

**NEW Manufacturing Alliance**  
**K-12 OUTREACH TASK FORCE – WEBEX MEETING MINUTES**  
**Friday, February 18, 2022 - 8:30 to 9:15 AM**

**ATTENDEES:** Lynn Aprill-CESA 8, Emily Bangen-Greater Green Bay Chamber, Valerie Brooks-CESA 8, Jamie Brown-CESA 6, Leah Bruess-GBAPS, Melissa Cesario-LTC, Amy Charais-LaForce, Kristin Comerford-Appleton Area School District, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Robert Fish-GBAPS, Steph Heinritz-Menasha High School, Connie Kais-ATI Forged Products, Jason Mathwig-UWGB, Christina Stelter-Alliance Laundry Systems, Anne Troka-Sargento, Marci Waldron-Kuhn-CESA 7, Ann Franz-NEWMA, Debbie Thompson-NWTC

**ESTABLISH TALKING POINTS FOR SCHOOL BOARD MEETINGS**

- 2022 Vitality Index Results
- 2021 Industry 4.0 Survey Results
- Reinforce the Importance of ACP – The goal of high school is getting students ready for the job market. This is owned by all educators to expose students to ACP. Students must start preparing early and plan their credits wisely.
- How can students earn more credentials while in high school?
- A program to qualify and retain tech ed teachers is needed. Some schools do not have a tech ed teacher but have a lot of students that want to take tech ed classes. NEWMA funds two \$1,000 college scholarships at UW-Oshkosh for tech ed teachers.
- Students have so many requirements that it can be difficult to take tech ed classes.
- Determine what ‘career readiness’ encompasses, as it can cover many areas.
- Many components of career readiness have to be preceded by work based learning experiences.
- Many students have limited opportunities to take electives, due to having so many core subject requirements.
- [ACP & Redefining Ready](#) | [Employability Skills Program](#)

Ann will be presenting at a Green Bay Chamber’s PIE board meeting. She will ask the superintendents to advocate for getting her on their school board meeting agenda, preferably for longer than three minutes. Alternative approaches for speaking to school board members are being considered. CESA 8 shared that their annual meeting with school board members could include a presentation from NEWMA.

**EMPLOYABILITY SKILLS TRAINING VIDEO**

Gillespie Productions has been secured for summer filming of the employability skills training video. Ann will identify the companies willing to serve as sponsors. A regional representation of companies is desired. She will also partner with a marketing agency to develop some messaging.

A couple of manufacturers will briefly discuss their companies, in addition to employability skills. Top employability skills are attendance, positive mental attitude (PMA), teamwork, collaboration, communication, hard work ethic, continuous improvement, and emotional intelligence. Students need to know how to apply these skills to their job. Marci Kuhn will do a sweep of the school districts to determine what is already being done in regard to employability skills. The goal is to produce an educational video that will be utilized by the schools.

**YOU CAN MAKE IT CAREER EXPOS**

April 5 - at Greenville Middle School (includes Hortonville Middle School students)

April 27 - at Lombardi Middle School

300+ students are expected to attend both events. **Alliance members can contact Ann if interested in a free exhibit booth to host a 20 minute hands-on project that will rotate 7<sup>th</sup> grade students.**

**FIND YOUR INSPIRATION CAREER EXPOS**

March 8: Greater Green Bay Chamber

March 8 & 9: Fox Cities Chamber

NEWMA is sponsoring both career expos that are expected to each host 5,000+ middle school students. All students will receive a 2022 *All Stars* magazine.

## EARN & LEARN INFORMATIONAL WEBINAR 2/24/2022

100+ members have registered for the virtual webinar on **February 24 from noon to 1 p.m. via Webex**. Program details will be discussed. Attendees will also hear from companies that participated in the pilot. [REGISTER](#) for the webinar.

### Earn & Learn Key Components

- High school students have had coursework in manufacturing and/or youth apprenticeship.
- NEWMA assists the company in identifying students for potential hire.
- Participating companies hire the student after their high school graduation.
- Students attend college part-time and work part-time in the fall semester.
- Companies invest in the student's college tuition.
- Earn & Learn Signing Day will be held at Lambeau Field in August 2022.

### NEW INNOVATION CHARTER SCHOOL – GBAPS PILOT

This new program aims to help at-risk students. Students get real world manufacturing experience by working with mentors 3-5 days a week. Seven of eight students were chosen by companies and offered positions. If they work successfully until the end of the school year, they will receive a \$1,000 NEWMA college scholarship for the following fall semester. Participating companies are KI, EMT International, Fox Valley Metal-Tech, LaForce, and Lindquist Machine Corporation. If successful, organizers would like other school districts to adopt the program as well.

### SUPERINTENDENT ROUNDTABLE DISCUSSION – MARCH 2

The discussion will be held as part of NEWMA's 3/2 quarterly membership meeting. Potential questions:

- What is their school district doing in regard to ACP and employability skills?
- What do schools need from industry?
- What is the superintendents' call to action for employers?

The meeting is being offered virtually and in-person at FVTC. Members should [REGISTER](#) for the 3/2 meeting by 2/24/2022.

### UPCOMING ALLIANCE EVENTS

February 24: Earn & Learn Overview Webinar | 12:00 to 1:00 PM

Early March: Ann will be contacting companies for filming of the 2022 GRM/S videos. Two Get Real Math and two Get Real Science video opportunities are available.

March 2: Quarterly Full Membership Meeting – Focused on K-12 | 8:30 to 10:00 AM

March 8 & 9: Sponsorship of the Green Bay Chamber & Fox Cities Chamber Find Your Inspiration Events

March 15: Oshkosh West High School Future 2025

March 16 & 30: Tech Ed Teacher Summit with Fond du Lac Area Educators

April 2: SeaPerch Competition at Ashwaubenon Community Pool

April 5: You Can Make It Career Expo – Greenville/Hortonville Middle Schools

April 14: Tech Ed Teacher Summit at NWTC

April 27: You Can Make It Career Expo at Lombardi Middle School

June 21 & 22: Summer Tech Ed Teacher Airplane Experience in Partnership with Fox Valley Technical College

August: Earn & Learn Program & Signing Day at Lambeau Field

### NEXT MEETING DATE/TIME/AGENDA

The next K-12 Task Force Webex meeting will be on Friday, April 15, 2022, 8:30 to 9:30 a.m. Agenda:

- ✓ School Board Meetings – Talking Points
- ✓ Employability Skills Training & Video
- ✓ NEW Innovation Charter School – GBAPS Pilot
- ✓ 2022 Tech Ed Teacher Summits
- ✓ Upcoming Alliance Events
- ✓ Next Meeting Date/Time/Agenda