

**NEW Manufacturing Alliance**  
**K-12 / STEM JOINT TASK FORCE – WEBEX MEETING MINUTES**  
**Friday, August 20, 2021 - 8:30 to 9:30 AM**

**ATTENDEES:** Lynn Aprill-CESA 8, Carol Bredesen-Amcor Flexibles, Valerie Brooks-CESA 8, Leah Bruess-GBAPS, Andy Bushmaker-KI, Melissa Cesario-LTC, Karen Coonen-Appleton School District, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Robert Fish-GBAPS, Whitney Grabowski-Fincantieri Marine Group, Dustin Gresen-American National Bank, Connie Kais-ATI, Tania Kilpatrick-CESA 6, Steve Meyer-FVTC, Laurie Probst-Sheboygan Falls MS, Aubrey Tucker-FVTC, Holly Valentine-NWTC, Ann Franz-NEWMA, Debbie Thompson-NWTC

### **10<sup>TH</sup> ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS DINNER PLANNING**

#### **October 26 | KI Convention Center**

- Winners have been notified.
- Invitations will be sent the end of August.
- Filming of the winners will be done September 8-9, 2021.

#### **SPONSORSHIPS**

In lieu of a silent auction, the following sponsorships will be available.

- **\$1,000 Gold Sponsorship** - Includes a full-page ad in the *Excellence in Mfg./K-12 Partnerships Awards* [magazine](#). The magazine will be sent to every northeast Wisconsin public/private, middle/high school administrator, tech ed teacher, counselor, and math teacher, in addition to the Alliance's membership. The magazine will also be featured on the Alliance's home page, including numerous social media posts on Twitter, LinkedIn, Instagram, and Facebook. All \$1,000 sponsors will receive two free tickets to the dinner.
- **\$250 Sponsorship** – Your company logo will be included in the *Excellence in Mfg./K-12 Partnerships Awards* [magazine](#).

#### **LIVE AUCTION**

Ann will be soliciting for live auction items valued at \$1,000 or more. Bill Jartz, emcee, will conduct the live auction.

- ✓ **Members are encouraged to contact Ann if they are interested in either sponsorship or to donate/recommend a live auction item. All donations are tax deductible.**

#### **MANUFACTURERS OUTREACH SURVEY**

60+ surveys have been completed by manufacturers, sharing their desired K-12 outreach for the 2021/2022 school year. Manufacturer members are encouraged to complete the survey if they have not done so already. The deadline is 8/31.

#### **ACP PARTNERSHIPS MEETING – OCTOBER 26 | KI CONVENTION CENTER**

The ACP Partnerships meeting will be held in-person, for one hour, the afternoon of October 26. School counselors, administrators, tech ed teachers, and industry will be invited to the roundtable discussions. This event has been well attended with a variety of large and small school districts in attendance. The objective is to encourage partnerships between the schools and industry that facilitate ACP goals. School reps will be given toolkits that specify the types of outreach manufacturers are interested in doing with their school district.

Prior to the event, Tania Kilpatrick suggested having Ann meet with the other CESA partners for some preliminary information. Some of the districts are still in early ACP implementation, while others are further along. Measuring the effectiveness of any ACP plan is important. Potential meeting topics:

- How life has changed for the schools and industry since the pandemic
- Workplace demographics and expectations
- Recognize credentialed career pathways, including school expectations and employer pain points.
- Reviewing the ACP Regional Career Pathway manufacturing map
  - ✓ Steve Meyer will formulate some potential discussion questions.
  - ✓ Ann will be sending the invite in September to the schools.
  - ✓ K-12 & STEM members will be invited to the event, along with Excellence Award winners.

## STUDENT EXPERIENCE EVENT | OCTOBER 27 | 8:30 TO 11:00 AM | KI CONVENTION CENTER

This event, for up to 100 high school juniors and seniors, will offer a presentation and hands-on experiences. There will be capacity for five schools, 20 students each, to participate. Participation will be on a first come, first serve basis. NEWMA will fund any needed bus transportation.

Steve Meyer will be coordinating this event with NWTC and FVTC. Ideally, there will be 20 companies/colleges that will have a hands-on activity for five students at their booth, with a rotation every 25 minutes. If there are not enough companies interested in the hands-on activity, students will be split in half and one group will watch a presentation. The groups will then rotate. Participating companies would be eligible for a free 10 x 20' booth at the Manufacturing First Conference. Careers can be highlighted that relate to any of the hands-on activities.

Steve would like to provide participating students with some prep assignments prior to the event. He would also like for students to complete a follow-up survey after the event. Students will have the opportunity to upload what they learned into their ACP experience folder.

- ✓ **Steve will put together a one-page plan and Ann will contact member companies to determine their interest.**

Dr. Rick Rigsby, this year's keynote speaker, has an inspirational story and is allowing the recording of his message for schools. **Educators will have a limited timeframe (the following Friday and Monday) to share the recorded presentation with their students.**

## VIRTUAL BOAT BUILD | OCTOBER 12 | 6:00 to 8:00 PM

The North Coast Marine Manufacturing Alliance (NCMMA) will be hosting a [virtual boat build](#) event for, up to 150, 4<sup>th</sup> to 6<sup>th</sup> grade students. These boat builds, funded by the Alliance, help spark interest in the marine industry and serve as a precursor to the NCMMA's underwater robotics SeaPerch Competition. **Educators are encouraged to contact Ann if they are interested in having their students attend.**

## SEAPERCH

NCMMA was recently awarded a grant to fund 2021/2022 [SeaPerch](#) kits. The NCMMA's **SeaPerch** build and competition is designed for middle school students. Qualifying competitions can be hosted by individual schools/organizations, with their winners sent to the NCMMA's regional competition in early spring. NCMMA regional winners will have the opportunity to attend the SeaPerch national competition.

A business could also sponsor a school for SeaPerch. This would be a great opportunity to get involved with a local school. **Organizations interested in participating are encouraged to contact Ann.**

## 2022 TECH ED TEACHER SUMMIT

Tech ed teachers are instrumental in the lives of many students. The Alliance wants to engage and have dialogue with these educators. In an effort to reach more regional tech ed teachers, the Alliance will inquire if it can partner with the annual tech ed teacher events hosted by the tech colleges: FVTC, LTC, MPTC, NWTC, and NWTC-Marinette. The Alliance will fund the ½ day sub cost so the tech ed teachers can attend.

## UPCOMING ALLIANCE EVENTS

- August 24 – Earn & Learn Media Event at Lambeau Field
- October 5 – Get Real Math / Science Premiere at the Meyer Theatre
- October 12 – Virtual Boat Build
- October 26 – ACP Partnerships Meeting at the KI Convention Center
- October 26 – Excellence Awards Dinner at the KI Convention Center
- October 27 – Manufacturing First Expo & Conference at the KI Convention Center

✓ In early September, Ann will be sending a list of upcoming volunteer opportunities for the various fall events.

### NEXT MEETING DATE/TIME/AGENDA

The next K-12 / STEM Joint Task Force Webex meeting will be on Friday, September 10, 2021, 8:30 to 10:00 a.m. Agenda:

- ✓ 2021 Excellence Awards Dinner – October 26
- ✓ ACP Meeting – October 26
- ✓ Student Experience Event – October 27
- ✓ 2022 Tech Ed Teacher Regional Events
- ✓ Upcoming Alliance Events
- ✓ Next Meeting Date/Time/Agenda