

NEW Manufacturing Alliance
K-12 / STEM JOINT TASK FORCE – WEBEX MEETING MINUTES
Friday, November 12, 2021 - 8:30 to 9:30 AM

ATTENDEES: Keith Anderson-Masters Gallery Foods, Lynn Aprill-CESA 8, Emily Bangen-Greater Green Bay Chamber, Allyson Baue-NWTC, Valerie Brooks-CESA 8, Leah Bruess-GBAPS, Melissa Cesario-LTC, Kristin Comerford-AASD, Paige Conforti-Inland Packaging, Karen Coonen – Appleton East HS, Danielle Dale-KI, Claudia Damiani-Paper Discovery Center, Michelle Diercks-Fincantieri Marinette Marine, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Michelle Froehlke-R&R Insurance, Jen Johnson-Luxemburg-Casco HS, Connie Kais-ATI, John Katers-UWGB, Tania Kilpatrick-CESA 6, Jason Mathwig-UWGB, Christina Stelter-Alliance Laundry Systems, Aubrey Tucker-FVTC, Mark Weber-EMT International, Ann Franz-NEWMA, Debbie Thompson-NWTC

RECAP: GET REAL MATH & SCIENCE VIDEO PREMIERE

October 5 | Meyer Theatre

There were 130 registrants for this year's Premiere that added science videos to its featured lineup. Company reps that attended, showcasing their new video, were impressed with the engagement.

Recruitment will begin in January / February for companies to confirm their participation in filming 2022 Get Real Math & Science videos.

RECAP: VIRTUAL BOAT BUILD

October 12

Students were guided through the boat build that also featured discussion on marine industry careers.

RECAP: 10TH ANNUAL EXCELLENCE IN MFG./K-12 PARTNERSHIPS AWARDS

October 26 | KI Convention Center

This year's event tied an all-time record for raising scholarship funds, netting \$18,000. There were 214 dinner attendees. Ann thanked everyone for their work in making the event a continued success.

Next year's Excellence Awards will be held on October 25 at the new Resch Expo in Ashwaubenon, across from Lambeau Field. Nominations will kickoff in May 2022.

RECAP: ACP PARTNERSHIPS MEETING

October 26 | KI Convention Center

There were 64 registrants for this meeting that united education and industry. Members discussed some of the feedback that was shared.

- Wages have gone up significantly but there are not a lot of job seekers.
- Companies have been unable to host students onsite.
- Have ACP meeting attendees sit with people from their immediate area, resulting in better outcomes.
- It was all across the board regarding who is the best contact for the schools. Paul Endter suggested creating a spreadsheet that includes not only the businesses but also the education contacts. Lynn Aprill shared that YA has a contact list created that was shared last spring. Discussions will continue to compile these lists. Ann will share the school contacts with her membership, in addition to posting them on the NEWMA website.
- COVID has caused ACP to be put on a back burner. Almost everything was virtual. Karen Coonen stated that struggles continue just trying to get students caught-up. Educators are trying to be flexible and are experimenting with various techniques for exploring careers.
- The Inspire piece is no longer being funded by WEDC, with more information being announced by the end of the year. Ann suggested following up by hosting a lunch & learn to share updates, get businesses onboard and understand connections.
- Training for business team members to better understand the expectations of student learners - It needs to be geared toward trainers, supervisors and leads; those who work directly with the students. The HR rep shared that she is constantly reminding the team that they need to approach the productivity, goals, and performance of student learners differently than they do a workforce veteran.

- YA coordinators provide mentor training, as this should be first and foremost with every consortium. Businesses have experienced an extraordinary amount of turnover, increasing the need for additional mentorship training. Jen Johnson and Tania Kilpatrick will collaborate to host a lunch & learn, possibly a two part series. Mark Weber suggested having a yearly refresher. Jen and Tania will discuss mentorship options / content and follow-up with Ann.

RECAP: STUDENT PORTION OF THE MANUFACTURING FIRST CONFERENCE

October 26 | KI Convention Center

This year's event hosted 124 students representing: Appleton East High School, Appleton A-Tech, De Pere High School, GPS, and Menasha High School. This was the first year students participated in five rounds of hands-on activities, 20 to 25 minutes each. Feedback included:

- The event provided a great structured activity, with good engagement. It was organized, productive, and well run.
- The hands-on piece worked well, with students expressing their desire for more of this type of learning in the future.
- Paul Endter shared that the event also allowed him to make face-to-face connections with company reps. He has been following up with many of them, in an effort to establish partnerships.
- Additional similar events would be helpful. There could be an option to invite tech ed teachers to the afternoon portion of Manufacturing First in 2022.
- For next year, host five rounds but have the fifth round be open, giving students the opportunity to speak with any of the company reps.
- Schools may want to do some employability skills prework.
- Tania Kilpatrick suggested companies utilize the career pathways map, in conjunction with showing students the positions they hire.
- For some companies, this was the first time they participated. Many of them expressed how much they enjoyed working with the students.

Next year's Manufacturing First Student Event will be on October 26, at the Resch Expo in Ashwaubenon. Approximately, 150 students will be invited to attend.

2022 TECH ED TEACHER SUMMIT

NWTC agreed to partner for an event that would host tech ed teachers on April 14, 2022. A Fond du Lac group is planning to host a tech ed teacher meeting in their area. Ann is also finalizing similar plans with FVTC. In January, members will discuss goals for these meetings.

UPCOMING ALLIANCE EVENTS

- 11/17/2021 Virtual Lunch & Learn: Apprenticeship to Build & Retain Your Talent Pipeline, 12:00 to 1:00 PM
- 12/16/2021 Quarterly Membership Meeting, at FVTC's DJ Bordini Center, 8:30 to 10:30 AM
- Free SeaPerch kits are available for the schools. If interested, contact Ann Franz for details.
- UWGB is writing for a [grant](#) for their summer camps. Businesses interested in partnering with UWGB can contact [Samantha Betancur](#), camps and outreach coordinator **ASAP**, as the grant application is due December 1.

NEXT MEETING DATES/TIMES

- The next K-12 Task Force Webex meeting will be on January 21, 2022 at 8:30 a.m.
- The next STEM Task Force Webex meeting will be on January 26, 2022 at 3:00 p.m.