to narrow the number of categories, as well as remove any ‘virtual’ opportunities.

MANUFACTURERS’ OUTREACH SURVEY QUESTIONS	
<ul style="list-style-type: none"> • Company • Website • Contact • Email • <i>(Respondents select the activities they are currently doing or would like to learn more about.)</i> • Advisory Board Member/ACP Advisor • Career Coach/Mentor • Career Fair Participant • Career Project Advisor/Support 	<ul style="list-style-type: none"> • Mock Interviewer • Partnership with the Boy Scouts or Girl Scouts • Plant Tours • Resume Reviewer • Summer Employment for Students • Summer Externships for Educators • Youth Apprenticeship • Other • My organization would like to donate a tool(s), machine(s) or equipment.

<ul style="list-style-type: none"> • Career Speaker at a School • Classroom Teacher Assistant I.E. (TEALS) • Competition Judge • Co-ops • Demo Machine Equip., New Product <i>or</i> Simulation • Extracurricular Student Organization Support; Skills USA, Project Grill, etc. • Female STEM Mentor • Job Shadows • Lead a Student/Class to Address a Real-world Problem 	<ul style="list-style-type: none"> • Other • <i>(School districts are then listed.)</i> • Other • <i>(Respondents select the grades they are interested in working with.)</i> • Grades K-3 • Grades 4-5 • Grades 6-8 • Grades 9-12
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ACP PARTNERSHIPS MEETING – OCTOBER 26 | KI CONVENTION CENTER

Members recommended continuation of the ACP Partnerships meeting. The meeting will be held the afternoon of October 26. School counselors, administrators, and tech ed teachers will be invited to the roundtable discussions. Tania Kilpatrick shared that it may be beneficial to connect with the New North CESAs to include some of the ACP learning targets. Tania will share the ACP targets at the next meeting on 8/20/2021.

STUDENT EXPERIENCE EVENT | OCTOBER 27 | 8:30 TO 11:00 AM

Traditionally, 500+ students have been bussed to the MFEC’s KI Convention Center for career exploration and to listen to the keynote speaker’s student presentation. Due to COVID, the large number of students will not be attending in-person this year. However, Dr. Rigsby, this year’s keynote speaker, has an inspirational story and is allowing the recording of his message for schools. Educators will have a limited timeframe to share the presentation with their students.

A discovery event, for up to 100 juniors and seniors, is being planned that will offer hands-on experiences at the KI Convention Center. Because the event is at the beginning of the school year (10/27/2021), it will not be a competition, as most students are not ready to compete this early in the school year. 8 to 10 employers could each provide a hands-on experience(s). LAB Midwest is also interested in participating. Other possible hands-on experiences could include CNC machining, electro-mech, wiring circuits, welding, and automation. Companies would be encouraged to give-away logo items to the students. Event t-shirts will also be given to the students. Members will finalize the event at the next meeting on 8/20/2021.

SEAPERCH

The North Coast Marine Manufacturing Alliance (NCMMA) hosted a virtual boat build last spring and will be hosting a similar build in October for up to 150 students. These boat builds help spark interest in the marine industry and serve as a precursor to the NCMMA’s underwater robotics SeaPerch Competition.

2022 TECH ED TEACHER SUMMIT

The Alliance has hosted events that unite educators with industry for firsthand learning. It may be time to invite tech ed teachers to a summit to partner with them on what they need from industry and get their viewpoint on how to engage students. Many of these educators serve as an influencer to help students find a job. The Alliance, with assistance from some sponsors, could offset a ½ day sub cost for educators to attend the event. Task Force members agreed that a spring 2022 event would be beneficial to plan.

The Alliance is working to continue its tradition of hosting tech ed teachers in the summer for a 2 day exploration of a transportation related manufacturing company. Past years included:

- 2018: Marine Industry
- 2019: Big Trucks – Firetrucks & JLTV

For June 2022, the Alliance will host a tech ed teacher event similar event with Gulf Stream and will include a tour of FVTC’s Simulation Center.

UPCOMING ALLIANCE EVENTS

August 12 – YWCA Girls (Grades 4-7) Boat Build at NWTC

August 24 - Earn & Learn Employer/Employee Participant Recognition at Lambeau Field

NEXT MEETING DATE/TIME/AGENDA

The next K-12 Task Force Webex meeting will be on Friday, August 20, 2021, 8:30 to 10:00 a.m. STEM Task Force members will also be invited to attend. Agenda:

- ✓ 2021 Excellence Awards Dinner – October 26
- ✓ ACP Meeting – October 26
- ✓ Student Experience Event – October 27
- ✓ 2022 Tech Ed Teacher Summit
- ✓ Next Meeting Date/Time/Agenda