

## NEWMA K-12 taskforce meeting

April 15, 2022

Teams

8:30 a.m.

Minutes

**ATTENDEES:** Lynn Aprill-CESA 8, Emily Bangen-Greater Green Bay Chamber, Allyson Baue-NWTC, Amy Charais-LaForce, Mike Dietrich-LABS Midwest, Joe Draves-NWTC, Paul Endter-Appleton Technical Academy, Dustin Gresen-American National Bank, Christina Stelter-Alliance Laundry Systems, Ann Franz-NEWMA

### Topic 1: Review school board presentation and tech ed teacher summits

The taskforce reviewed the PPT that was created for school boards and superintendents. There were no changes recommended to the presentation.

NEWMA presented at NWTC's 4/14 Tech ed Summit that had approximately 50 tech ed teachers in attendance. Joining Ann were Mark Weber with EMT International, Kevin Koch with LaForce and Andy Bushmaker with KI. Educators shared their concern with the cost of supplies they need to teach classes like welding. They would like assistance in finding free or discounted sources for steel, wire and lumber. Ann will survey tech ed teachers to learn what types of supplies they are needing and then follow-up with manufacturing members about providing donations to the schools. Another issue is the schools are not able to buy in bulk, so their costs are significantly higher than a manufacturer. Is there a solution to have another entity like the technical colleges or CESAs buy in bulk for the schools and then be reimbursed by each school?

In addition, NEWMA's new taskforce working with Fond du Lac are manufacturers hosted a tech ed teacher event on March 15 & March 30, 2022. The first event was having educators tour 3 manufacturing companies and then attend a networking reception. NEWMA paid the sub cost of teachers to leave work in the afternoon. On March 30<sup>th</sup>, the educators participated in a virtual meeting with industry. The discussion centered on how industry can assist educators and other opportunities to work together. There were 18 educators that participated in the March events

NEWMA is also working with Wisconsin Technology Education Association on a 6/21-22 Tech Ed event featuring the aviation industry. Lynn suggested having educators informed of the new YA Aviation pathway.

### Topic 2: Employability skills training/video

The taskforce continued the discussion from the last taskforce meeting regarding a 10 minute employability skills video: Featuring HR leaders giving tips on employability skills like:

Attendance

Positive attitude

Teamwork

Collaboration

Communication – written and oral

Work ethic

Continuous improvement

Emotional intelligence

**The companies that will be featured will invest \$500 for the video, please contact Ann if you are interested.**

### Topic 3: You Can Make It Career Expos

April 5 was the Greenville/Hortonville Middle School expo with over 330 students. There was 22 companies participating, however 2 dropped out at the last minute. This is very difficult managing the event, when companies drop out. The expo requires enough companies to have seats for all of the students.

April 27 will be the Lombardi Middle School expo with 22 companies. The event will have both their 6<sup>th</sup> and 7<sup>th</sup> graders participate. The students will have 3 rotations compared to the other event where there are 6 rotations per student. There will be over 400 students participating in the event.

**Topic 4: Earn & Learn and Green Bay Public Schools pilot update**

Companies have been identified for the Earn & Learn program with follow-ups by the colleges and Maria, NEWMA's talent coordinator.

The Green Bay Area Public Schools pilot is going well with more students going on plant tours on April 6 & 7 at EMT International, Fosber, Elevate97 and Pioneer Metal. Amy shared that the 2 students they hired are doing very well and they may have 2 more students applying next week. Ann shared that there have been several students that were offered positions, decline due to they decided to stay in school.

**Topic 5: Excellence in Mfg./K-12 Partnerships Awards**

This will be the 11<sup>th</sup> year of hosting the Awards program. The event will take place on October 25<sup>th</sup> at the new Resch Expo Center. Nominations go out May 3 and deadline is June 10.

**Topic 6: Upcoming Alliance events**

- April 27: You Can Make It Career Expo – Lombardi Middle School
- Summer Tech Ed Teacher Airplane experience on June 21 & June 22 in partnership with Fox Valley Technical College
- Earn & Learn program with Signing Day in August

Paul shared that he is seeking volunteers for mock interviews at his school the week of May 16<sup>th</sup>. If interested, please contact him at his email address: [enderpaul@ascd.k12.wi.us](mailto:enderpaul@ascd.k12.wi.us)

**Topic 7: Next meeting on May 20 at 8:30 a.m. via Teams**