

**NEW Manufacturing Alliance**  
**K-12 / STEM JOINT TASK FORCE – WEBEX MEETING MINUTES**  
**Friday, September 10, 2021 - 8:30 to 9:30 AM**

**ATTENDEES:** Lynn Aprill-CESA 8, Allyson Baue-NWTC, Valerie Brooks-CESA 8, Andy Bushmaker-KI, Melissa Cesario-LTC, Amy Charais-LaForce, Kristin Comerford-AASD, Paige Conforti-Inland Packaging, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Robert Fish-GBAPS, Whitney Grabowski-Fincantieri Marine Group, Stephanie Heinritz-Menasha High School, Jen Johnson-Luxemburg-Casco HS, Connie Kais-ATI, Tania Kilpatrick-CESA 6, Steve Meyer-FVTC, Linda Osterloh-Jacobs, Sara Peotter-Belmark, Sam Post-UWGB, Sara Rosenow-Belmark, Mary Schulz-Neenah High School, Bethany Skorik-FMG, Christina Stelter-Alliance Laundry Systems, Aubrey Tucker-FVTC, Ann Franz-NEWMA, Debbie Thompson-NWTC

### **10<sup>TH</sup> ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS PLANNING**

#### **October 26 | KI Convention Center**

The awards video that will be shown at the dinner is being filmed this week. The awards magazine will be sent to business/industry contacts and regional public and private schools.

There will not be a silent auction. The goal is to raise \$15,000 for the Alliance's scholarship fund. Sponsorships sold:

- \$3,000 – Tech Ed Teacher Dinner Attendees – Great Northern Corp.
- \$2,500 – Consolidated Construction Co., Inc. | WEDC
- \$2,000 Education Awards Sponsorship – NWTC
- \$1,000 Full Page Ad in the Awards Magazine & 2 Free Excellence Awards Dinner Tickets – Fox Valley Metal-Tech | Fox Valley Tool & Die | WTEA
- \$250, Your Company's Logo in the Awards Magazine – AGC Construction Education Foundation | ATI Forged Products | ISG | TIDI Products
- Cocktail Reception Sponsor (Pre-event) – Davis | Kuelthau
- Cocktail Reception Sponsor (Post-event) – First Business Bank

The Alliance has donated \$375,000 in college scholarships to students pursuing a manufacturing career. Students apply directly to the college/university for these scholarships. Ariens Co. has been contacted in regard to donating a live auction item. **Members are encouraged to contact Ann if they are interested in sponsoring or to donate a live auction item. All donations are tax deductible.**

### **MANUFACTURING OUTREACH SURVEY**

78 manufacturer reps completed the Manufacturing K-12 Outreach survey. Individualized results will be shared with schools attending the ACP Partnerships meeting.

### **ACP PARTNERSHIPS MEETING – OCTOBER 26 | KI CONVENTION CENTER | 3:00 TO 4:30 PM**

#### **Agenda:**

- 3:00 PM | Welcome
- 3:05 PM | Career Pathways Map Discussion
- 3:15 PM | **Question 1:** Since the pandemic, how has industry changed for their K-12 and hiring practices? *Don't focus on the downfalls of COVID, as this can lead to lengthy negative conversations.*
- 3:30 PM | **Question 2:** How are schools sustaining its ACP efforts and how can industry help? Who is the best person/department for businesses to reach out to when they want to help in ACP?
- 3:45 PM | **Question 3:** Review and discuss the career pathways map. *Do the occupations, certifications still ring true?*
- 4:00 PM | Regroup – Request input from the discussion questions.
- 4:25 PM | Distribute K-12 Outreach Toolkits
- 4:30 PM | Conclusion

Members discussed developing two directories - business contacts for schools and school contacts for businesses. Provide one place where business reps and educators can go to make connections. Tania Kilpatrick suggested leveraging current resources instead of creating another directory. The Inspire Network, New North Talent Hub, and YA Portal provide contacts. Links to this information could be on the NEWMA website. Lynn Aprill suggested inviting Barb LaMue and Rebecca Deschane, both from New North, to the next meeting if the Talent Hub is reviewed.

Due to COVID, GBAPS has limited capacity to host onsite guests. By eliminating the student transportation barrier and bringing businesses into schools, this will allow for more student exposure.

Members want schools to grow their ACP. Ann will be sending the ACP meeting invite the week of September 20. School administrators and counselors, and tech ed teachers will be invited.

**RECAP: EARN & LEARN SIGNING DAY AT LAMBEAU FIELD | 8/24/2021**

The event was featured by WFRV, WLUK & Gannett Newspapers. Three companies were spotlighted - BPM Inc., ExacTech and Robinson Inc. The event was very inspiring, having the companies share why they invest in their young employees they had attend the event and what makes them special.

NWTC and FVTC will be continuing their Earn & Learn programs, while MPTC and LTC have expressed interested in starting programs. In addition, a number of companies have expressed interest in participating. Organizers are planning an Earn & Learn reintroduction for businesses in January.

**STUDENT EXPERIENCE EVENT | OCTOBER 27 | 8:30 TO 11:00 AM | KI CONVENTION CENTER**

Timeline	Companies Registered (so far)	Schools Attending
Arrival: 8:30 – 8:40 AM	A to Z Machine Company, Inc.	Appleton East High School– 27 Students
1 <sup>st</sup> Interval: 8:40 – 9:05 AM	D&S Machine Service Inc.	Appleton West High School/A-Tech
2 <sup>nd</sup> Interval: 9:05 – 9:30 AM	Körber Tissue	De Pere High School
3 <sup>rd</sup> Interval: 9:30 – 9:55 AM	Koss Industrial, Inc.	GPS – 30 students
4 <sup>th</sup> Interval: 9:55 – 10:20 AM	LAB Midwest	Menasha High School – 25 Students
5 <sup>th</sup> Interval: 10:20 – 10:45 AM	NEW Hydraulics, Inc.	
Return to Bus: 10:45 – 11:00 AM	Robinson, Inc.	
	Wisconsin Aluminum Foundry Co., Inc.	

**Company/college/high school reps are encouraged to contact Ann if they would like to provide a hands-on experience or volunteer at the event.** Ideally, 15-20 companies/colleges are needed to participate. Volunteers are needed to welcome students at the bus and give them a map and nametag. Each student will be given information regarding where they need to go (booth #/company). The booths will be marked with balloons to help facilitate getting the students to the correct location. Each student will have five rotations (intervals).

**2022 TECH ED TEACHER SUMMIT**

Ann contacted the technical colleges about partnering in spring 2022 for the college’s annual tech ed event. So far, there has been some partnership interest from the regional colleges.

**UPCOMING ALLIANCE EVENTS**

- October 1 – Manufacturing Month Virtual Kickoff
- October 2 – Retirement Readiness Seminar – at NWTC’s Green Bay Campus | Auditorium Room SC130
- October 5 – Get Real Math / Science Premiere at the Meyer Theatre
- October 8 – Talent Search - Green Bay Gamblers Game
- October 12 – Virtual Boat Build
- October 20 – Taps & Tours Celebration of Manufacturing Month at Elevate97
- October 26 – ACP Partnerships Meeting at the KI Convention Center
- October 26 – Excellence Awards Dinner at the KI Convention Center

October 27 – Manufacturing First Expo & Conference at the KI Convention Center

November 4 – Internship Draft Day at Lambeau Field

### **NEXT MEETING DATE/TIME/AGENDA**

The next K-12 / STEM Joint Task Force Webex meeting will be on Friday, November 12, 2021, 8:30 to 10:00 a.m. Agenda:

- ✓ RECAP: October 26: Excellence Awards Dinner & ACP Meeting | October 27: Manufacturing First Student Experience Event
- ✓ Contact Directories for Businesses & Schools (using existing resources)
- ✓ Earn & Learn Information Session
- ✓ 2022 Tech Ed Teacher Regional Events
- ✓ Upcoming Alliance Events
- ✓ Next Meeting Date/Time/Agenda