

**NEW Manufacturing Alliance
TALENT TASK FORCE – IN PERSON MEETING MINUTES
May 12, 2022 – 8:30 to 9:20 AM
Pioneer Metal Finishing**

ATTENDEES: Allyson Baue – NWTC, Kathy Koehler – Pioneer Metal Finishing, Brandon Beard – Duxxbak Decking, Brad Zima – NWTC, Kevin Longton – Forward Service Corporation, Kelli Karpinski – MPTC, Dane Krouse – Worker Connection DWD, Craig Coleman – Forward Service Corporation, Will Robinson – USI Insurance Services, Scott Valitchka – 15 Dots, Christian Steier - ProSolutions, Sarah Robertson – 15 Dots, Kaia Matzke – Forward Service Corporation, Ann Franz – NEWMA, Maria Gonzalez – NEWMA

TALENT RECRUITMENT SYSTEM FOR NEWMA MEMBERS – MARIA GONZALEZ

Maria continues to build partnerships with nonprofits in Northeast Wisconsin. Resumes will be sent as they become available. Progress for candidate will be tracked and communicated to the nonprofit that provided the resume. Status of their job search will be noted.

Newly made partnerships include Aspiro, Boys & Girls Club, Junior Achievement, and World Relief Center. Aspiro will be hosting Reverse Job Fair May 18, 2022, from 8AM-10AM. Boys & Girls Club and Junior Achievement will be distributing NEWMA All Star magazines to their participants and their parents/guardians as an additional form of recruitment. World Relief works with Afghan, Congolese, and Syrian refugees and has had great success with Amcor. World Relief will be doing a Lunch and Learn June 14.

DISCUSSION ON TALENT NETWORKS TO ENGAGE

Allyson Baue discussed benefits of having a list of all manufacturers interested in Earn & Learn students find employment with our NEWMA members. This includes Electromechanical, Welding, Carpentry, HVAC, etc. The list of NEWMA members interested can be shown to those students looking for employment and possible tuition reimbursement opportunities or book expense paid options.

As Casa Alba shifts into new management, Maria will be working with them in order to work closely with them and learn more about Employment Sponsorship opportunities in the Hispanic community. Opportunity to have commercials in Spanish through Spanish radio station La Mas Grande FM will follow once we have more details of NEWMA members seeking Spanish speaking employees. La Mas Grande FM is the only Spanish language outlet in NE Wisconsin. We would be reaching 30,000 Latinos or more.

Ann discussed Green Bay high school at risk youth pilot and its success. Students that have accepted are actively still working and doing great. With the pilot going well, continuation of the program is promising. Ann is meeting with an organization that has created a hiring event in the Fox Cities for seniors in high school that are interested in full time work and not continuing their education. There is the possibility of expanding to other cities in the region.

Other suggestions include connecting with the Literacy Council, Rawhide, Big Brothers & Big Sisters and Family Services.

ISSUE: POST-ACCIDENT/REASONABLE SUSPICION ALCOHOL/DRUG TESTING AFTER HOURS

A company reached out to NEWMA about an issue of after hour drug testing for work-related injuries. Kathy Koehler recommended Concentra Medical Compliance Administration as an option. Another after hours option used was hospitals. Contact information for Concentra Medical Compliance Administration is 603-583-7449 (m).

UPCOMING ALLIANCE EVENTS AND PROGRAMMING

May 18: Lunch & Learn 'Got Industrial Space' by NAI Pfefferle

May 20: Industry 4.0 Education/Industry Roundtable Event at Lambeau Field

June 1: President's Cup Scholarship Golf Scramble

June 2: Nominations open for 2023 All Stars

June 7: Lunch & Learn ESOPs and Succession Planning

June 9: Quarterly Membership Meeting at Lambeau Field – Chad Kopitzke, an innovative human capital expert with specialized knowledge of generational workplace issues, will serve as keynote speaker. Prevea will be discussing Mental Health in the Workplace.

June 10: Last day to nominate for the NEWMA Excellence in Mfg./K-12 Partnerships Awards

June 14: Lunch & Learn World Relief – Refugee Recruitment

June 30: Taps + Tours Business After Hours at SURE Controls

November 3: Internship Draft Day

NEXT MEETING DATE/TIME/AGENDA

The next Talent Task Force meeting will be in-person as part of the Future Focus Forum that will be held in late July or early August at the Green Bay Botanical Gardens. The next Talent taskforce meeting will be held virtually on Thursday, September 8, 2022, 8:30 a.m.